

# Poster Presentation Guidelines

- Poster sessions is **60 minutes** and authors must stand by your poster for the complete time.
- Poster sessions are a valuable method for authors to present papers and meet with interested attendees for in-depth technical discussions. Therefore, it is important that you display your results clearly to attract people who have an interest in your work and your paper.

## Preparing Your Poster Presentation before the Conference

- Your poster should cover the KEY POINTS of your work. The ideal poster is designed to:
  - attract attention
  - provide a brief overview of your work
  - initiate discussion and questions
- The title of your poster should appear at the top in CAPITAL letters about 25mm (1") high.
- The author(s) name(s) and affiliation(s) are put below the title.
- A stand will be provided to set up your poster. The recommendation for the poster size is in the landscape form with the size of maximum 48"x36" (120cm x 90cm).
- A template for poster can be downloaded from the Illinois university website using the following link: <http://publicaffairs.illinois.edu/marketing/templates/researchposter.html>
- Prepare and print the poster well in advance of the conference. Please note that poster printing may take some time, so there might not be enough time for last minute preparation of the poster.
- Use colors to highlight and make your poster more attractive, by using pictures, diagrams, figures, etc., rather than only text, wherever possible.

- The smallest text on your poster should be at least 9mm (3/8") high, and the important points should be in a larger font. Make your poster as self-explanatory as possible. This will save you time to use for discussions and questions.

## Onsite Information

- Push pins or Velcro will be provided to attach your posters to the boards.
- Your poster must be posted in the morning and removed immediately after the poster session. If your poster is left behind, it will be discarded.

## Poster Printing

- All authors must print and bring their posters with them to the conference. There will be no printing services at the conference.