

2017-2018
Graduate Catalog

Point Park University

Pittsburgh, Pennsylvania



The University Seal



Point Park University's seal retains several elements from the seal of Point Park College. These include the escutcheon with the inverted furca (fork) as its ensign. The inverted furca represents salvation flowing from above and embracing the world below. This furca also draws obvious attention to the Monongahela, Allegheny and Ohio Rivers and their confluence at Point Park, the triangular spot of land in downtown Pittsburgh that gave the University its name.

The three scrolls contained within the escutcheon articulate the goals of a Point Park University education express that a Point Park education stands for the benefit of knowledge, the community and careers.

This catalog is the official announcement of Point Park University (a tax-exempt, not-for-profit, educational institution) for the academic year 2017-2018. The University reserves the right to repeal, change, or amend the rules, regulations, and provisions contained in this catalog, and may withdraw or modify the programs and courses listed herein. Updates to the catalog will be posted on the University website. It is published by the Office of the Academic and Student Affairs.

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Calendar 2017-2018

Fall Semester 2017

Fall Term Begins	August 28
Labor Day, University Closed	September 4
Thanksgiving Break	November 20 - November 25
Last Regular Class Session	December 11
Final Examination Week	December 12 - December 15

Spring Semester 2018

Spring Term Begins	January 8
Dr. Martin Luther King Jr. Day, No Classes	January 15
Spring Break	February 24- March 2
Last Regular Class Session	April 23
Final Examination Week	April 24- April 27
Commencement	April 28

Summer Semester 2018

Summer Term Begins	May 7
Memorial Day, University Closed	May 28
Summer I Classes End	June 18
Summer II Classes Begin	June 19
Independence Day, University Closed	July 4
Summer II & Summer 12 Classes End	July 30

Point Park University

Mission Statement

Point Park University educates students in a diverse urban environment and prepares graduates to apply knowledge to achieve their goals, advance their professions and serve their communities.

Vision Statement

To be one of the most dynamic, private urban universities in America with an intense focus on student success through distinctive, innovative, and experiential learning.

Values

- Promoting divergent thinking and problem solving
- Fostering a community of mutual respect and diversity
- Encouraging innovation
- Ensuring integrity and ethics
- Focusing on student needs
- Responding to our stakeholders
- Fostering good citizens

About the University

Founded in 1960, Point Park is a dynamic, urban university with a strong liberal arts tradition. Located in Downtown Pittsburgh, Point Park enrolls more than 3,800 full- and part-time students. There are 79 bachelor's programs, 17 master's programs and two doctoral programs offered through the School of Arts and Sciences, School of Business, School of Communication and Conservatory of Performing Arts.

Since its founding, Point Park has been known for providing students with an innovative, disciplined education that brings real-world experience into the classroom. Many of the faculty members are professional practitioners. Classes are small by design, giving students more one-on-one time with professors. The University's unique urban location puts students in close proximity to internships, culture, entertainment, and employment opportunities.

As Downtown's only university, Point Park is committed to being an integral part of the success of the city and region. Its growth and development over the years reflects that: Established in 1933 as a business training college, Point Park became a junior college in 1960 and then a four-year undergraduate institution in 1966. It offered its first graduate degree in 1981 and achieved university status in 2003. In 2008, Point Park announced the Academic Village Initiative, a multiblock, living and learning hub that is redefining the student experience, campus life and the University's connection to Downtown Pittsburgh. The Academic Village Initiative includes new residence halls, a student center, the Village Park, streetscape enhancements and a new Pittsburgh Playhouse in Downtown.

The Campus

Point Park University is located in one of America's most dynamic cities - Downtown Pittsburgh. The city consistently ranks among the top places to live, work, and visit, and the Pittsburgh region boasts dozens of billion-dollar global companies.

Point Park has actively participated in the city's rejuvenation. The campus, which includes Point Park University's Pittsburgh Playhouse in the Oakland section of the city, has expanded from five buildings to one of Downtown's largest footprints. The Academic Village Initiative has included such recent campus additions as the George Rowland White Performance Center, a Leadership in Energy and Environmental Design (LEED) Gold-certified building, loft-style residence halls, the Village Park, streetscape enhancements, a student center, and Lawrence Hall lobby renovations that include an art gallery. Point Park University's Pittsburgh Playhouse is a three-theater complex that serves as the educational arm for the Conservatory of Performing Arts. The Pittsburgh Playhouse offers outstanding dramatic, musical, children's theater and dance productions that entertain diverse audiences from throughout the region. These productions are created by The REP, Point Park's professional theater company, and the Conservatory Theatre Company, Conservatory Dance Company and Playhouse Jr., the three student companies. The newest building on campus, the Center for Media Innovation, includes broadcast and photo studios, a multimedia newsroom, and presentation and gallery space.

At Point Park, the city is truly our campus. Students can walk to cultural attractions such as the Pittsburgh Symphony Orchestra, the Pittsburgh Ballet Theatre, and the Pittsburgh Opera, as well as the latest concerts at Stage AE on the North Shore. Major sporting events held at PNC Park, Heinz Field and the CONSOL Energy Center are also close to campus. Just across the Monongahela River from the University is Station Square, a unique entertainment destination on the river. Other local attractions include the Pittsburgh Zoo & PPG Aquarium, the Duquesne and Monongahela inclines, the National Aviary, and the Phipps Conservatory and Botanical Gardens. Notable museums in the area include the Carnegie museums of art and natural history, the Carnegie Science Center, the Senator John Heinz History Center, and The Andy Warhol Museum.

The Library

The Point Park University Library is located on the first floor and the lower level of the University Center, a turn of the twentieth century former bank building which also houses classrooms, a 200-seat auditorium, and production facilities for the Cinema Arts Department, as well as the TV broadcasting program for the School of Communication.

The Library has quiet study space, an instruction/computer lab, two technology smart group study rooms and a presentation practice & recording room on the lower level. There are computers, scanners and printers throughout the Library. Laptops and iPads are available for check out. The Library supports a wireless environment.

The Library houses books, DVDs, musical CDs, audiobooks, microfilm, newspapers, print journals and magazines to support Point Park University's programs. The Library provides access to thousands of full text articles and e-books through database subscriptions. Many of the databases are subject specific, providing scholarly resources in the fields of education, business, performing arts, journalism, psychology and criminal justice, as well as other Point Park University academic programs.

Special holdings within the Library include over 4,000 plays, musical scores, librettos, anthologies and monologues; a popular reading collection with new fiction and non-fiction titles; a Digital Arts reserve film collection and a children's literature and school curriculum collections.

A current Point Park University ID is required to borrow material from the Library. Students can access the Library's online databases off-campus by using their Point Park University e-mail log-in.

E-Z Borrow is an online service that permits Point Park University students, staff and faculty to search for and borrow books from over 50 participating academic libraries. Library staff provides research support through e-mail, phone, instant messenger, walk in and by appointment.

Additional information about Point Park University Library and its resources can be found at www.point-park.edu by clicking on the Library link.

The Student Center

The [Student Center](#) is open year-round, offering opportunities for fitness training, recreation, and individual and group programming. Free weights and Nautilus equipment is available, as well as [Fitness on Demand](#). Billiards, electronic darts, futsal, and table tennis are offered as leisure activities, in addition to a full-court gymnasium, and free bike rental. The Student Center also has four computer booths and two 60" televisions located on the second floor. Students are encouraged to take advantage of the fitness opportunities provided by the Student Center, which is open to all currently registered students free of charge. A valid Pioneer Card is required for entry to the facility. For more information, call the Student Center at 412-392-3853.

General Information

Annual Notification of Rights under FERPA

(Family Educational Rights and Privacy Act)

The Family Educational Rights and Privacy Act (FERPA) affords students certain rights with respect to their education records. They are:

- (1) The right to inspect and review the student's education records.

A student should submit to the Registrar, Financial Aid Director, Dean or other appropriate University official written requests that identify the record(s) the student wishes to inspect. The University official will make arrangements for access within 45 days of the University's receipt of the initial request and notify the student of the time and place where the records may be inspected. If the records are not maintained by the University official to whom the request was submitted, that official shall advise the student of the correct official to whom the request should be addressed.

- (2) The right to request the amendment of the student's education records that they believe are inaccurate or misleading. The student shall write the University official responsible for the record, clearly identify the part of the record the student wants to have changed, and specify why it is inaccurate or misleading.

If the University decides not to amend the record as requested by the student, the University will notify the student of the decision and advise the student of his or her right to a hearing regarding the request for amendment. Additional information regarding the hearing procedures will be provided to the student when notified of the right to a hearing.

- (3) The right to consent to disclosures of personally identifiable information contained in the student's education records, except to the extent that FERPA authorizes disclosure without consent.

One exception that permits disclosure without consent is disclosure to school officials with legitimate educational interests. A school official is a person employed by the University or acting in an administrative, supervisory, academic, research, or support staff position (including law enforcement unit personnel and health staff); a person or company with whom the University has contracted (such as an attorney, auditor, or collection agent); an administrator or faculty member from an institution with which Point Park University has an academic or clinical affiliation who has legitimate educational interest; a person serving on the Board of Trustees; or a student serving on an official committee, such as a disciplinary or grievance committee, or assisting another school official in performing his or her tasks.

A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill his or her professional responsibility for the University.

Upon request, the University discloses education records without consent to officials of another school in which a student is, seeks, or intends to enroll.

Point Park University reserves the right to release directory information without prior written consent of a student unless notified in writing to the contrary. The following items are considered by Point Park University as Directory Information: student name, addresses (including electronic), telephone number(s), date and place of birth, field(s) or program(s), participation in officially recognized activities, photographs, enrollment status, dates of attendance, height, weight, degrees, awards and honors received, previous schools attended, and post completion placements, including employment and graduate school attendance.

- (4) The right to file a complaint with the U.S. Department of Education concerning alleged failures by the University to comply with the requirements of FERPA. The name and address of the Office that administers FERPA is:

Family Policy Compliance Office
U.S. Department of Education
400 Maryland Avenue, SW
Washington, DC 20202-4605

Credit Hour Policy

Point Park University complies with Federal (US DOE) and Middle States Commission of Higher Education (MSCHE) regulations regarding degree and credit hours. Point Park University undergraduate degrees require the satisfactory completion of a minimum of 120 semester credit hours, and at least 40 semester credit hours are in general education. All graduate degrees require at least 30 semester credit hours. Associates degrees require at least 60 semester credit hours.

Point Park operates on an academic year divided into two semesters (fall and spring) of approximately 15 weeks in length. Summer sessions, as well as some accelerated sessions offered throughout the year comply with the established University credit policy.

One semester credit is equivalent to one hour of faculty face-to-face instruction time per week for 15 weeks and a minimum of two hours of student preparation time outside of the classroom each week per credit hour. Different modes of instruction will meet instructional hour requirements by following the Equivalent Instructional Activity policy in this document.

The University also follows the U.S. Department of Education definition of credit hour “an amount of work represented in intended learning outcomes and verified by evidenced of student achievement.” The University established the following guidelines that are in concert with the U.S. DOE as well as MSCHE: one hour of classroom or direct faculty instruction and a minimum of two hours out of class student work for approximately 15 weeks (or equivalency over different time periods).

Specifically, the University follows the established curricular credit regulations of the Pennsylvania Department of Education (PDE): 22 Pa. Code Chapter 31, 31.21-31.22. One semester credit is defined as 14 hours of classroom instruction. A three-credit semester based course would need to meet for 42 hours of classroom instruction throughout the semester. In addition, PDE requires that hours of classroom instruction cannot be calculated to include exams. Therefore, a typical semester course meets for 14 weeks (3 credits equals 42 hours of instruction) with a final exam in week 15 (2 hours).

PDE’s curricular credit policy allows for determining activities that are the equivalent of classroom instruction. Definitions of Point Park University’s formats and modalities of instruction appear below:

Lecture: One lecture, seminar, or discussion credit hour represents 1 hour per week of scheduled class/seminar time and 2 hours of student preparation time. Most lecture and seminar courses are awarded 3 credit hours.

Lecture, Seminar, and Discussion: Classroom /Faculty Instructor and Outside Work				
Semester credits	Minimum instructional time/week	Student preparation time/week	Total minimum instructional time/14 weeks	2 hour final exam in 15 th week
1 credit	1 hour	2 hours	14 hours	16 hours
2 credits	2 hours	3 hours	28 hours	30 hours
3 credits	3 hours	4 hours	42 hours	44 hours
4 credits	4 hours	5 hours	56 hours	58 hours

Laboratory: One laboratory credit hour represents 1-2 hours per week of scheduled supervised laboratory work and 2 hours of student preparation time.

Laboratory: Classroom /Faculty Instructor and Outside Work				
Semester credits	Minimum instructional time/week	Student preparation time/week	Total minimum instructional time/14 weeks	2 hour final exam in 15 th week
1 credit	1-2 hours	2 hours	14-28 hours	16-30 hours

2 credits	2-3 hours	3 hours	28-42 hours	30-44 hours
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Practicum: A practicum provides students with the opportunity to practice and enhance skills that they have acquired in previous courses. One practicum hour is equivalent to approximately 3-4 hours of internally-supervised and unsupervised work per week for 15 weeks. A 3-credit practicum is at minimum 150 hours of internally-supervised and unsupervised work in 15 weeks.

Education Practica: (follows PDE guidelines)

- Student Teaching Practicum: Twelve credit hours of supervised student teaching, representing 3 lecture hours and 30 classroom hours each week for 15 weeks.
- Instructional Studies Practicum: Six credit hours of supervised instruction, representing 3 lecture hours and 18 classroom hours each week for 15 weeks.

Studio: One practice credit hour represents 3 hours per week of supervised and independent practice. (Dance students experience a minimum of one daily technique class of 90 minutes in length, as required by the National Association of Schools of Dance.)

Studio: Classroom /Faculty Instructor and Outside Work				
Semester credits	Minimum instructional time/ week	Student independent practice/week	Total minimum instruction time/14 weeks	2 hour final exam in 15 th week
1 credit	1-1.5 hours	1.5-2hrs	14-21 hours	16-23 hours
2 credits	2-3hours	3-4 hours	28-42 hours	30-44 hours
3 credits	3-4.5 hours	4.5-6 hours	42-63 hours	44-65 hours

Internship: Internships are determined by negotiation between the supervising faculty and the work supervisor at the cooperating site, both of whom must judge and certify different aspects of student's work and completion of agreed upon outcomes and assessment of those outcomes. The University requires a minimum of 50 hours of work for each credit hour. Three credits is equivalent to a minimum 150 hours of work.

Experiential Learning: Credit for experiential learning may be granted to individuals who submit evidence of learning equivalent to University level course objectives/learning outcomes. Considered evidence may include portfolios, summaries of learning experiences, letters from supervisors and/or other materials that clearly illustrate achievement of each course learning outcome. A student must have completed a minimum of six credits at Point Park before a faculty evaluation for experiential learning can be processed. Students may earn up to 18 undergraduate credits in experiential learning. These credits do NOT fulfill the University residency requirement.

Independent Study: Independent studies from 1-4 credits are offered if a comparable course is not available on campus or at another institution. Students must secure a faculty supervisor and obtain permission from a department chair before registering for an independent study. Students must illustrate achievement of the independent study course objectives/learning outcomes in order to receive credit. The student must interact with the faculty member on a regular and substantive basis to assure progress within the course.

Online: The University follows the definition of Distance Education/Distance Learning consistent with HEOA, PDE and Middle States standards and guidelines for all distance learning degree or certificate programs: online courses at Point Park will be delivered 100% online. Online courses satisfy the PDE guidelines for "equivalent instruction" outlined in PA Code 31.21: see Equivalent Instructional Activity (EIA) below.

Hybrid: Hybrid courses are a combination of face-to-face and distance learning methods. The University guidelines recommend that at least 40% and no more than 70% of instructional hours be delivered online. Hybrid courses must utilize the University's EIA policy (see below).

Equivalent Instructional Activity (EIA): EIAs must be part of the course design when the format for instructional meeting hours are less than the Pennsylvania Department of Education requirement of 42 hours plus 2 hours of final examination time.

All Equivalent Instructional Activities must be included on the syllabus and should indicate the expected number of hours of class meeting time provided through this alternative instructional methodology. The syllabus should also include a specific description of each EIA.

The Center for Teaching Excellence provides guidelines to faculty for the use in designing Equivalent Instructional Activities that meet the requirements of providing interaction with the student and the sharing of that interaction to the benefit of the entire class.

Guidance for Developing Equivalent Instructional Activities (established 2007, revised 2012)

With the advent of distance learning, the Pennsylvania Department of Education (PDE) recognizes that alternative formats for instruction are possible and likely, and as such, has determined that “equivalent” instructional modes may substitute for what was traditionally face-to-face instruction.

Credit hour equivalencies must be stated for the amount of time that classes do not meet over the course of the term. Syllabi must include instruction mode equivalencies that are mapped to instructional objectives and learning outcomes. Homework is not equivalent to instructional time.

Instructional mode equivalencies include but are not limited to the following activities:

- Field work
- Telecommunication instruction (including the use or reliance upon Blackboard software): lectures, web-links, discussion boards, chat room, blogs, on-line quizzes/exams, video conference, email correspondence, conference calls, etc.
- Collaborative group assignments – synchronous and asynchronous
- Demonstrations/Observations – virtual or otherwise

Credit Hour Review: The Office of the University Registrar regularly audits scheduled course offerings to ensure compliance with credit hour requirements through its process for scheduling each semester. Faculty on the Curriculum Committee and Faculty Assembly review each new course and ensure that credit hours are in compliance before voting for approval of these new courses. The Office of Academic and Student Affairs reviews all new courses in order to ensure compliance with credit hours and course learning outcomes before awarding final approval of courses. Changes in curriculum are noted in the University Catalog (updated each July/August), website, and PointWeb (Student Registration Portal).

Diversity Statement

As an institution of higher education, Point Park University recognizes its responsibility to create and maintain an environment that affirms the diversity of people and ideas. Point Park University embraces, supports and actively pursues a policy of inclusiveness that recognizes, values and reflects the diversity of the community we serve and the world in which we live.

To thrive as an academic institution, we believe we must foster a learning and working environment that encourages multiple perspectives and the open exchange of ideas in an unbiased and non-prejudicial way. Our commitment to diversity will make Point Park a welcoming place providing students, faculty, and staff with many opportunities to learn from each other.

To this end, we strive to attract students, develop curriculum, diversify our faculty and staff, and offer support services. We are consciously guided by our quest to achieve broad inclusiveness and afford equal opportunity to all without regard to gender, race, ethnicity, national origin, religion, age, socioeconomic background, sexual orientation or physical ability.

Point Park University will vigorously pursue its diversity goals. As an institution, we are committed to accountability in our progress in making Point Park University a more diverse and inclusive community.

Non-Discrimination, Equal Opportunity and Diversity Initiatives

This policy affirms Point Park University does not discriminate on the basis of sex or gender or in a protected class which includes the following: race, ethnicity, religion, color, national origin, sex, age (40 years and over), ancestry, individuals with disabilities, veteran status, sexual orientation, height, weight, genetic information, marital status, gender identity, caregiver status or familial status, in the administration of any of its educational programs, activities or with respect to employment or admission to the University's educational programs and activities.

This policy is in accord with local, state and federal laws, including Title VI of the Civil Rights Act of 1964, Title VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act, Age Discrimination Act of 1975, the Pittsburgh Human Relations Act and Pittsburgh City Fair Practices Provisions. Inquiries regarding these regulations, policies or complaints of discrimination should be referred to the human resources officer, telephone number 412-392-3952. Inquiries regarding Title IX and the Title IX regulations should also be referred to the University's Title IX Coordinator or to the deputy Title IX Coordinators: the Associate Provost, the Dean of Students or the VP of Human Resources.

Find Point Park's [Title IX](#) information resources, including the Notice of Non-discrimination and Sexual Misconduct Policy.

Regional and Professional Accreditation and Approval

Point Park University is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, Pa. 19104, 267-284-5000. Point Park University is also approved by the Pennsylvania Department of Education, 333 Market Street, Harrisburg, Pa. 17126-0333, 717-783-6788.

The program leading to the Master's Degree in Business Administration in the School of Business is accredited by the International Assembly for Collegiate Business Education, P. O. Box 25217, Overland Park, KS, 66225, 913-631-3009.

The Master of Arts in Curriculum and Instruction is an approved program by the Pennsylvania Department of Education. As such, Point Park University's Department of Education is able to recommend candidates for District-Wide (K-12) Supervisor of Curriculum and Instruction certificates to students who meet all of the state's requirements.

The Master of Arts in Educational Administration is an approved program by the Pennsylvania Department of Education. Point Park University's Department of Education is able to recommend candidates for the Pennsylvania State Certificate for School Principal (K-12) to those students who meet all of the state's requirements.

The Master of Education in Secondary Education leading to PA Certification in Grades 7-12 is an approved program by the Pennsylvania Department of Education. Point Park University's Department of Education is able to recommend candidates for the Pennsylvania State Certificate for Secondary Teacher (Grades 7-12) to those students who meet all of the state's requirements.

The Master of Education in Special Education leading to PA Certification in Pre-K - Grades 8 and Special Education leading to PA Certification in Grades 7-12 are approved programs by the Pennsylvania Department of Education. Point Park University's Department of Education is able to recommend candidates for the Pennsylvania State Certificate for Special Education Teacher (Pre-K - Grades 8) and Special Education Teacher (Grades 7-12) to those students who meet all of the state's requirements.

The Doctorate of Education in Leadership and Administration is an approved program by the Pennsylvania Department of Education. Point Park University's Department of Education is able to recommend candidates for the Pennsylvania State Certificate for School Principal (K-12) or Superintendent Letter of Eligibility to those students who meet all of the state's requirements.

Admissions and Financial Information

Admission

General Information

Point Park University welcomes applications for admission to the following graduate programs:

- Doctorate of Education in Leadership and Administration
- Doctorate of Philosophy in Community Engagement
- Doctorate of Psychology in Clinical-Community Psychology
- Master of Arts in Adult Learning and Training (online only)
- Master of Arts in Clinical-Community Psychology
- Master of Arts in Communication Technology
- Master of Arts in Curriculum and Instruction
- Master of Arts in Educational Administration
- Master of Arts in Intelligence and Global Security
- Master of Arts in Media Communication
- Master of Arts in Media Communication and Master of Business Administration (concurrent degrees)
- Master of Arts in Leadership
- Master of Business Administration
- Master of Business Administration in Global Management and Administration
- Master of Education in Secondary Education Leading to PA Certification in Grades 7-12
- Master of Education in Special Education Leading to PA Certification in Pre K - Grade 8
- Master of Education in Special Education Leading to PA Certification in Grades 7-12
- Master of Fine Arts in Writing for the Screen and Stage
- Master of Arts in Clinical Community Psychology
- Master of Science in Criminal Justice Administration
- Master of Science in Engineering Management
- Master of Science in Environmental Studies
- Master of Science in Health Care Administration and Management (online only)

Students can apply for full-time or part-time admission. Part-time students are those who take fewer than nine academic credits in a given semester.

International students also may apply for full-time admission to the graduate programs at Point Park University. However, students who apply for full-time, F-1 visa status are prohibited from attending classes part-time (fewer than 9 credit hours) by the United States Immigrations and Customs Enforcement (ICE).

Applicants who desire financial aid should refer to the Financial Aid portion of this section for information regarding the benefits available at Point Park University and the specific procedures for making application for financial aid.

Applications from qualified students are admitted throughout the year. Students are admitted into the graduate programs for the fall, spring and summer terms, although some programs admit new students only in the fall and/or spring. All application materials should be sent to:

Point Park University
Graduate Admission Office
201 Wood Street
Pittsburgh, PA 15222-1984

Criteria for Admission

Graduate students may enter the University as either degree or non-degree seeking students. All candidates must have earned a baccalaureate degree from a regionally accredited American institution or its equivalent from a recognized institution outside the United States. University seniors may apply for graduate study and their applications will be considered prior to graduation on a provisional basis until an official transcript verifying completion of the baccalaureate degree has been submitted to the Graduate Admission Office.

Graduate classes at Point Park University require strong written and oral communication skills. Consequently, all applicants will be required to possess these skills prior to matriculation. The minimum undergraduate GPA needed to be considered for entrance into the masters programs at Point Park is 2.75 overall with a GPA of 3.0 in the major. Doctoral programs require a 3.25 GPA.

Students enrolled in graduate courses as non-degree students must be advised and registered by the director of the graduate program(s) in which the non-degree student wants to take courses.

Graduate Enrollment Classifications

Degree-Seeking Graduate Students

Regular Master's Degree Seeking

Degree-seeking graduate students admitted to a master's degree program without reservation because they meet all admission criteria for both the University and the specific graduate program to which they are admitted.

Conditional Master's Degree Seeking

Degree-seeking graduate students admitted to a master's-level degree program by exception because the student does not fully meet the admission criteria for the specific graduate program to which they are admitted. *Since this is an exception to the admission criteria, students may only be admitted in this enrollment classification by action of the graduate program director.* The Graduate Admission Office will copy all such admission decisions to the graduate Program Director and the Provost.

Provisional Master's Degree Seeking

Degree-seeking graduate students who are admitted based on informal documentation, such as unofficial transcripts, and who have not submitted all of the required admission application materials. This is a temporary admissions category pending completion of the application file. Students must submit all required materials within 6 weeks of the beginning of the first term in which they are enrolled for classes. Based upon the complete official file, the Graduate Admission Office will make a determination of admission classification at that point of either *Regular Master's Degree Seeking* or *Conditional Master's Degree Seeking*.

Non-Degree-Seeking Graduate Student

Non-Regular Graduate

This category is for students who have completed a baccalaureate degree and wish to take graduate courses for professional development, certifications, or licensures but who do not plan to pursue a degree. These students are generally admitted by self-certification. Admission to this category does not constitute regular admission to a graduate program at Point Park University. However, on the recommendation of the advisor and approval

of the graduate program director, a limited number of graduate credit courses (normally no more than 9 semester hours) may be applied to individual degree programs after students have been regularly admitted to do graduate study.

Visiting Graduate Student

This includes students who have been properly certified as graduate students at an accredited institution other than Point Park University and have permission from their home institution to enroll in specific courses at Point Park University.

Program-specific requirements are as follows:

- Doctorate of Education in Leadership and Administration
 - Minimum 3.25 graduate G.P.A. is required
 - Current resume detailing all previous education/administrative experience
 - Submit a statement of purpose (minimum three pages; maximum five pages) addressing reasons for pursuing a terminal degree and how Point Park University's program will best suit you
 - Submit three letters of recommendation. All letters should be on the recommender's letterhead and address candidate's ability to work successfully under multiple demands. Recommenders may be contacted by Point Park University
 - One from an academic reference who is familiar with candidate's academic career
 - One from a professional reference who can speak to candidate's work performance individually and with colleagues
 - One from an individual who is familiar with candidate's integrity and commitment to improvement
 - Participation in group interview session

- Doctorate of Philosophy in Community Engagement
 - Minimum 3.25 graduate G.P.A. is required
 - Official copies of all college and university transcripts sent directly from the institution
 - Submit a statement of purpose (minimum two pages; maximum three pages) addressing reasons for pursuing a terminal degree and how Point Park University's program will best suit you
 - Submit three letters of recommendation. All letters should be on the recommender's letterhead and address candidate's ability to work successfully under multiple demands. Recommenders may be contacted by Point Park University
 - One from an academic reference who is familiar with candidate's academic career
 - One from a professional reference who can speak to candidate's work performance individually and with colleagues
 - One from an individual who is familiar with candidate's integrity and commitment to improvement
 - Participation in group interview session

- Doctorate of Psychology in Clinical-Community Psychology
 - Minimum 3.25 G.P.A. is required
 - Bachelor's or Master's degree in psychology, behavioral sciences, or a related discipline preferred
 - Official copies of all college and university transcripts sent directly from the institution
 - Submit a statement of purpose (minimum three pages; maximum five pages) addressing reasons for pursuing a terminal degree and how Point Park University's program will best suit you

- Submit three letters of recommendation. All letters should be on the recommender's letterhead and address candidate's ability to work successfully under multiple demands. Recommenders may be contacted by Point Park University. At least one letter must be from an academic reference who is familiar with the candidate's academic career.
 - Interview with psychology faculty
- Master of Arts in Clinical-Community Psychology
 - Undergraduate GPA of a 2.75 or higher
 - Official copies of all college and university transcripts sent directly from the institution
 - Psychology, Social Science or Philosophy background preferred
 - Applicants without an undergraduate degree in psychology must have a minimum of 15 credits in psychology courses.
 - Submit two professional or college-related letters of recommendation addressing the applicant's motivation and seriousness of purpose for graduate work. One should be from a faculty member.
 - A 500-word statement of purpose
- Master of Arts in Communication Technology
 - Minimum undergraduate GPA of 2.75 overall, and 3.0 in the undergraduate major
 - A 500-word statement explaining the applicant's motivation and expected benefit in attaining this degree.
 - Applicants with an undergraduate GPA of less than 2.75 overall and/or less than 3.0 in their major(s) are required to submit a copy of official scores from the GRE (Graduate Record Examination).
 - Two letters of recommendation must be from current or former professors and/or current or former employers
 - Applicants also are encouraged to include their resume, curriculum vita, and/or examples of professional work in journalism and mass communication professions.
 - International students must take the TOEFL and TWE even if they hold a degree from a United States institution.
- Master of Arts in Curriculum and Instruction
 - Undergraduate GPA of 3.0 required due to PA Department of Education guidelines
 - A statement of purpose is required which addresses the applicant's professional experience and career goals as related to graduate study.
 - Applicants must have five (5) years of teaching experience to qualify for PA K-12 Curriculum Supervisor certification.
 - Submit a current resume.
 - Submit two (2) letters of recommendation
- Master of Arts in Educational Administration
 - Undergraduate GPA of 3.0 required due to PA Department of Education guidelines
 - Applicants must have three (3) years of instructional experience to qualify for PA certification
 - Submit a current resume.
 - A statement of purpose is required which addresses the applicant's professional experience and career goals as related to graduate study.
 - Submit two (2) letters of recommendation

- Master of Arts in Intelligence and Global Security
 - Minimum undergraduate GPA of 2.75 required
 - Submit an official transcript showing proof that the student earned a Bachelor's degree from an accredited institution
 - A 500-word essay explaining the applicant's motivation for seeking graduate education, professional experience, and career goals
 - Two letters of recommendation from professional individuals
- Master of Arts in Media Communication
 - Minimum undergraduate GPA of 2.75 overall, and 3.0 in the undergraduate major.
 - A 500-word statement explaining the applicant's motivation and expected benefit in attaining this degree.
 - Applicants with an undergraduate GPA of less than 2.75 overall and/or less than 3.0 in their major(s) are required to submit a copy of official scores from the GRE (Graduate Record Examination).
 - Two letters of recommendation must be from current or former professors and/or current or former employers.
 - Applicants also are encouraged to include their resume, curriculum vita, and/or examples of professional work in journalism and mass communication professions.
 - International students must take the TOEFL and TWE even if they hold a degree from a United States institution.
- Concurrent Programs: MA in Media Communication/Master of Business Administration
 - Students must apply and fulfill the requirements for each program in order to be admitted.
- Master of Arts in Leadership
 - Minimum undergraduate GPA of 2.75 required
 - A 500 word statement of purpose is required which addresses the applicant's professional experience and career goals as related to graduate study.
 - Submit two (2) letters of recommendation
 - Submit a current resume
- Master of Business Administration
 - Minimum undergraduate GPA of 2.75 required in business or business related discipline (e.g. accounting, general management, finance, marketing, economics, computer technology) is required.
 - A 500 word statement of purpose which addresses the applicant's professional experience and career goals as related to graduate study.
 - Submit a current resume.
 - Submit two (2) letters of recommendation
- Master of Business Administration in Global Management and Administration
 - Minimum undergraduate GPA of 2.75 required in business or business related discipline (e.g. accounting, general management, finance, marketing, economics, computer technology) is required. Applicants from non-business academic disciplines will be considered for admission on a case by case basis.

- A 500 word statement of purpose which addresses the applicant's professional experience and career goals as related to graduate study.
- Submit a current resume.
- Submit two (2) letters of recommendation

- Master of Education in Secondary Education Leading to PA Certification in Grades 7-12
 - Undergraduate GPA of 3.0 required due to PA Department of Education (PDE) guidelines
 - Baccalaureate degree in the content area or a related field is required.
 - A statement of purpose is required which addresses the applicant's professional experience and career goals as related to graduate study.
 - Submit a current resume.
 - Submit two (2) letters of recommendation
 - Other PDE Requirements:
 - Required security clearances
 - Ten hours of classroom observation
 - Passing score on content area PRAXIS exam

- Master of Education in Special Education Leading to PA Certification (Pre-K – 8 or Grades 7-12)
 - Undergraduate GPA of 3.0 required due to PA Department of Education (PDE) guidelines
 - A statement of purpose is required which addresses the applicant's professional experience and career goals as related to graduate study.
 - Applicants must hold a valid PA teaching certificate at the appropriate grade level to qualify for PA Certification.
 - Submit a current resume.
 - Submit two (2) letters of recommendation

- Master of Fine Arts in Writing for the Screen and Stage
 - Undergraduate GPA of 2.75 required
 - Must submit a creative, professional resume, a personal essay and a portfolio or writing samples (under 25 pages)
 - Phone or Skype interview is required

- Master of Science in Criminal Justice Administration
 - Undergraduate GPA of 2.75 required
 - A 500-word statement is required which addresses the applicant's motivation for seeking graduate education, professional experience, and career goals
 - Submit a current resume.
 - Submit two (2) letters of recommendation.
 - One letter shall preferably be from a current or former professor addressing the applicant's academic ability for graduate work including writing and critical thinking skills.
 - One letter shall be from a current or former employer addressing the applicant's motivation and seriousness of purpose for graduate work.
 - Applicants should have successfully completed research methods and quantitative methods classes.

- Master of Science in Engineering Management
 - Undergraduate GPA of 2.75 required

- Applicants must have an engineering, engineering technology or related undergraduate degree.
- Submit two (2) letters of recommendation
- Master of Science in Environmental Studies
 - Undergraduate GPA of 2.75 required
 - Applicants must have six to nine credits of university-level science coursework.
 - Submit two (2) letters of recommendation
- Master of Science in Health Care Administration and Management
 - Minimum undergraduate GPA of 2.75 required
 - Current resume detailing all previous education and administrative experience
 - Submit a statement of purpose (minimum three pages; maximum five pages) which addresses how the applicant's professional experience and career goals relate to graduate study.
 - Students must have one or more years of professional experience in a business or healthcare field. If candidate does not have professional experience, s/he may present Graduate Record Examination or Graduate Management Admission Test scores
 - Submit a current resume

International Applicants Only: Each applicant whose native language is not English is required to take the Test of English as a Foreign Language (TOEFL) and the Test of Written English (TWE) unless the applicant has received a baccalaureate or graduate degree from an accredited institution in the United States. The score must be current to one year of the date of application.

Students with scores below the minimum requirements for their chosen program may be given provisional acceptance and will be required to take the appropriate English language training.

Application for Admission

It is the applicant's responsibility to make certain that all documents necessary for admission are sent to the Graduate Admission Office (international applicants should send their admission documents to the Office of International Student Services & Enrollment (ISSE). Incomplete applications will delay the admission decision. All students, whether applying for the degree program or as non-degree students, must make application and be admitted by the University before registrations will be processed.

Master's degree program applicants must submit the following:

- Appropriate completed application form
- Official copies of all college and university transcripts sent directly from the college or university to the Graduate Admission Office (to ISSE, if an international applicant)
- Professional or college-related letters of recommendation addressing the applicant's motivation and seriousness of purpose for graduate work should be sent directly to the Graduate Admission Office
- Statement of purpose for some programs
- Professional Resume - required for some programs.
- Additional materials required for the master's degree program to which the student is applying.

In addition to the above, international students must submit the following:

- Official TOEFL and TWE scores
- Completed International Student Affidavit of Support Form and notarized/certified bank statements
- Certified translation of college and university transcripts
- Copies of passport, visa, and any previously issued I-20(s)
- Other documents as required by the University

For further information on international admissions, please contact the [Office of International Student Services & Enrollment](#) at 412-392-4775 or e-mail at iss@pointpark.edu.

Re-admission

Any graduate student who has not attended classes in the past calendar year must reapply for admission. Students will be notified if they are required to resubmit additional materials in support of the application.

Additional Requirements

Pennsylvania K-12 Certificate: Supervisor of Curriculum and Instruction

A person prepared as a Supervisor of Curriculum and Instruction may be eligible for certification provided the applicant:

- Provides a chief school administrator's verification of the completion of a minimum of five (5) years of professional school experience in an instructional area (22 PA Code § 49.111)
- Has completed an approved program of graduate study preparing the applicant for district-wide supervisory functions
- Is recommended for certification by the authorized certification officer (Chair, Department of Education, Point Park University) or person who holds a comparable certificate from another state
- Has passed the PRAXIS examination required by the Pennsylvania Department of Education.

Pennsylvania Secondary Teaching Certificate

A candidate is eligible for Secondary Teaching Certification provided the applicant:

- Has completed an approved program of graduate study
- Successfully completed the appropriate content area PRAXIS exam
- Successfully completed a student teaching experience
- Is recommended for certification by the authorized certification officer (Chair, Department of Education, Point Park University)

Pennsylvania K-12 Certificate: School Principal K-12

Pennsylvania State Certification requires candidates to do the following:

- Provide a chief school administrator's verification of the completion of a minimum of three years of professional school experience in an instructional area (22 PA Code Section 49.111)
- Successfully complete the School Leaders Licensure Assessment #6011
- Is recommended for certification by the authorized certification officer (Chair, Department of Education, Point Park University) or person who holds a comparable certificate from another state

Transfer Credits

Students may, at their program’s discretion, be able to transfer graduate credits from other institutions, provided those credits carry a grade of “B” or above. Courses with grades of “B-” and lower will not be accepted in transfer. Only credits in academic subjects relevant to the Point Park graduate programs will be accepted. Transfer credit decisions are made by the director of the graduate program in which the student is enrolling, regardless of the discipline in which proposed transfer credits were earned.

The following are the maximum number of graduate hours accepted in transfer to each program:

Ed.D. in Leadership and Administration	18 hours
Ph.D. in Community Engagement.....	12 hours
Psy.D. in Clinical-Community Psychology.....	30 hours
M.A. in Adult Learning and Training.....	6 hours
M.A. in Clinical-Community Psychology	9 hours
M.A. in Communication Technology	9 hours
M.A. in Curriculum & Instruction	9 hours
M.A. in Educational Administration	9 hours
M.A. in Intelligence and Global Security	6 hours
M.A. in Media Communication	9 hours
M.A./M.B.A Concurrent Degree	9 hours
M.A. in Leadership	6 hours
Master of Business Administration	9 hours
M.B.A in Global Management and Administration	9 hours
M.Ed. in Secondary Education Leading to PA Certification	9 hours
M.Ed. in Special Education Leading to PA Certification	9 hours
M.F.A. in Writing for the Screen and Stage.....	15 hours
M.S. in Criminal Justice Administration	6 hours
M.S. in Engineering Management	6 hours
M.S. in Environmental Studies	6 hours
M.S. in Health Care Administration and Management	9 hours

University Charges

The University reserves the right to modify all charges if necessary. The charges listed below are effective for the 2017-2018 academic year.

Graduate Tuition and Fees 2017-2018

Graduate tuition is \$881 per credit hour plus a university fee of \$54 per credit and a technology fee of \$6 per credit. The University Fee covers utilization of University facilities, services performed by the library, identification card and other student services.

Undergraduate Courses

Some graduate students may be required to complete prerequisite undergraduate courses. Undergraduate non-Conservatory tuition is \$819 per credit hour plus a university fee of \$49 per credit and a technology fee of \$6 per credit.

Students enrolled concurrently in undergraduate and graduate classes at Point Park University will be charged the per credit hour rate for each respective course.

Graduate Education Programs (certificate and master's) Tuition and Fees

Tuition, per credit.....	\$467
Technology fee, per credit.....	\$6
Technology fee, per credit (fully online)	\$10

Fully Online Graduate Programs Tuition and Fees

Tuition, per credit.....	\$595
Technology fee, per credit.....	\$10

Doctorate in Leadership and Administration

Tuition, per credit (fall 2015 start).....	\$752
Tuition, per credit (fall 2016 start)	\$780
Tuition, per credit (fall 2017 start)	\$812

Doctorate in Community Engagement

Tuition, per credit (fall 2015 start)	\$752
Tuition, per credit (fall 2016 start)	\$780
Tuition, per credit (fall 2017 start)	\$812

Doctorate in Clinical-Community Psychology

Tuition, per credit (fall 2017 start)	\$881
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A continuation fee of \$1,000 per semester will be charged to students who do not complete the dissertation by the end of year three.

Tuition and Fee Refund Policies

Refunds to students are computed on the basis of the official date of withdrawal certified by the Office of the University Registrar. It is the responsibility of the student to notify the Office of the University Registrar in writing on the day of withdrawal and inquire with the Office of Student Accounts about a refund. Refunds of tuition will not be made to students who are suspended or dismissed. Withdrawing or dropping courses may affect a student's financial aid awards; therefore, students should meet with the Office of Financial Aid when considering a drop or withdrawal.

Tuition and fees are refunded as follows. Please note that fees are not refunded after the seventh calendar day of the semester.

Fall and Spring 15-week Courses	Refund
1-7 calendar days, inclusive-all fees	100%
8-14 calendar days, Tuition Only	50%
More than 14 calendar days	None

Fall and Spring Courses less than 15 weeks	Refund
1-7 calendar days, inclusive-all fees	100%
More than 7 calendar days	None

Summer Sessions (Six and Twelve-week Terms)	
1-7 calendar days, inclusive-all fees	100%
More than 7 calendar days	None

Fully Online Programs	
Final day of Schedule Change period, inclusive	100%

NOTE: Due to the abbreviated length of courses less than 15 weeks, there is an opportunity for 100% tuition reduction only.

Miscellaneous Fees 2017-2018

Graduate Admissions Application Fee - (non-refundable)	\$30
Independent Study Specialized Instructional Fee.....	\$65 per credit hour
Late Payment Fee.....	\$75/month
Payment Plan Late Fee.....	\$25/month
Employer Reimbursed Late Fee.....	\$75/month
Deferred payment option -	
5 month payment plan.....	\$25/semester
4 month payment plan.....	\$65/semester
Fully Online Program Payment Plans.....	\$35/term
10 month payment plan.....	\$25/year
9 month payment plan.....	\$50/year
8 month payment plan.....	\$115/year
Employer reimbursed.....	\$45/semester
Graduate Audit Tuition.....	50% of applicable per credit rate
Graduate University Fee (mandatory).....	\$54 per credit hour
Graduate Technology Fee.....	\$6 per credit hour

Fully Online Program Technology Fee.....	\$10 per credit hour
Identification Card Replacement Fee	\$25

Payment Schedule

All University charges including tuition, fees, room and board, are due prior to the first day of the semester. Tuition due dates are posted on the University’s website. If registration occurs after the tuition due date, payment is due immediately.

The University accepts multiple payment methods. Check or money order payments can be mailed or made in person in the Office of Student Accounts. Payments can also be made online with a MasterCard, Discover Card, Visa Card, American Express or eCheck. A 2.55% processing fee is added to all credit card transactions. There is no charge for eCheck transactions. The University will accept cash payment in person only. A secure payment drop box is located outside of the Office of Student Accounts for check and money order payments made after business hours.

All checks returned from the bank will be assessed a \$25 service charge in addition to the amount of the check.

Students must receive a financial clearance each semester. The Office of Student Accounts will assess a monthly late fee to any student account that is not paid in full or accounts that have not made official payment arrangements by the tuition due date. Point Park University offers several payment plan options for students. Students who do not have sufficient financial aid or who are not eligible for financial aid can select to participate in a payment plan with the University. Students must sign up for a payment plan on or before the tuition due date. For more detailed information on the payment plans, students are encouraged to view the University website or visit the [Office of Student Accounts](#).

Employer Tuition Reimbursement

Employer reimbursed students may defer payment of charges by enrolling in the University Employer Reimbursement program. The deferred amount is limited to the amount reimbursed by the student’s employer. Students must submit the Employer Reimbursed Tuition Agreement, the deferment fee, and confirmation of employer benefits each semester to participate. For more detailed information on the Employer Reimbursement program, students are encouraged to view the University website or visit the Office of Student Accounts.

Financial Registration Terms and Conditions

All students who register for courses at Point Park University must agree to the financial registration terms and conditions. Students will agree to the terms and conditions upon signing in to PointWeb. The terms and conditions are available for print on the University’s website and on PointWeb.

Financial Aid

General Information

The [Office of Financial Aid](#), located on the first floor of Thayer Hall in Student Financial Services, is open Monday, Thursday and Friday from 8:30 am to 4:30pm and from 8:30 am to 6:00 pm on Tuesday. Please see [Saturday Schedule](#). Hours may be adjusted in the summer.

Graduate Assistantships, Grants, Scholarships and Loans

Graduate Assistantships are offered to selected full-time students each academic year. These students will receive compensation equivalent to full-time tuition and fees and a monthly stipend of \$800. Graduate assistants must work a minimum of 20 hours per week. Assistantships are offered through various departments. Consult with your advisor to get more information.

Point Park Graduate Need-Based Grants

Domestic (U.S.) Graduate Students (6 credits or more per term)

- 6-8 credits: \$300 per semester for those with financial need
- 9-11 credits: \$600 per semester for those with financial need
- The above grants are available all three semesters: fall, spring and summer based upon financial need.
- Students must complete the Free Application for Federal Student Aid (FAFSA) to be considered for Point Park University grants.

Point Park Scholarships and Grants

Alumni Grant

The Alumni Grant provides a discount on undergraduate and graduate courses taken at Point Park University by eligible graduates. The discount applies to tuition only and the award granted is \$80/per credit. Merit aid offsets the costs of tuition and fees only.

International Graduate Students (9 or more credits per semester)

Up to \$3,000 per semester awarded based upon academic merit.

Students must meet at least one of the following three criteria to be considered eligible for consideration of an academic award:

- Undergraduate GPA of at least 3.0
- TOEFL score of at least 550 TOEFL/7.0 IELTS (570 TOEFL required for M.A./Journalism & Mass Communication -IELTS not accepted)
- GRE score if applicable
- Please refer to the [International webpage](#) for more scholarship information.

Graduate Merit Scholarship

- \$600 - \$1,000
- Part-time (6-8 credits per semester) and full-time (9+ credits per semester) graduate students
- GPA 3.25 or higher cumulative
- No separate application required
- Candidates are considered at the time of admission decision
- Candidates are notified upon admission to Point Park University
- Must maintain a GPA 3.0 and at least part-time (6-8 credits per semester) status
- Merit aid is used to offset the cost of tuition and fees ONLY

Federal Direct Loans

Students who are interested in borrowing Federal Stafford Loans must complete the Free Application for Federal Student Aid (FAFSA) annually for a determination of need. The Federal Stafford Loan is a low-interest loan program for both United States citizens and permanent residents who satisfy eligibility criteria.

Upon receipt of the FAFSA, the Financial Aid Office will certify the loan and a Master Promissory Note must be completed by the student at www.studentloans.gov as acceptance of this loan. Graduate students may borrow a maximum of \$20,500 in **Unsubsidized** loans each academic year.

Recipients of federal funds who withdraw completely from Point Park University are subject to federal policies governing return of funds.

Federal Graduate Direct PLUS Loans

Students who are interested in applying for a Federal Graduate Direct PLUS Loan must complete the Free Application for Federal Student Aid (FAFSA) annually for a determination of need. This type of loan is only available by applying online at www.studentloans.gov. The amount of eligibility is up to the cost of attendance minus any financial aid received.

Private Loans

A student may choose any lender when borrowing a private student loan. It is crucial that you select a lender and a loan that best suits your academic and financial needs as a borrower, since there may be differences in interest rates, fees, credit evaluation, academic progress requirements, repayment terms and borrower benefits.

A list of lenders is available through a variety of websites. **This summary information is intended only as a guide for comparison purposes.** Many other options exist for supplemental borrowing. You are **NOT** required to use any of the loans or lenders listed on this guide.

- [ELMSelect](#)
- [Pennsylvania Private Student Loan Marketplace](#)
- [Pennsylvania Student Choice](#)

Student Lending Code of Conduct

Point Park University is committed to providing students and their families with the best information and processing alternatives available regarding student borrowing. In support of this and in an effort to rule out any perceived or actual conflict of interest between Point Park University officers, employees or agents and education loan lenders, Point Park University has adopted the [Lender Code of Conduct](#).

Student Affairs

The Office of Student Affairs is responsible for meeting the co-curricular needs of Point Park University students. Covering a broad spectrum of support programs, activities, and organizations, the Office of Student Affairs provides services which address the career, cultural, health, recreational, social needs, and academic support needs of students. These services comprise an integral part of university life and are available to all students at Point Park University.

Commuter Resources

The Office of Student Life serves as a resource to the commuter population of Point Park University living off campus, including traditional-age students, non-traditional or adult learners, and graduate students. Essentially, any student not living in a Point Park residence hall is considered a commuter student. Visit the [Commuter Resources](#) web pages for more information on transportation and parking, lockers, dining on campus (including meal plans for commuters), and a renter's guide. You will also find information on the Commuter Lounge located on the 4th floor of Lawrence Hall, which has a TV, vending machines, microwave, copy machine, free WiFi, and comfortable furniture for commuter students to hang out, relax, or study between classes.

Student Activities, Involvement, and Leadership

The Office of Student Activities, Involvement, and Leadership (SAIL) is the campus headquarters for student activities and student organizations. The office performs a variety of functions that help maintain a dynamic and socially-interactive campus environment where students can gather and work together to create fun, exciting, and educational activities for the University community. Students can also obtain information about other events and activities in and around the City of Pittsburgh. SAIL lends valuable support to all recognized student organizations. The office also serves as a resource for students to develop their leadership skills as well as get involved in community service projects both on and off campus. In coordination with the United Student Government (USG), SAIL also serves as a resource for those wishing to get involved in student organizations on campus. For more information contact SAIL by phone at 412-392-4735, email at sail@pointpark.edu, or visit the [SAIL](#) web pages.

United Student Government

The students of Point Park University have established a student governance system whose purpose is to act as the recognized communication channel among the students, faculty and administration of Point Park University; advocate for and act as a protective body representing the students at Point Park University; allocate funds for student organizations and clubs at Point Park University; and appoint student members on faculty and general standing committees and ad hoc committees, as appropriate. The United Student Government (USG) is composed of an executive branch and a legislative body. Governance is codified by a constitution and bylaws. Eligible students vote in elections for President and Vice President and respective legislative positions, and may serve in appointed positions.

Student Support Services

Alumni Relations

Current students are the next generation of alumni leaders. The [Alumni Relations Office](#) maintains connections with thousands of Point Park graduates who live in nearly every state and several countries and work in virtually every field and industry.

Students have many opportunities to be engaged with Point Park alumni. Alumni serve as volunteers and mentors, and assist students with internship and professional networking opportunities. During their time at Point Park University, students are able to interact with the Alumni Relations Office by attending sponsored events or becoming a member of the Green and Gold Society. This alumni community ensures that graduates maintain a lifelong relationship with each other and Point Park University.

The Bookstore

The Bookstore carries Point Park University apparel and gift items, stationery supplies, leisure-reading books and magazines, snacks, and other miscellaneous items. The Bookstore also carries all required and recommended textbooks. Some titles are available as used textbooks. The Bookstore also offers several titles as a rentable option. In addition, the Bookstore buys back textbooks that have been adopted for use the next semester. Note: In order to search the online textbook listings, the semester, course department and number, and section number of each course are needed and can be found on the student's class schedule.

For more information about textbook pricing and book information, placing orders for the next semester, and Bookstore hours of operation, visit the [Bookstore](#) on the first floor of Lawrence Hall or call 412-392-3448.

Career Development

The Career Development Center supports the individual career goals of students and alumni through educational and enrichment activities. The Career Development Center is a resource and education center and assists with all aspects of career exploration and the internship and job search process. Services offered include resume and cover letter review, career goals assessment and planning, interview and networking preparation, individual career counseling, career fairs and workshops, internship and job search assistance, and internship and full-time and part-time job postings. For more information, or an appointment contact the Career Development Center at 412-392-3950 or careerdev@pointpark.edu, or visit the [Career Development](#) website.

Commuter Services

The Office of Student Life serves as a resource to the commuter population of Point Park University living off campus, including traditional-age students, non-traditional or adult learners, and graduate students. Essentially, any student not living in a Point Park residence hall is considered a commuter student. Visit the [Commuter Resources](#) web pages for more information on transportation and parking, lockers, dining on campus (including meal plans for commuters), and a renter's guide. You will also find information on the Commuter Lounge located on the 4th floor of Lawrence Hall, which has a TV, vending machines, microwave, copy machine, free WiFi, and comfortable furniture for commuter students to hang out, relax, or study between classes.

Computer and Technology Resources

The use of University-owned computer and technology resources by Point Park students, employees, and guests is intended for purposes relating to the mission of the University and the academic purposes for which the University exists. While the University respects the individual's rights and protection under the First Amendment, it expects all users of its resources to abide by good sense, University policy, and local, state and federal laws.

Under this policy, students have certain rights and responsibilities. Because the computer and technology-related resources at Point Park represent shared and finite resources, it is important for all users of such resources to remember that their actions can impact other's abilities to enjoy their rights. Activities that extraordinarily impair a Point Park user's ability to utilize the resources in the manner for which they are intended, or those that interfere with the operation of the University, will not be tolerated and appropriated action will be taken.

Rights

Assignment of Accounts

All Point Park students are invited to utilize a level of technology resources appropriate to their needs. Currently enrolled students are entitled to internet access and an email account. Students are expected to use their University email address for all official and academic-related correspondence with instructors and other students. This is the only email address that is acceptable for course-related correspondence. In addition, students are expected to check their Point Park email address frequently for official University announcements and information, and as a result, will be held accountable for having received that information.

Removal of Accounts

Students who graduate or leave Point Park will have their accounts removed within thirty (30) days of their departure. It is the responsibility of the departing student to extract any files from his/her account prior to its removal.

Use of Resources

Any Point Park student may use the computers in the open labs at no charge; however, users of these facilities are asked to limit their usage to academic activities only. It is expected that users of Point Park computer and technology resources will do so in a manner that supports Point Park-related activities. Non-matriculated students and resident students who are under 18 will be required to have a parent or guardian's permission to utilize the resources.

Safety

Users of Point Park computer and technology resources are entitled to use such facilities in a safe manner. The University will take all precautions to provide safe access, but cannot guarantee a user's safety. If a computer user feels as though s/he is in danger in a lab, or through electronic means such as email harassment or electronic stalking, s/he should report such incidents to the Department of Public Safety.

Access to Information

Point Park University will not sensor access to information freely available on the internet. However, it is the responsibility of the computer user to abide by all federal, state, and local laws regarding access to information, including text, pictures, audio and video recordings, and other electronic data. Certain Point Park policies will also apply to access to the institutional data, and will be implemented in accordance with Family Education Rights and Privacy Act (FERPA) and its subsequent amendments.

Freedom of Expression

Point Park reserves the right to review a computer user's individual home page for appropriate content. Content should reflect the mission, vision, and standards of the University. The information posted must not be represented as an

official opinion or viewpoint of Point Park University. Computer users must abide by all federal, state, and local laws regarding posting of illegal or copyrighted information on their home pages or home directories.

Privacy

Computer users must recognize that electronic messages and files are neither secure nor private communications. While Point Park will take reasonable measures to protect information that is transmitted electronically, it cannot guarantee that such information will remain private. As the owner of all University computer and technology resources, Point Park reserves its right to inspect, log, and/or archive data files stored on University owned computers and messages transmitted across its network. Such activities will not occur as a matter of course, but may occur with cause if it is necessary to investigate a suspected breach of internal policy and external law. Authorized IT Center personnel may also inadvertently view or access data files or messages while performing system maintenance or management functions, but will maintain the confidentiality of the information. Point Park University reserves the right to search data stored on its servers should it be suspected that a user is violating a policy or guideline.

Official University Information

Only those individuals who have been granted the right and responsibility to post information on the official Point Park website will be permitted to do so.

Responsibilities

Accounts

Each computer user is responsible for any activity that occurs from her/his account. Accounts are given to individuals, and are not permitted to be shared with friends, family members, classmates, co-workers, or any other individual or group.

Disclosure of Information

Unless permitted by law, or requested by law enforcement officials, no information pertaining to anyone affiliated with Point Park will be disclosed for any reason.

Disability Services

It is the intention of Point Park University to provide appropriate, reasonable accommodations for students who are disabled in accordance with the Americans with Disabilities Act (ADA) of 1990 and the Americans with Disabilities Amendment Act of 2008. Campus accommodations for students are coordinated through the [Center for Student Success](#) (CSS) located on the fifth floor of the West Penn Building. Students should contact CSS at 412-392-8153 or consult the website at for specific information on the University's policy and the procedures for verifying disabilities and requesting reasonable accommodations.

Because students' needs vary, accommodations are determined on a case-by-case basis. Therefore, after the appropriate documentation has been provided, students must participate in an interview with the Coordinator of Disability Services. The Coordinator of Disability Services will determine appropriate and reasonable accommodations after careful review of documentation, consideration of interview findings, and if needed, consultation with the student's healthcare provider/evaluator, University faculty/staff, and/or external resources.

Students should discuss any concerns related to the provision of reasonable accommodations with the coordinator of disability services. A student having a complaint or concern related to services or reasonable accommodations provided by the Coordinator of Disability Services may initiate the appeals process. A student who is dissatisfied with the outcome of the University appeals process or who wishes to pursue an alternative may file a complaint against the University with the Office of Civil Rights or in a court.

Policy Violations

Any Point Park student who improperly uses technology-related resources is subject to disciplinary measures, including, without limitation, revocation of network account. Activities deemed to be in violation of local, state or federal laws will be reported to the appropriate authorities.

Disciplinary processes already defined in the Undergraduate Catalog and Student Planner and Handbook will be followed where possible. Decisions pertaining to the revocation of a network account will be made based upon the severity of the infraction and the student's need for this account to perform his/her job or course studies.

Public Safety

The [Department of Public Safety](#) is at work 24 hours a day, 7 days a week to provide a safe, secure living and learning environment for the University community. Police officers are on duty 365 days a year and provide immediate response to emergencies on campus. Procedures and additional responses to other emergencies are set forth in the Public Safety section of the University website, and any questions can be addressed at the University's Department of Public Safety. The department has received accreditation from the Pennsylvania Chiefs of Police Association.

The Point Park University Annual Campus Crime and Security Report includes statistics for the previous three years on reported crimes that occurred on the campus; in certain off-campus buildings, or property owned by, or controlled by, the University; and on public property within, or immediately adjacent to, and accessible from, the campus. The report also includes institutional policies concerning campus security, such as policies concerning alcohol and drug use, crime prevention, the reporting of crimes, sexual assault, and other matters. A copy of the report may be downloaded as a PDF from the University website or obtain a print copy by contacting the Department of Public Safety, Point Park University, 201 Wood Street, Pittsburgh, PA 15222. The University's emergency response plan can be reviewed and emergency-related questions can be addressed in the Department of Public Safety, located on the second floor of Frontier Hall.

Student Health Center

A primary concern of Point Park University is the physical and mental health and well-being of its students. To ensure students' health needs are met, the University provides medical and counseling services to currently enrolled Point Park University students.

At Point Park, the Student Health Center provides care to all students, at no charge, that includes first aid intervention, illness and injury assessment, starter doses of over-the-counter medication, health screenings (i.e., blood pressure checks, height and weight measurements), and community health referrals. In addition, the Student Health Center provides health education resource materials and is responsible for maintaining student health and immunization records.

When arranged through the Student Health Center, students are eligible for office visits at no charge with the University-contracted physician. Costs for additional services, such as x-rays, laboratory testing, etc., are the responsibility of the student.

All students must have a completed Student Health Record, including complete immunization documentation, on file in the Student Health Center. Failure to submit proper immunization documentation may result in the student's inability to register for classes and live in on-campus housing.

The staff of the Student Health Center is bound by the medical ethics of confidentiality. Information provided will not be released to a third party, including parents, without the student's written authorization, unless legally required or permitted. Student Health Center hours are Monday-Friday, 8:00 a.m. to 4:00 p.m. For more information, contact the [Student Health Center](#) at 412-392-3800.

Counseling Services

Short-term confidential counseling services are available to students free of charge at University Counseling Services. The counselor will assist students with a number of personal and school-related problems such as stress, difficulty making adjustments, depression, anxiety, eating disorders, personal relationship concerns, relationship violence, drug and alcohol problems, and resolving conflicts with others. If additional counseling is needed, referral to outside resources will be made; the counselor will take into consideration a student's health insurance coverage. Cost of external treatment is the responsibility of the student. For more information, visit the [website](#), email counseling@pointpark.edu or to make an appointment call 412-392-3959 during office hours, Monday-Friday 8:00 a.m. to 4:00 p.m.

Academic Policies

Philosophy of Graduate Education

Point Park University supports the education of those who desire to pursue professional education beyond the baccalaureate degree. Such education should be responsive to the needs of both individuals and the professional community, should be of high academic quality, and should be conducted by faculty members attuned to contemporary ideas and competent in techniques in their respective fields.

Mission Statement

The mission of the Point Park University graduate programs is to produce graduates with advanced professional skills and comprehensive theoretical knowledge in their chosen fields who can function as leaders and ethical professionals in a society and workplace characterized by diversity and change.

The Graduate Council

The Graduate Council determines the need for and feasibility of graduate degree programs recommended by the various academic departments where they fulfill the mission of Point Park University, as well as general criteria related to student admission. Membership of the council includes the directors of the graduate programs and the department chairpersons.

Graduate Student Outcomes

Among the key skills graduate students are expected to achieve are the following:

- Ability to communicate ideas and research finding both in writing and in speech
- Ability to critically evaluate, analyze and synthesize current research and theory into a dynamic framework
- Ability to contribute to their chosen fields in the private and public sectors, both domestically and internationally
- Ability to build on existing knowledge in their chosen field of expertise and to apply knowledge in new ways
- Ability to meaningfully integrate the theoretical with the practical in their chosen professions

Program Requirements

All graduate degrees offered by Point Park University require a minimum of 30 graduate semester hours beyond the baccalaureate degree and a minimum cumulative grade point average of 3.0. Some programs may specify additional hours required in order to satisfy degree requirements and professional standards in the discipline.

The Doctorate of Education in Leadership and Administration requires the completion of a minimum of 54 graduate semester hours.

The Doctorate of Philosophy in Community Engagement requires the completion of a minimum of 54 graduate semester hours.

The Master of Arts degree in Clinical-Community Psychology requires the completion of a minimum of 36 graduate semester hours.

The Master of Arts degrees in Communication Technology and Media Communication requires the completion of a minimum of 36 graduate semester hours.

The Master of Arts degrees in Curriculum and Instruction and Educational Administration require the completion of a minimum of 36 graduate semester hours.

The Master of Arts degree in Intelligence and Global Security requires the completion of a minimum of 30 graduate semester hours.

The Master of Arts in Media Communication and Master of Business Administration concurrent degrees require the completion of a minimum of 54 graduate semester hours.

The Master of Arts degree in Leadership requires the completion of a minimum of 30 graduate semester hours.

The Master of Business Administration degree requires the completion of a minimum of 36 graduate semester hours.

The Master of Business Administration in Global Management and Administration degree requires the completion of a minimum of 36 graduate semester hours.

The Master of Education degree in Secondary Education Leading to PA Certification requires the completion of a minimum of 42 graduate semester hours.

The Master of Education degree in Special Education Leading to PA Certification requires the completion of a minimum of 36 graduate semester hours.

The Master of Fine Arts in Writing for the Screen and Stage requires the completion of a minimum of 44 graduate semester hours.

The Master of Science degrees in Criminal Justice Administration, Engineering Management, and Environmental Studies require the completion of a minimum of 30 graduate semester hours.

The Master of Science degree in Health Care Administration and Management degree (online only) requires the completion of 36 graduate semester hours.

Students must apply for graduation and degree conferral through the Office of the University Registrar. The University confers degrees completed during the academic year in December, May, and August. The University holds a formal graduate hooding ceremony at the end of the spring term. All students who are completing degrees are invited to participate in the graduate hooding ceremony, although degrees are not conferred until all degree requirements have been met. Deadlines for filing for graduation are published in the course book and on www.pointpark.edu. Graduate students may file for graduation who are within twelve hours of degree completion and have a minimum GPA of 3.00. Students must satisfy all academic and financial requirements in order to be eligible for graduation.

Statute of Limitations

All work acceptable towards the master's degree shall be completed within six calendar years from the student's initial registration for graduate courses.

Full-time students who take three or more courses per semester usually complete the minimum degree requirements in two years, although accelerated programs may only require one year. Master of Fine Arts candidates complete the minimum degree requirements in three years. Part-time students should expect to take three or four years to complete requirements.

Thesis Copies

The University requires all master's and doctoral degree students who are in a program that requires a thesis to submit an electronic copy of their thesis to the Point Park University Library. The thesis will follow the format and style determined by the student's program.

Course Grades

Grading System:

A	=	4.00	B ⁻	=	2.75	N	=	No Credit
A ⁻	=	3.75	C ⁺	=	2.25	I	=	Incomplete
B ⁺	=	3.25	C	=	2.00	F	=	Fail
B	=	3.00	P	=	Pass	W	=	Withdrawal

A student who does not complete a course by the end of the term may request and may be granted, at the instructor's discretion, an "I" (Incomplete). The "I" in a given course must be completed within a period of time set by the instructor. This time period may not exceed one year from the end of the semester in which the course was taken.

An Incomplete Grade Request Form detailing the conditions under which the "I" is permitted must be signed by both the student and the instructor. If the agreed upon conditions are not fulfilled, the "I" grade will be changed to the grade stipulated on the Incomplete Grade Request Form. The student is responsible for contacting the instructor and ensuring that all expectations with regard to removal of an "I" grade and the completion of a change of grade are met. The instructor will complete the Change of Grade Form when all expectations are met.

For students enrolled in the Master of Arts in Curriculum and Instruction, or Educational Administration the following applies:

Retention: Graduate students must take at least nine credits per calendar year. Students must maintain a GPA of 3.0 or higher. Only courses in which the student has earned a "C" or higher will apply to the degree program but all courses attempted will be recorded on the transcript. Should a student earn less than a "C" grade, the student must repeat the required course.

Graduation: Graduate students seeking a Pennsylvania state certificate must complete 36 hours of approved course work, including six credit hours for two Applied Research Practica. Students must satisfy all academic and financial requirements before applying for graduation.

For students enrolled in the Master of Arts in Journalism and Mass Communication the following applies:

Under special circumstances, undergraduate courses taken to increase competency levels or as prerequisites in the Journalism and Mass Communication graduate program may be taken for a letter grade. A grade of "C" or better must be earned. Undergraduate course grades do not affect graduate students' GPAs. Should a student earn an "F," the student must repeat the required course or take an additional course to complete the required number of elective credits.

The following applies to students enrolled in Directed Readings - JOUR 591, Publication Project - JOUR 592, Directed Research - JOUR 594, or Thesis in Journalism and Mass Communication I, II - JOUR 597, JOUR 598:

During the regular fall or spring terms of each academic year until the course is completed, the student must enroll for the appropriate three credit course or, if the course has not been completed during the regular term, for JOUR 599. The student is not required to register for JOUR 599 during the summer terms.

The student enrolled in any of the above courses during the regular fall or spring terms will be awarded letter grades based upon the instructor's assessment of progress toward completion of the course assignment.

For students enrolled in the Master of Science in Criminal Justice Administration the following applies:

Should a student earn an “F” during his or her tenure in the program, the student must repeat the required course.

Graduation: If the student has not earned a GPA of 3.0 at the completion of the required 30 credits, additional courses must be taken and the degree will not be conferred until the required GPA is achieved.

Change of Grade Policy

Grades reported by the professor are considered permanent and final. There are, however, exceptional circumstances in which a change of grade may be requested. These requests are usually made to correct clerical or procedural errors or to receive a grade for Incomplete “I” work which has been completed. No correctly reported final grade assignment may be changed based on reexamination or completion of additional work.

Each student is responsible for checking the semester grade report for accuracy immediately upon receipt. The student also is responsible for informing the instructor of any course in which the student suspects an error has been made in grading. No grade change can be made more than one year after the end of the semester in which the course was taken. When a course instructor is no longer available to resolve an error in calculating or recording a grade, the instructor’s Program Director is authorized to take the necessary action.

If a change of grade request is deemed appropriate, the instructor will submit a completed Change of Grade Request Form to the Program Director for his/her approval and signature. If approved by the Program Director, the Change of Grade Request Form will be forwarded to the Office of the University Registrar. The University Registrar will send the student a notification of the change once the change of grade has been processed.

Grade Appeals

Students who believe a final grade in a given course represents an inaccurate evaluation of their work have the right to appeal. A student begins the appeals process by discussing the issue with the *faculty member* who assigned the grade. In doing so, the student should be prepared to demonstrate how the assigned grade fails to reflect the faculty member's stated course requirements and grading standards.

If the discussion with the faculty member does not produce a mutually satisfactory resolution, the student's next step in this procedure is to meet with the instructor's department chair. The chair reviews the issue with the student. If at the end of that discussion the student wishes to file a formal appeal, the chair advises the student how to proceed.

Appeals must occur within four weeks of the start of the succeeding fall/spring semester and must be submitted to the department chair in writing. Written appeals will show the extent to which a disputed grade fails to correspond with the faculty member's stated course requirements and grading standards. They must also indicate the date on which the student-to-faculty member grade discussion took place.

A department chair receiving a written appeal will appoint a department committee of three faculty members to sit on an *ad hoc* appeals committee. Department chairs unable to convene their committees within two weeks of receiving the student's written appeal will notify the Associate Provost to that effect. When the committee does meet to consider the appeal, at least one of its members will have professional familiarity with the content of the subject course. Based on the committee's deliberations, the department chair will either sustain the grade or ask the faculty member to change it.

The grade change outcome can result in the original grade being raised or lowered. Students who believe that the departmental process resulting in the dismissal of their appeal was flawed may petition the Associate Provost for reconsideration on these grounds. Students must submit in writing an evidentially-supported petition, and they must do so within one week of receiving the results of the departmental appeals review. The Associate Provost, within one week, will consider such materials carefully and either conclude the appeals process or convene a grievance committee.

If a grievance committee does convene, it will do so expeditiously, and the Associate Provost will serve as its chair. Grievance committees have three voting members: a student and two faculty members who sit on the academic standing subcommittee of the School. The purpose of a grievance committee is to determine whether a grade is both fair and reasonable, nothing more; thus, grievance committees limit their activities to making those determinations. Depending on the committee's determination, the Associate Provost will accordingly either sustain the awarded grade or see that the grade is changed. The grade change outcome can result in the original grade being raised or lowered. The Associate Provost's action ends the appeals process.

Institutional Review Board

Research protocols involving human participants and animals must be approved by the Point Park University Institutional Review Board (IRB). The IRB reviews all research protocols involving human participants to determine if the research participants are placed at risk and if their rights and welfare are adequately protected. Guidelines and required forms for research protocols are available in the Office of Academic and Student Affairs.

Academic Excellence – Graduation Awards

Each graduate program annually names a graduate as the recipient of its Academic Excellence Award. These awards are presented in recognition of outstanding scholastic achievement during the commencement ceremony.

Academic Probation and Dismissal

Graduate students must achieve a GPA of 3.00 in graduate course work to attain the master's degree. In any 500-level course, a grade of C or higher must be achieved for credit to be granted toward the degree.

Students whose GPA falls below 3.00 are placed on academic probation and are subject to dismissal if unable to achieve a cumulative GPA of 3.00 or higher upon completion of the subsequent 12 credits of graduate course work. Students will be placed on final probation at the discretion of the graduate program director, depending on the number of credits for which they are enrolled in subsequent semesters.

Policy for Appeal of Academic Dismissal from Graduate Programs

Students who enrolled during or after the fall semester 2009, wishing to appeal academic dismissal from graduate programs must first appeal to the program director of the school which administers the student's graduate program. This appeal must be made within one week of receiving official notification of their academic dismissal. The Program Director shall respond to the student's appeal within two weeks. If the program director denies the student's appeal or fails to respond within two weeks the student may appeal to the Provost. The Provost may accept or reject the Program Director's recommendation. The Provost decision ends the appeals process for academic dismissal.

Student Code of Conduct

The code of conduct for all students can be found in the annual *Student Handbook* distributed by the Office of Student Affairs.

Academic Integrity

Students found guilty of plagiarism and/or other academic dishonesty may be dismissed from the University. Punishment for plagiarism or other academic dishonesty may include failure in an assignment, failure in a course, or expulsion from the University. The Office of the University Registrar will notify the student involved in the incident by letter and copy of the Academic Integrity Violation Form.

Any facts which are not common knowledge and not widely disseminated locally must be credited to the source from which they came. All phraseology purported to be original must be the student's. If at any time the student's language is identical with that of the source, the latter must be identified.

Besides plagiarism, other forms of academic dishonesty carrying the same penalties for the same reasons include, but are not limited to: 1) fabricating data, evidence, facts, including but not limited to laboratory results and journalistic interviews or observations; 2) obtaining prohibited assistance from another student,

regardless of whether that other student is aware of it, by looking at another student's paper (in or out of class) during a quiz, exam, or during work on an assignment; 3) turning in the same work in two or more different courses, regardless of whether the two courses are taught by the same professor, in the same degree program, or even at the same institution, without explicit prior approval from both instructors, because students should not obtain credit twice for doing work once; 4) forging or altering documentation of an illness and/or absence that has been requested or required by an instructor.

In cases of marked disparity between in-class and out-of-class work, the student will receive a grade no higher than the average of that student's in-class work unless it can be demonstrated that the student received no improper assistance on the out-of-class work.

Note: The following general principles about plagiarism apply primarily to writing but may apply as well to other kinds of academic work in disciplines such as mathematics, science, technology, business, computer science, and performing arts. For specific conventions and ways of avoiding plagiarism in these disciplines, check with your instructor.

The faculty of Point Park University is committed to each student's intellectual development and welcomes every student into a community that values learning. Writing is a crucial aspect of that learning, and the faculty at Point Park University strives to help students become confident, ethical, proficient writers.

Plagiarism, however, destroys any hope of intellectual growth or progress in writing. Therefore, to help students, the following policies define plagiarism, spell out ways to avoid it altogether, and indicate sanctions for plagiarism.

I. Definition of Plagiarism

Plagiarism, according to Annette T. Rottenberg in *Elements of Argument*, is "The use of someone else's words or ideas without adequate acknowledgment—that is, presenting such words or ideas as your own... Deliberate plagiarism is nothing less than cheating and theft..."

II. Avoidance of Plagiarism

Document all sources of words, paraphrases, and ideas that derive from someone else's work. Acknowledge help you received in completing your work. Also: enclose in quotation marks words copied from a source and identify that source; identify a source which you have summarized or paraphrased; note the course of an idea you have taken from someone else's work; acknowledge sources in all formats, including web pages, television, sound recordings, as well as traditional hard copy.

Instructors and appropriate stylebooks provide information on correct documentation format in academic disciplines (generally the American Psychological Association stylebook in social sciences and some other programs; the *MLA Handbook for Writers of Research Papers*, by Joseph Gibaldi, in humanities and some other programs; or the *Chicago Manual of Style* by the University of Chicago Press). Instructors reserve the right to check the originality of students' writing by various means, including submission to electronic search engines.

III. Sanctions for Plagiarism

Punishment for plagiarism or other academic dishonesty may include failure in an assignment, failure in a course, or expulsion from the University. For more information on plagiarism, check with your instructor and the following website: [Purdue University Online Writing Lab](#).

Works Cited:

- Gibaldi, Joseph. *MLA Handbook for Writers of Research Papers*. 6th ed. New York: Modern Language Society of American, 2003.
- Rottenberg, Annette T. *Elements of Argument: A Text and Reader*. 7th ed. New York: Bedford/St. Martin's, 2003.

Registration

The [Office of the University Registrar](#), located on the ninth floor of Thayer Hall, is open Monday, Wednesday, Thursday and Friday from 8:30 a.m. to 4:30 p.m., and 8:30 a.m. to 6:00 p.m. on Tuesday during the year with extended times of 9:00 a.m. to 12:00 p.m. on Saturdays. Please see [Saturday Schedule](#). Hours may be adjusted in the summer.

Point Park University students interact with the Office of the University Registrar during periods of class registration, changing of class schedules, withdrawal from classes and obtaining transcripts.

Registration is critically important. It is the recurring process through which students gain entry to the classes they wish to attend. Only students officially registered for a given section of a course may attend class, earn a grade, and receive credit for their work.

Using the applicable available course listing on PointWeb and the University website, currently enrolled students must register for the next term during a specified registration period. Students can register for classes with their student ID using the online registration system within PointWeb. To obtain the best selection of courses, students are encouraged not to wait until the start of the semester to register as classes can fill up quickly. Be advised that in order to proceed with the registration process, students must be cleared of academic, financial, and non-financial requisites. Entering graduate students register through the Office of Graduate and Adult Enrollment. Continuing students register with their academic school. Registration is the responsibility of the student. To discharge that responsibility with confidence, students should use the pre-registration period to meet with their academic advisors. In those meetings, students can confirm the appropriateness and efficacy of their planned course of study.

By completing the online registration process, a student is agreeing to pay all charges on the tuition and fee account when due. The student also acknowledges that failure to make a required payment by the stated deadline can result in late payment charges, inability to register for a future term, and/or withholding of a transcript and/or diploma. Further, this debt would be considered an educational loan. By completing this registration “under seal,” the student is aware that collection activities may continue for up to 20 years. In event of collection procedures or a suit to collect unpaid balances on the student’s account, the student will be charged all of the University’s costs for collections, including legal fees, not to exceed 50% of the entire outstanding balances.

The University Registrar may assess fees, payable in advance, for both late registration and late schedule changes. Registration and schedule changes become official only when officially approved by the University Registrar.

Transcripts will not be released to any person or agency without proper signed authorization from the student or graduate. All transcript requests will be electronically processed and expedited through the National Student Clearinghouse. Transcripts will be sent to the student or requested third party electronically. A student or graduate may track an electronic transcript request from the NSC by email, text message or by logging in to the [NSC service](#) website.

Official transcripts can be ordered at a cost of \$7.50 using any major credit/debit card. A transcript request will not be honored if there is a financial obligation on the student’s Point Park University account. The student will be notified by email in this instance.

Individuals may request a free unofficial transcript by completing a Transcript Request Form. Only unofficial transcripts will be processed by the Office of the University Registrar. Unofficial transcript requests will be processed in three to five working days. Persons wishing to pick up an unofficial transcript must give the Registrar 24 hour notice.

Course Additions and Withdrawals

Courses may be added to or dropped from students' academic schedules according to a prescribed timetable which is listed under "Tuition and Fee Refund Policies."

Deadlines for course withdrawal and late registration are published on the website and in the course book each semester. Course Withdrawal forms may be obtained in the Office of the University Registrar. Grades of "W" placed on student records cannot be changed under any circumstances.

International students must contact the International Student Advisor before initiating a course withdrawal. Because current and future financial aid may be jeopardized by processing a "W," students are advised to consult the Office of Financial Aid prior to completing the transaction.

Complete Withdrawal

Students wishing to withdraw from the University after the beginning of a term must use a Complete Withdrawal form to drop all classes and deliver the completed form to the Office of the University Registrar. Please see the current semester course book online for important dates.

To complete the form, the student will need the following signatures:

- Graduate Advisor's signature
- Student Financial Services Center
- ISD Signature (applicable only for International Students)
- Office of the University Registrar's Signature

All recipients of federal financial aid need to be aware that their financial aid package will be adjusted under the Return of Title IV funds policy if the student withdraws from all of their classes. Go to the [Return of Title IV Funds policy](#) for more information.

Leave of Absence

A graduate student must complete a Leave of Absence form if the student will miss two consecutive eight-week terms or one fifteen-week semester. A Leave of Absence must be filed if a graduate program requires enrollment during the summer term and the student will not be in attendance for the duration. The student will need to speak to his or her program director to determine if attendance is mandatory for the summer term. Failure to file a Leave of Absence or extending a leave past the approved length of time will require the student to go through readmission in the Office of Graduate Admission and to follow the program of study in effect during the term of return.

A student must have a cumulative G.P.A. of 3.0 or above to apply for a leave of absence. A student granted a leave of absence may return and maintain the same degree requirements that the student was following during the student's last term of attendance at the University. There is no guarantee about maintaining Federal financial aid. Please see the Office of Financial Aid.

Medical Exception Request

Students who experience a medical issue during an academic term of such a severity that they are unable to continue or keep up with their courses may consider requesting a Medical Exception for the academic term. A Medical Exception can impact a student's academic career in a number of ways, and students are encouraged to consider alternatives before applying for a Medical Exception. Students are strongly encouraged to meet with the Center for Student Success to discuss alternatives to the Medical Exception process, which may include requesting incomplete grades.

Students with a medical condition involving a short-term or long-term disability should also consider meeting with the Student Success Coordinator - Disability Services in the Center for Student Success. Call the office at 412-392-8077, email mberwick@pointpark.edu, or visit the office on the fifth floor of the West Penn Building.

International students should meet with the International Student Services and Enrollment (ISSE) staff to discuss how a Medical Exception will affect their visa status. Call the office at 412-392-4775, email iss@pointpark.edu or visit the office on the first floor of the 101 Wood Street Building.

Except for short-term temporary issues, students must be actively attending classes in order to be permitted to live in the University residences. A student applying for a Medical Exception will be required to move out of the residence halls. Room and board charges may be able to be prorated based upon the date the student vacates the residence hall or last uses the meal plan, whichever date is later. For information on terminating a resident contract and moving out, contact the Office of Student Life by phone at 412-392-8026, email at studentlife@pointpark.edu, or visit the office on the first floor of Pioneer Hall.

Medical Exception Request Process

A Medical Exception will be granted for a full academic term only; requests for a partial term or part of a student's course load will not be granted; thus, in order to request a Medical Exception, the student will be required to withdraw from all classes for the applicable academic term. Only one Medical Exception for a total of one academic term will be granted per student.

Students must request a Medical Exception Request packet from the Office of Student Affairs. The request may be made in person by visiting the office at 705-706 Student Center or by phone at 412-392-3840 or email at studentaffairs@pointpark.edu. The packet will include all forms and instructions needed to submit the documents required to request a Medical Exception. As the policy, forms, and instructions, may change from time to time, the student must follow all instructions and submit all forms as directed at the time they receive the Medical Exception Request packet.

Medical Exception Request Form

All students requesting a Medical Exception must complete the Medical Exception Request Form and attach verifiable, legible medical documentation that supports and substantiates the request. The type and amount of documentation to be supplied is at the discretion of the student and may include, but is not limited to, a letter from the student's medical provider, medical records, etc. The student bears the responsibility of submitting all supporting medical documentation for the Medical Exception Request. The Office of Student Affairs will not contact medical providers to obtain supporting medical documentation.

Complete Withdrawal Form

If the student has not already completely withdrawn from all of his or her courses for the academic term, the student is required to complete the [Complete Withdrawal Form](#).

Students requesting a complete withdrawal and/or Medical Exception are required to contact the Offices of Financial Aid and Student Accounts to discuss how these will affect their student account and any financial aid they may have or expect to receive in the future. Please visit the [Total Withdrawal](#) webpage for additional information.

Leave of Absence Form

If the student is eligible for a leave of absence, it is recommended s/he complete the Leave of Absence Form for any fall or spring semester they expect to be absent. If the student is unsure if they are eligible for a leave of absence, it is recommended that the student complete the form. Leaves of absence will be granted according to University policy. The Offices of Student Affairs, Student Accounts and the University Registrar will make the eligibility determination and will notify the student of the decision via U.S. Mail to the address on the form (this decision is not the Medical Exception Request decision). Note: It is not necessary or recommended to explain the medical circumstances on the leave of absence form.

Authorization to Release Information Form

This form is optional. It permits the Office of Student Affairs to release information about the student to a person(s) of their choosing, such as a family member. If the student submits this form, only the information specifically authorized will be released, to the person(s) specified on the form.

Due to the sensitive nature of the information involved with a student's Medical Exception Request, without a completed and signed authorization form that includes specific instructions, the Office of Student Affairs will only discuss the general Medical Exception Request process with any person inquiring about a Medical Exception; specific questions regarding a student's Medical Exception Request will not be able to be answered.

This Authorization to Release Information Form cannot be used in lieu of submitting supporting medical documentation for the Medical Exception Request.

Deadline to Submit Medical Exception Request

All documents related to a Medical Exception Request must be received in the Office of Student Affairs no later than fifteen (15) calendar days after the end of the academic term for which the Medical Exception is requested.

Submitting Medical Exception Request Documents

All documents (Medical Exception Request Form, supporting documentation, Complete Withdrawal Form, Leave of Absence, Authorization to Release Information, etc.) must be submitted to the Office of Student Affairs, regardless of the instructions on the form. The Office of Student Affairs will distribute forms and information as required (see next section on Confidentiality of Medical Records).

Students are to submit all completed forms and supporting documentation to the Office of Student Affairs in person, by fax at 412-392-3855, email: studentaffairs@pointpark.edu or U.S. mail:

Point Park University
Office of Student Affairs
201 Wood Street
Pittsburgh, PA 15222

It is strongly recommended that students keep copies of all Medical Exception Request documents and proof of submission. The Office of Student Affairs will confirm the receipt of documents upon request.

Confidentiality of Medical Records

The Office of Student Affairs understands and takes seriously the confidentiality of the student's medical information provided during the Medical Exception process. This information is shared only with a) University staff needed to consult with regarding the merits of the request, such as the University Nurse or University Counselor, or b) person(s) permitted per the Authorization to Release Information Form if submitted by the student. All Medical Exception Request Forms and supporting documentation will be housed solely within

the Office of Student Affairs. University offices such as the Offices of the University Registrar, Student Accounts and Financial Aid will be notified of the decision to grant or deny a Medical Exception Request, but not the details of the request.

Please be advised that the Complete Withdrawal Form and Leave of Absence Form are distributed to the appropriate University offices. It is not necessary or recommended to explain the medical circumstances on the leave of absence form.

Medical Exception Request Decision

A Medical Exception Request and supporting documentation will be reviewed by the Vice President of Student Affairs as soon possible after the Office of Student Affairs receives all documents related to the request. A decision will be sent to the student via U.S. Mail to the address provided on the Medical Exception Request Form.

Readmission to the University

Readmitted students are responsible for meeting all academic requirements in effect at the time they are readmitted, not at the time they were originally admitted to the University. Students granted a Medical Exception may also be required to fulfill additional requirements as a condition of granting the Medical Exception, such as obtaining clearance from their medical provider.

Doctorate of Philosophy in Community Engagement

Heather Starr Fielder, Ph.D., Graduate Program Director

This Ph.D. program in Community Engagement is a university-wide interdisciplinary degree. The core faculty engaged in this program are housed in various schools throughout the University. The faculty is comprised of diverse individuals with a broad range of scholarly expertise and leadership abilities in the primary areas of study. In addition, the Ph.D. builds on current collaborations among faculty with related research interests from existing Point Park departments and schools with expertise in leadership, public administration, community development, communication, social change, marketing, economics, fundraising, program development, sustainability, social work, sociology, and psychology.

The program will develop leaders in community engagement including non-profit leaders, social change activists, and those involved in the national service learning movement. Students will gain a broad understanding of public policy, program development and best practices in leadership and engagement. This degree will prepare leaders for outreach and partnership work in civic, business and community organizations. The degree will be a unique “social lab” where students have the opportunity to engage with communities as part of their coursework.

The core of our program emphasizes social entrepreneurship and the role that leaders and communities can and should play in society. The program includes a mentor-led practicum experience completing a community engagement project either here or abroad. It also includes a unique Community Engagement culminating experience where students will come together after completing their individual dissertations to form one collective report presented to community leaders to help further knowledge and offer solutions to a community issue.

The program will be truly interdisciplinary and the first of its kind at the University. Courses will be taught by faculty from each of the four schools the University. The program will cross not only horizontally, but also vertically, as it integrates with projects being completed through the Wood Street Communications nonprofit initiative at the undergraduate level and with the Masters of Leadership at the masters level.

Mission

The mission of the Ph.D. in Community Engagement is to engage current and future leaders in business, government, and nonprofit sectors to work together with communities and to become agents of change that inspire others and foster prosperity in diverse community settings.

Program Objectives

1. Analyze the connections among the sectors of society from both a theoretical and practical perspective
2. Explore sociological, business, communication and environmental factors that contribute to a community's success
3. Understand the differences between public, private and nonprofit organizational systems and the way they relate to one another
4. Apply ethical leadership principles to community-based issues
5. Develop and evaluate programs for use in business, government or nonprofit sectors
6. Demonstrate the ability to utilize advocacy and public policy to bring about social change.
7. Demonstrate the ability to create innovative solutions to social problems
8. Illustrate the role of research in guiding change and progress, and utilize theory and research
9. Lead the development of collaborative relationships between civic, business, and nonprofit entities in order to create a more socially just, equitable and dynamic world

Total Program Requirements for Ph.D. **54 credits**

Community Engagement Core **18 credits**

CENG 701 Seminar in Leadership, Communities and Engagement (3)

CENG 702 Comparative Organizational Systems (3)

CENG 703 Leadership, Governance and Ethics (3)

CENG 704 Public Policy, Advocacy and Social Change (3)

CENG 705 Program Design, Implementation and Evaluation (3)

CENG 706 Social Entrepreneurship (3)

Research and Practicum Requirements **12 credits**

CENG 710 Quantitative Research Methods (3)

CENG 711 Qualitative Research Methods I (3)

CENG 712 Qualitative Research Methods II (3)

CENG 713 Community Engagement Practicum (3)

Proseminars (choose four classes) **12 credits**

CENG 720 Assessment and Evaluation of Decision Making Methods (3)

CENG 725 Business Leadership (3)

CENG 730 Fundraising and Development (3)

CENG 735 Strategic Communications Methods (3)

CENG 740 Sustainability and Community Development (3)

CENG 745 Psycho/Social Community Engagement (3)

CENG 750 Cultivating Networks and Community Development (3)

CENG 755 Community Engagement in the Arts (3)

CENG 795 Special Topics in Community Engagement (3)

Dissertation Requirements **12 credits**

CENG 790 Dissertation Seminar (3)

CENG 796 Dissertation I (3)

CENG 797 Dissertation II (3)

CENG 798 Integrated Community Engagement Report (3)

Course Descriptions

CENG 701 Seminar in Leadership, Communities and Engagement (3)

The Seminar in Leadership, Communities and Engagement is designed to introduce the cohort members to one another, to the faculty, to the program format mechanisms and expectations, and to an overview of the body of knowledge to be studied, paying particular attention to leadership theory, and the practice of leadership through observation and study along with a discussion on the definition of communities and community engagement including topics such as conflict management. Cohort members and program faculty will further determine areas of study and research interest that will eventually lead to each cohort member's selection of a dissertation topic. To facilitate the interpersonal "bonding" that optimizes a group's problem-solving abilities, the cohort and faculty will participate in outdoor education, group problem-solving, and community building activities. This activity will be led by experts in the field of Community Engagement training and the Learning Facilitator.

CENG 702 Comparative Organizational Systems (3)

In the study of organizational systems, leaders, researchers, and consultants are taking a comprehensive approach to understand the complexity of our work and living environments. Leaders are examining the interrelationships of people and the organizational structures with attention to how structures catalyze behaviors that determine events, outcomes, growth, and the alignment of human and organizational needs and interests. This multilevel, comparative approach to the study of organizational systems will give students the opportunity to examine and critique organizational system design (OSD) models, organizational sub-systems, and the internetwork dynamics engaged throughout the meta, macro, meso, and micro domains. Students will focus on the application, alignment, and development of OSD and the interdependent networks and integral models for implementation in a variety of domains. Students will identify and map the mindset, competencies, and approaches taken by *intrapreneurs*—i.e., internal change agents that challenge the structures and concomitant systems that belay organizations and people. Upon completion of this course, students will be able to identify, analyze, understand and deftly serve on an OSD and implementation effort.

CENG 703 Leadership, Governance and Ethics (3)

In this course, students explore the reverberation of leadership, good governance that embodies moral symmetry, and ethical as well as unethical practices imbuing our communities. Students examine the concept and application of moral symmetry, the needs and expectations of the citizen sector, and the complexity of leadership as governance. Community-centric leadership will be studied through the lens of stewardship, servant-leadership, and spiritual leadership frameworks. Community-centric leadership will be studied through the lens of stewardship, servant-leadership, and spiritual leadership frameworks. Topics including conflict management, program failure and restructuring, and human resource management will be discussed.

CENG 704 Public Policy, Advocacy and Social Change (3)

The historic role nonprofit organizations have played in influencing public policy, building movements, organizing issue campaigns, and fostering civic engagement will be examined. The changing relationships nonprofits have had with government, business and the media will also be explored. Current policy and advocacy initiatives in fields such as the environment, poverty, civil rights, consumerism, health, tax/budget issues, and government reform will be a focus of the course. An overview of the diverse strategies being used by nonprofit organizations to carry out their mission such as organizing, legal services and litigation, research, lobbying, policy formulation, public education, and coalition building will be included. The course will culminate in a discussion of organizational capacity building to plan, implement, and evaluate a successful advocacy campaign.

CENG 705 Program Design, Implementation and Evaluation (3)

Practical skills will be learned regarding the creation and implementation of programs related to community building, health initiatives/services, and non-profit organizations. The course will include necessary knowledge of local and federal restrictions and support, coalitions, technical assistance, and local community partnerships. Program evaluation and assessment skills will be taught.

CENG 706 Social Entrepreneurship (3)

Throughout this course, students will explore the breadth of social entrepreneurship and the resonance of innovation, co-creating change. This course gives students the opportunity to examine the human ecosystem and community frameworks that inform and catalyze the change-maker: *the social entrepreneur*. Students will delve into the work of the social entrepreneur and compile a contemporary profile of a recognized change-maker. Students will determine and offer a reflective account discussing the wave, or stage, in which he or she is entering this conversation. The course is designed as a social lab, with student teams addressing complex social challenges at the local, regional, national, or global level. The social labs in this course can focus on, however are not limited to: equity, justice and social inclusion, poverty and homelessness, empathy initiatives, sustainability and economic citizenship, health and nutrition, health and human services, quality of living initiatives, transforming the media, climate and ecological sustainability, social innovation, social investment and resource development, social entrepreneurship peer-groups, and mentor programs. Teams will develop and submit a case-study/meta-analysis of their social lab work and experience

CENG 710 Quantitative Research Methods (3)

This course will provide the doctoral candidate with the fundamental knowledge and skills in quantitative research methods in educational research that are used to conduct the doctoral dissertation. Course content will prepare candidates for the tasks of: a) formulating theory and research-based hypotheses; b) developing a quantitative research design related to the hypotheses; c) developing a research plan that provides a detailed description of the proposed study including the sampling plan, instruments, and data collection techniques; and, d) analyzing data using statistical software (SPSS, EXCEL). Upon the successful completion of this course, students will be able to demonstrate the skills of specifying testable hypotheses and then designing a proposed methodology that identifies how the research design will be implemented. Prime emphasis will be placed on hypothesis testing, examining relationships between constructs and/or the advancement of educational theory using the scientific method. Specific focus will be given to examining the methodology of survey research, experimental design, and quasi-experimental design. Attention will also be given to the analysis of quantitative data using statistical software packages that are well-suited to social scientific research.

CENG 711 Qualitative Research Methods I (3)

This course will provide the doctoral candidate with the fundamental knowledge and skills in qualitative research methods in educational research that are used to conduct doctoral dissertations. Course content will prepare candidates for the tasks of: a) specifying an initial set of research questions for the qualitative study based on theory and prior research; b) formulating a qualitative research plan related to the set of research questions; c) developing a qualitative research plan that identifies the overall approach that will be used in the dissertation; c) developing a research plan that provides a detailed description of the methodology including the proposed site and sample selection, instruments, data collection techniques; and, d) qualitative data analysis. Upon the successful completion of this course, the student will be able to demonstrate an understanding of the types of problems for which qualitative methods are well suited and the skills needed to design and conduct a high quality dissertation using qualitative research methods.

CENG 712 Qualitative Research Methods II (3)

This course will broadly introduce students to the theories, methods, and interpretive skills of qualitative research. Specifically, students will learn participatory, action research including community identification, empowerment theory, participant criteria selection and retention, organization evaluation and assessments, as well as creating partnerships and action plans in the identified community. Students will be trained in ethnography including creation of protocols and field notes, knowledge of interviewing skills as well as the identification of gatekeepers and key informants. Students will gain knowledge of critical discourse analysis, which will include the collection of relevant archival data and subsequent genealogical analysis. Finally, an understanding of the Point Park University institutional review board process will be offered, including confidentiality, de-identification, and safety of participants.

CENG 713 Community Engagement Practicum (3)

This field-based mentor-led practicum is designed to give the prospective leader practice working within a community leading a social change project. The practicum requires the completion of 180 hours of a community project. The practicum should cover a broad range of administrative responsibilities including, but not limited to: leadership, program development, advocacy, legal issues and responsibilities, the role of the leader in building community relations, and professional development. Collaboration with community members is considered vital and necessary for the student's professional

development during the practicum experience. The on-site mentor will assist the student by providing opportunities that coincide with the student's identified objectives and goals. A Practicum log and a certification project will be completed during the practicum. Students will be required to prepare for, and attend, a full-day seminar as well as complete an assessment during this course.

CENG 720 Assessment and Evaluation of Decision Making Methods (3)

Examines individual and organizational decision-making processes drawing upon decision-making theory. Cognitive aspects of decision processes will be addressed as well as the role of more irrational dynamics such as emotion, conflict, incentives, power, and ambiguity. The course will explore models and methods for assessing and evaluating personal and organization decisions.

CENG 725 Business Leadership (3)

This course focuses on four major areas of Business Leadership, including Law, Economics, Finance and Accounting. In the Law area, students will explore laws as they pertain to not-for-profit and government agencies with an emphasis on compliance. In the Economics area, students will explore economic principles that are applicable to community engagement. In the area of Finance and Accounting, students will analyze financial reports and interpret financial data with an emphasis on budgeting.

CENG 730 Fundraising and Development (3)

This course introduces the distinguishing qualities of American philanthropy and examines the roles and responsibilities of a professional fundraiser in a nonprofit organization. Students will investigate the fundamental theories behind designing and implementing a robust fundraising plan including the development of a case statement, effective data management, and leading and building a fundraising team. Students will explore the motivations of individual donors, ascertain the sources of contributed funds, discern the internal and external forces affecting fundraising, and survey new and emerging fundraising techniques. Students will also gain practical experience in writing an annual fund appeal, researching foundations, composing a grant proposal, and developing a fundraising plan.

CENG 735 Strategic Communications Methods (3)

Students will explore the various communications tactics and media that government, social service and corporate entities employ to aid in accomplishing mission goals and growth objectives. A major emphasis will include the exploration of communications programming that integrates direct communications with traditional and social media that permeate a complex, interrelated society. Students will gain the ability to research and evaluate media choices and match these choices to attain time and cost efficient strategic management. Areas of study will include public relations (public affairs), direct communications (events, interpersonal), advertising (paid and public service), and integrated marketing promotions. Throughout the course students will examine the impact of mass media on society, culture and major issues that impact all organizations. Grant proposal research and follow up will be addressed. Frequent presentations by successful professional communications directors and news media professionals will engage students with key players in the communications world and best practices for communications management.

CENG 740 Sustainability and Community Development (3)

This course will examine the ecological (scientific), economic, legal, and ethical aspects of sustainability as it applies to community development.

CENG 745 Psycho/Social Community Engagement (3)

A phenomenological account of community recognizes community as an experience; a welcoming of all others and as a moment of responsibility and action for others without automatic recourse to reified missions, rules of engagement, ideologies and values. Further, community as a phenomenon (*communitas*) avoids making others into the same (assimilation) or simply tolerating or reveling in our differences. Community then becomes co-munis, with service and solicitude to the common. This course will search for the common as defined as our shared and willing burdens, which bring us together. With the shared burdens of community as resolute and not absolute, students will discover an engaged, ethical place to stand with and on behalf of others.

CENG 750 Cultivating Networks and Community Development (3)

Examines how networking can contribute to the well-being of communities and civil society. Identifies ways that community development can utilize networking as a skilled and strategic intervention, and criteria for building and evaluating networking practices in order to enhance community engagement and empowerment.

CENG 755 Community Engagement in the Arts (3)

This course will examine the social, cultural, artistic, philosophical and ethical content and context of community engagement in the arts. The course will focus on relationship building between communities and arts organizations/individuals, and through a community art project or arts/arts education programming, develop a systemic process that motivates both sides to take social action and experience change. Students will utilize research, analysis, lectures, assigned readings, group discussions, consistent interaction with community/arts leaders and members, and local and cultural resources to contribute to a mutually satisfying vision and develop artistic projects/programming that will benefit the community.

CENG 790 Dissertation Seminar (3)

In this course, the student will reflect critically upon plans for future learning via Learning Reports. They will be, in a sense, the student's self-critique and plans for growth in the process. The Dissertation Seminar will prepare the student for the dissertation process. A dissertation is a rigorous, ongoing substantial learning experience. This course will lead the student to drafting a close approximation to the first three chapters of the student's dissertation, i.e., the dissertation proposal. The student will have opportunities to both develop and to critique presentations of a research problem, reviews of literature that justify the research problem, and methodologies that best address the research question(s). During the dissertation writing process, the student will write several drafts of the various parts of the document. The student's committee members will provide critique and feedback. Remember the history of scholarly writing – development, feedback, rewriting are central to the scientific writing process.

CENG 795 Special Topics in Community Engagement (3)

CENG 796/797 Dissertation I, II (3)

Each candidate will work with a Dissertation Chair and at least two other committee members, to finalize and defend the first three chapters of the dissertation, which had been developed during the Dissertation Seminar: Statement of the Problem; Literature Review; and Methodology. The proposal will be submitted to the Point Park University Institutional Review Board (IRB), and after IRB approval, the candidate will conduct the research and write the final two dissertation chapters: Findings and Analysis; and Discussion and Recommendations for Future Research. The final defense will be held before the Dissertation Committee (the voting members), but be open to the academic community and any members of the larger community who may have relevance in the dissertation topic. The Dissertation Committee will deliberate privately immediately following the defense and announce findings to the candidate.

CENG 798 Integrated Community Engagement Report (3)

This is the final phase of the doctoral process. This course will be taken once a candidate has completed and successfully defended their dissertation. Each candidate will continue to work with their Dissertation Chair along with the other members of the Ph.D. cohort, to bring together their Dissertations to form a collective body of research that speaks to a single community issue. Together the cohort will write a single Integrated Community Engagement Report that will serve as a resource to the community to address the issue studied by each individual dissertation. A presentation to the community will be a culminating experience for this course.

The Conservatory of Performing Arts

The Conservatory of Performing Arts at Point Park University is comprised of professional, working artists dedicated to a conservatory approach to training. We believe the path that leads from student to professional, from apprentice to artist, are a journey of education, example, discipline and experience.

The Conservatory of Performing Arts is committed to the development of craft, the engagement of imagination, and the cultivation of skills that enable students to become protagonists of their lives.

Master of Fine Arts in Writing for the Screen and Stage

Matthew Pelfrey, M.F.A., Graduate Program Director

The Master of Fine Arts degree in Writing for the Screen and Stage, offered through the Conservatory of Performing Arts at Point Park University, is a low-residency, professionally oriented program for those individuals interested in screenwriting and playing. The program will immerse individuals in the art of dramatic writing, which is like no other literary form. With only three short on-campus, residency requirements and traditional semesters held online, the program is geared toward students who are already engaged in professional work, looking to make career change and/or looking for a non-traditional, flexible master's degree program. It requires two years of study, which is balanced with students' work and other outside obligations.

Goals and objectives of the MFA in Writing for the Screen and Stage include:

- To equip students with the skills and craft of working professional writers for the screen and stage, including but not limited to feature films, plays, television, mobile media, gaming, etc.
- To equip students with the ability to demonstrate increasing skills and craft in one of the disciplines of writing for the stage or screen.
- To provide students the opportunity to think analytically and critically about writing from a structural, aesthetic, and application perspective.
- To equip students with the collaborative language to be able to articulate, demonstrate and contribute in a production focused, artistic environment.

Admission requirements:

1. Students must meet Point Park University graduate admission requirements.
2. Students must submit a portfolio of creative work.
3. All applicants will be personally interviewed for the program in order to be academically and artistically.
4. Having previous professional writing experience is NOT required.

Curriculum, Sequence, Timeline and Distribution by Academic Year

The MFA degree is a 44 credits, two-year program requiring three on-campus residencies and semesters online. The curriculum outline by time frame, and the course distribution by academic year for the Master of Fine Arts, appears below.

Master of Fine Arts in Writing for the Screen & Stage Program Requirements

Total Program Minimum Requirements 44 credits

Year One

Residency One 3 credits

MWSS 500 - Dramatic Storytelling (3)

Fall Term - Online 10 credits

MWSS 515 - Genre, Form & Style (3)

MWSS 520 - Dramatic & Cinematic Theories (3)

MWSS 530 - Writing for Screen & Stage I (4)

Spring Term - Online 8 credits

MWSS 545 - Engaging the Audience (3)

MWSS 550 - Writing for Screen & Stage II (5)

Residency Two 3 credits

MWSS 600 - Exploring Creativity (3)

Year Two

Fall Term - Online 9-12 credits

MWSS 620 - Thesis I - Writing for Screen & Stage (6)

MWSS 630 - Writing Landscapes (3)

MWSS 605 - Knowledge Sharing for Storytellers (Optional) (3)

MWSS 695 - Internship or Teaching Practicum (Optional) (3)

Spring Term - Online 9-12 credits

MWSS 650 - Thesis II - Rewriting for Screen & Stage (6)

MWSS 660 - Elective in Media Writing (3)

MWSS 698 - Independent Study (Optional) (3)

Residency Three 2 credits

MWSS 665 - Thesis Presentation (1)

MWSS 670 - Past, Present & Future (1)

Course Descriptions

MWSS 500 Dramatic Storytelling (3)

During this residency, students will be introduced the foundational elements of all dramatic stories as well as will start short writing projects. Topics will include archetype characters, hero's journey, story purpose, and building blocks of storytelling - theme, want, need and traditional structure. Guest lecturers, seminars, screening and exercises will further encompass this residency. Lastly, students will map out their writing goals for the program.

MWSS 515 Genre, Form and Style (3)

Part history, part genre and part form, this course will engage in the history, form and style of writing for the screen and stage. Students will engage in classical and contemporary screen and stage works to look at the spectrum of genres, styles, approaches, and forms of works created throughout history. Prerequisites: MWSS 500.

MWSS 520 Dramatic and Cinematic Theory (3)

Throughout history, the human race has been drawn to and lived through its stories. Cultural and societal norms are played out in stories for the screen and stage. And people just love stories. Students in this course will address these commonly regarded statements and will research and create theories that can be used to explain the phenomena of story.

MWSS 530 Writing for Screen and Stage I (4)

Students will develop and rewrite a short script and a short play. Students will focus on the creation of shorter dramatic stories in order to understand the tenants of telling successful brief narratives. A study of 1-minute and 10-minute plays, webisodes, and short films will accompany the course. The art of pitching, story concepts, loglines, etc. will be introduced. Students will also start the rewrite process based on comments from advisors and fellow students. Prerequisites: MWSS 500.

MWSS 545 Engaging the Audience (3)

An in-depth analysis of dramatic and cinematic structure, formulas, principles, and storytelling will be the focus of the course. Students will study a wide range of successful films, shows, and theatrical works and discover the common elements that they share as well as the different approaches each can take. Students will employ narrative devices to further develop scenes, sequences, acts and stories. Prerequisites: MWSS 515.

MWSS 550 Writing for Screen and Stage II (5)

Students will develop and complete a full-length feature screenplay or stage play. Students will be expected to formulate and execute a draft with feedback from their advisor and selected classmates. Student will meet creative milestones throughout the semester. Prerequisites: MWSS 530.

MWSS 600 Exploring Creativity (3)

During this residency, students will engage in activities to develop skills, disciplines, and a plan for ensuring creativity in stories and in life. Course will introduce the habits of creative historical figures and current artists and writers as well as allows students to develop roadmaps to ensure their productive creativity. Students will also workshop stories, attend seminars, and work with a number of guest lecturers. Lastly, students will work closely with advisors and fellow students to assess, pitch, and develop stories for their thesis projects.

MWSS 605 Knowledge Sharing for Storytellers (3)

Students will engage in numerous on-line modalities for teaching the art and craft of screenwriting and playwriting. Students will explore a variety of pedagogical approaches to knowledge sharing and building writing-centered cyber communities. Students will pick a specific area of study within their specialization which they will explore and research and, ultimately, share the product of their investigation with the class as a learning module or presentation. Prerequisites: MWSS 550.

MWSS 620 Thesis I – Writing for the Screen and Stage (6)

Students in conjunction with their thesis advisor will develop and complete a first draft of a feature, a stage play, or other collection of other works. Students will be expected to employ the devices and materials introduced in the program to start work on drafting professional ready writing sample(s).

MWSS 630 Writing Landscapes (3)

An overview of a variety of forms including situation comedies, hour dramas, non-fiction films, theatre, blogging, interactive media, gaming, books, documentaries, etc. This course outlines the fundamentals of style, content, and format specific to each and looks to provide information on avenues for careers and employment in the field. Students will engage with a number of writers working professional in specific areas.

MWSS 650 Thesis II – Rewriting for the Screen and Stage (6)

In this course, students will take the project they developed in Thesis I and take that project through an extensive outlining and rewrite process to ensure their final thesis projects are developed to their highest quality professional level. Prerequisites: MWSS 620.

MWSS 660 Elective in Media Writing (6)

In this course, students will take the knowledge acquired in Writing Landscapes and will work on a project in a medium outside of their thesis subject(s). Students will appraise the media writing landscape and originate material to further diversify their writing portfolios. Prerequisites: MWSS 630.

MWSS 665 Thesis Presentation (1)

This course will serve as the capstone presentation of the portfolio of work students have created throughout the program. Material will be presented in a public forum by professional actors and open to the public. Lastly, students will hone their polishing skills and will receive final critiques of their thesis projects. Prerequisites: MWSS 650.

MWSS 670 Past, Present and Future (1)

Students will take assessment of their work in the program, provide a response to the notes provided from the readings as well as be required to pitch projects for future work on once the MFA program is completed. Prerequisites: MWSS 650.

MWSS 695 Internship or Teaching Practicum (3)

This optional course provides students the opportunity to intern with a production company, theater or similar or the ability to gain credit for teaching experience.

MWSS 698 Independent Study (3)

This optional course provides students the opportunity to develop an independent study with program mentors in a specialized area of writing for the screen and stage.

School of Arts and Sciences

Point Park University's School of Arts and Sciences is comprised of five academic departments: Education, Humanities and Social Sciences, Psychology, Natural Sciences and Engineering Technology, and Criminal Justice and Intelligence Studies. Graduate programs include:

- Doctorate of Education in Leadership and Administration
- Master of Arts in Adult Learning and Training
- Master of Arts in Curriculum and Instruction
- Master of Arts in Educational Administration
- Master of Education in Secondary Education leading to PA Certification in Grades 7-12
- Master of Education in Special Education leading to PA Certification in Pre-K – Grade 8
- Master of Education in Special Education leading to PA Certification in Grades 7-12
- Doctorate of Psychology in Clinical-Community Psychology
- Master of Arts in Clinical-Community Psychology
- Master of Arts in Intelligence and Global Security
- Master of Science in Criminal Justice Administration
- Master of Science in Engineering Management
- Master of Science in Environmental Studies

Doctor of Education in Leadership and Administration

Eric Stennett, Ph.D., *Program Director of Leadership and Administration*

Mission

The mission of Point Park University's Doctor of Education in Leadership and Administration is not to emphasize management or to develop a performance guide. Rather, it is an effort to insure a foundation of philosophy, of independent thought that can guide an ethos of learning in schools, universities, and business into the mid-21st century. The program is designed to build a framework of leading and learning and reward independent thought.

This doctoral program is designed to strengthen dynamic leaders. It is accepted that management is critical to any organization, and it is also accepted that management is a skill set that can be taught and measured. Leading, on the other hand, requires a unique understanding of self and perspective on the problems facing schools or businesses. Point Park recognizes the need for growing future focused leaders who base their influence and decisions upon a flexible cogent philosophy.

Point Park University's Leadership and Administration Doctoral Program is based on an epistemology of six performance domains, each presented as part science and part art, with research and practice undergirding all learning. A visual depicting this framework appears in the appendices. These domains and their performance roles, modified from the work developed by Drs. Charles Schwahn and William Spady in their book, *Total Leaders*, are:

1. Authenticity
 - a. Creating and sustaining a compelling personal and reorganization purpose;
 - b. Being the lead learner;
 - c. Modeling core organizational values and personal principles.
2. Vision
 - a. Defining and pursuing a preferred organizational future;

- b. Consistently employing a client focus;
 - c. Expanding organizational perspectives and options.
- 3. Cultural/Relational
 - a. Involving everyone in productive change;
 - b. Developing a change-friendly culture of innovation, healthy relationships; quality, and success;
 - c. Creating meaning for stakeholders and employees.
- 4. Quality/Capacity
 - a. Developing and empowering all involved;
 - b. Improving the organization's performance standards and results;
 - c. Creating and using feedback loops improved performance.
- 5. Service Systems
 - a. Supporting and managing the organization's purpose and vision;
 - b. Restructuring to achieve intended results;
 - c. Rewarding positive contributions to productive change.
- 6. Communication
 - a. Communicating with and influencing varied audiences;
 - b. Managing conflict through effective communication;
 - c. Creating and embedding a congruent message.

Program Objectives

It has been said that “a leader’s role is to raise people’s aspirations for what they can become and to release their energies so they will try to get there.” These words, attributed to David Gergen, a former advisor to four American presidents, help to guide the purpose for the Ed.D. in Leadership and Administration at Point Park University. Those completing the Ed.D. in this program will be able to:

1. Function as a skilled instructional and/or organizational leader in an educational, non-profit, or business environment;
2. Understand and respect the complex interrelationship among stakeholders in an organization;
3. Use the six performance domains of authenticity, vision, culture, quality, service systems, and communication to lead and to effect change;
4. Understand the role of research in guiding assessment and progress.

Select one Track (from among three (3) in Block 1)

Note to Students: Track 1 is approved for (but not limited to) those wishing to pursue the Superintendent Letter of Eligibility and who are otherwise eligible given experience required by the PA Department of Education.

Total Program Requirements for Ed.D. 54 credits

Professional Leadership Specialization Track 1 (Block 1) 18 credits

- EDUC 720 - Art & Science of Authenticity in Leadership (3)
- EDUC 721 - Art & Science of Visionary Leadership (3)
- EDUC 722 - Art & Science of Cultural/Relational Leadership (3)
- EDUC 723 - Art & Science of Quality/Capacity Leadership (3)
- EDUC 724 - Art & Science of Systems and Service Leadership (3)

EDUC 725 - Art & Science of Communication in Leadership (3)

K-12 Administration Specialization Track 2 (Block 1) 18 credits

EDUC 738 - Educational Administration (3)
EDUC 745 - Principalship (3)
EDUC 746 - Curriculum and Supervision Leadership (3)
EDUC 749 - Applied Research in School Administration I (3)
EDUC 750 - Applied Research in School Administration II (3)
SPED 734 - Differentiated Instructional Practices (3)

Cognate Concentration Track 3 (Block 1) 18 credits

Transfer Credits; Minimum 3 credits, Maximum 18 credits

Required Seminars per Transfer Credit; (Seven (7) EIA hours per course)

Required Seminars (Seven hours EIA per course)* 0 credits

Authenticity (P/F)
Vision (P/F)
Cultural/Relational (P/F)
Quality/Capacity (P/F)
Systems and Service (P/F)
Communication (P/F)

Theory and Research Core (Required) (Block 2) 18 credits

EDUC 710 - Theory and Practice of Leadership (3)
EDUC 711 - Mitigating Differences (3)
EDUC 712 - Cultivating Ethical Diversity (3)
EDUC 713 - Organizational Development (3)
EDUC 714 - Research I Quantitative (3)
EDUC 715 - Research II Qualitative (3)

Dissertation Courses (Required) (Block 3) 18 credits

EDUC 740 - Introduction to Research Writing (3)
EDUC 741 - Dissertation Seminar (3)
EDUC 744 - Comprehensive Presentation (3)
EDUC 751 - Dissertation Writing I (3)
EDUC 752 - Dissertation Writing II (3)
EDUC 753 - Dissertation Writing III (3)

Practicum (Required) (Minimum 30 hours EIA per semester)

***Applicable for both Track 2 and Track 3**

Master of Arts in Adult Learning and Training

Richard Gutkind, Ph.D., Education Director of Graduate Programs

Mission

The mission of Point Park's Master of Arts in Adult Learning and Training is to prepare educators whose interest in teaching lies in the area of the adult workforce. Participants will acquire skills for developing, implementing, and evaluating curriculum and innovative educational programs that are geared to the needs of adult learners.

Students enrolled in the Adult Learning and Training concentration have secured employment in settings such as colleges, universities, community colleges, corporate training centers, banks, hospitals, non-profits, government, technical and trade schools, and social service agencies. Graduates from the Masters of Arts in Adult Learning and Training will be prepared for employment opportunities in similar settings. This online Master of Arts degree should appeal to a wide range of working professionals, either currently in the field of adult education and training or those who wish to enter the growing field.

We will achieve this mission by advancing professional knowledge that supports the intellectual, social, and personal development of learner; integrating leadership and supervisory theories and skills with principles of teaching and learning; encouraging collaboration, communication, professional development, and responsible management of educational programs and resources; and conducting educational research that enhances organizational effectiveness. Specific coursework will deal with such issues as curriculum development for adult learners; instructional methods to best meet the needs of adults; preparing for the design and delivery of online instruction; and administration and supervision of adult learning situations.

This fully online program is a writing intensive program that emphasizes projects and assignments that require above-average written and oral communications skills. Therefore, all applicants are advised of the importance of possessing strong communication skills.

The Master of Arts Program in Curriculum and Instruction has built its curriculum on the following Educational Objectives:

- Analyze the characteristics of diverse populations of adult learners for the purpose of adult education and training.
- Manage, develop and evaluate human resources in adult education settings across the lifespan of lifelong learners.
- Design, develop, and implement adult learning methods which incorporate technologies and learning theories for use in face-to-face, hybrid, and online instruction.
- Facilitate and evaluate curricula for a variety of content areas that incorporate diverse adult learner populations and settings across the lifespan of the adult lifelong learner.
- Design, develop, and manage adult education learning from the needs analysis to the evaluation process.
- Analyze the settings of adult education and apply program planning models based on contingency variables.
- Apply andragogical best practices and management/leadership skills from current research to a variety of adult education settings.

- Design and deliver online course content based on current research-based best practices.
- Apply qualitative and quantitative research methods to solve problems in adult education settings.
- Apply and incorporate andragogical methods to address the learning needs of diverse adult populations in a variety of educational and training settings.

Total Program Requirements

30 credits

- EDUC 520 - Curriculum and Instruction: Theory, Design and Development (3)
- EDUC 521 - Issues in Adult Education (3)
- EDUC 522 - Administration & Supervision in Ad. Ed. (3)
- EDUC 523 - Instructional Methods for Adult Learners (3)
- EDUC 526 - Program Management (3)
- EDUC 534 - Online Teaching: Design & Delivery (3)
- EDUC 536 - Research Methods (3)
- EDUC 540 - Human Diversity Issues in Education (3)
- EDUC 554 - Seminar in Learning Organizations (3)
- EDUC 555 - Seminar in Adult Education and Training Organizations II (3)

Master of Arts in Curriculum and Instruction

Richard Gutkind, Ph.D., Education Director of Graduate Programs

Mission

The mission of Point Park University's Master of Arts in Curriculum and Instruction program is to prepare professional educators for developing, implementing, and evaluating curriculum and innovative educational programs. We will achieve this mission by advancing professional knowledge that supports the intellectual, social, and personal development of learners; integrating leadership and supervisory theories and skills with principles of teaching and learning; encouraging collaboration, communication, professional development, and responsible management of educational programs and resources; and conducting educational research that enhances organizational effectiveness.

The Master of Arts in Curriculum and Instruction at Point Park University is designed to accommodate teaching Pre K-12 professionals, or those professionals in higher education or in adult education and training. Saturday and evening sessions comprise the course schedule during the school calendar year and Summer Institutes with six-week sessions provided during the summer months. The program shifts the focus of coursework from theory to pragmatic application to best serve educators.

The Master of Arts in Curriculum and Instruction is a writing-intensive program that emphasizes projects and assignments that require above-average written and oral communication skills. Therefore, all applicants are advised of the importance of possessing strong communication skills.

The Master of Arts Program in Curriculum and Instruction has built its curriculum on the following Educational Objectives:

- Acquire a thorough understanding of educational theories while emphasizing collaborative, hands-on

learning, which utilizes appropriate technologies.

- Develop curricula for content areas that incorporate diverse learner populations and settings across the lifespan.
- Develop appropriate and effective instructional methods, which address the needs of diverse student populations across the content area and in a variety of classroom settings.
- Successfully address contemporary educational issues, such as: effective classroom and behavior management, diversity issues, learning styles and differentiated instruction, and integration of technology across curriculum.

Non-Degree Seeking Students

The Master of Arts Program in any concentration may admit as special students a limited number of participants who have a desire to enhance certain skills by taking specific courses in the curriculum. Applicants must possess the criteria for admission.

Should the student decide to enter the Master of Arts Program officially, only nine credits of prior coursework before the declaration will be considered. Applicants wishing to enroll in graduate courses for Act 48 credit may apply through the Office of Graduate and Adult Enrollment.

Total Program Requirements	36 credits
Department Core Requirements	18 credits
EDUC 520 - Curriculum and Instruction: Theory, Design and Development (3)	
EDUC 524 - Content Area Design and Instruction (3)	
EDUC 530 - Instructional Methods (3)	
EDUC 535 - Technological Applications Across the Curriculum (3)	
EDUC 536 - Research Methods (3)	
EDUC 540 - Human Diversity Issues in Education (3)	

Note to Students: Students interested in PA state certification as a District-Wide Supervisor of Curriculum & Instruction must select Concentration Two.

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|---|-------------------|
| 1. Teaching and Leadership Concentration | 18 credits |
| EDUC 531 - Emerging Teacher Leadership (3) | |
| EDUC 532 - Twenty-First Century Schools (3) | |
| EDUC 525 - Human Behavior and Classroom Management OR | |
| SPED 534 - Differentiated Instructional Practices (3) | |
| EDUC 537 - Advanced Research Seminar (3) | |
| EDUC 542 - Issues in Law and Education (3) | |
| EDUC 558 - School Reform Issues (3) | |
| 2. PA State Certification for Supervisor in Curriculum & Instruction K - 12: | 18 credits |
| EDUC 525 - Human Behavior & Classroom Management (3) | |
| EDUC 538 - Educational Administration (3) | |
| EDUC 542 - Issues in Law and Education (3) | |
| EDUC 546 - Curriculum, Supervision, and Leadership (3) | |

EDUC 556 - Applied Research Practicum in Curriculum & Instruction I (3)

EDUC 557 - Applied Research Practicum in Curriculum & Instruction II (3)

Note to students: Pennsylvania State Certification requires candidates to do the following:

- Provide a chief school administrator's verification of the completion of a minimum of five (5) years of professional school experience in a instruction area (22 PA Code 49.111).
- Successfully complete the PRAXIS examination required by the Pennsylvania Department of Education: Administration #10410.
- Be recommended for certification by the authorized certification officer or person who holds a comparable certificate from another state.

Master of Arts in Educational Administration

Richard Gutkind, Ph.D., Education Director of Graduate Programs

Mission

The mission of Point Park University's Master of Arts in Educational Administration Program is to prepare Pre K-12 professional educators for leadership positions as school administrators or principals. Point Park will achieve this by advancing professional knowledge that supports the intellectual, social, and personal development of learners; integrating leadership and supervisory theories and skills with problem solving and decision making models; encouraging collaboration, communication, professional development, and responsible management of educational programs and resources; and, conducting educational research that enhances organizational effectiveness.

Saturday and evening sessions comprise the course schedule during the school calendar year and Summer Institutes with six-week sessions provided during the summer months. The program shifts the focus of coursework from theory to pragmatic application to best serve educators.

The Master of Arts in Educational Administration is a writing-intensive program that emphasizes projects and assignments that require above average written and oral communication skills. Therefore, all applicants are advised of the importance of possessing strong communication skills.

The Master of Arts in Educational Administration has built its curriculum on the following educational objectives:

- To provide professional educators with a thorough understanding of educational theories while emphasizing collaborative, hands-on learning which utilizes appropriate technologies.
- To prepare professional educators to develop curricula for content areas that incorporate diverse learner populations and settings across the lifespan.
- To prepare educational leaders who can function effectively with diverse teacher and student populations in a variety of educational settings.
- To develop effective supervisory and educational leadership skills for organizational management, school administration, and community interaction.
- To prepare school administrators for the effective management of institutional resources in educational settings for day-to-day administration in K-12 schools.

Total Program Requirements 36 credits

Department Core Requirements 18 credits

- EDUC 524 - Content Area Design and Instruction (3)
- EDUC 525 - Human Behavior and Classroom Management (3)
- EDUC 530 - Instructional Methods (3)
- EDUC 536 - Research Methods (3)
- EDUC 540 - Human Diversity Issues (3)
- EDUC 542 - Issues in Law and Education (3)

PA Certificate School Principal K-12 18 credits

- EDUC 538 - Educational Administration (3)
- EDUC 545 - The Principalship (3)
- EDUC 546 - Curriculum, Supervision, and Leadership (3)
- EDUC 549 - Applied Research Practicum I: School Administrator-School Principal K-12 (3)
- EDUC 550 - Applied Research Practicum II: School Administrator-School Principal K-12 (3)
- SPED 534 - Differentiated Instructional Practices (3)

Certificate in School Principal K-12

Richard Gutkind, Ph.D., Education Director of Graduate Programs

Students with a master's degree in education may also qualify to enroll in a certification only principal program. Graduate transcripts will be reviewed to ensure that the student qualifies for the 18-credit certification-only program.

Department Core Requirements 18 credits

- EDUC 538 - Educational Administration (3)
- EDUC 545 - The Principalship (3)
- EDUC 546 - Curriculum, Supervision, and Leadership (3)
- EDUC 549 - Applied Research Practicum I: School Administrator-School Principal K-12 (3)
- EDUC 550 - Applied Research Practicum II: School Administrator-School Principal K-12 (3)
- SPED 534 - Differentiated Instructional Practices (3)

Note to students: Pennsylvania State Certification requires candidates to do the following:

- Provide a chief school administrator's verification of the completion of a minimum of three years of professional school experience in an instructional area.
- Successfully complete the PRAXIS Exam for Administration #0411 or #5411.
- Be recommended for certification by the authorized certification officer or person who holds a comparable certificate from another state.

Master of Education in Secondary Education Leading to PA Certification in Grades 7-12

Richard Gutkind, Ph.D., Education Director of Graduate Programs

Mission

The overall goal of the Secondary Education Leading to PA Certification in Grades 7-12 program is to prepare students with undergraduate degrees to utilize their strong content knowledge in order to provide effective instruction for secondary students. A strong program focus will be to develop state-of-the-art pedagogy that will best prepare secondary students as they progress through the twenty-first century. Having completed this program, candidates will have earned their degrees, as well as have completed the requirements for secondary teaching certification, as established by the PA Department of Education.

This program requires that candidates have an earned baccalaureate degree in one of the following areas or related fields: Biology, Citizenship, Mass Communications, English and/or Mathematics. To be fully admitted to the program, candidates must pass the appropriate content area Praxis exam. The 42-credit program also includes a nine credit student teaching semester.

Course work in the graduate education program will have extensive research requirements designed to focus on scholarly questions and issues relative to the teaching profession. Student research will aim to: address contemporary issues in education, improve school environments, and examine classroom teaching methods and student learning processes. Faculty will guide students to identify direct linkages between theory and direct application to the teaching, learning within the secondary classrooms.

Saturday and evening sessions comprise the course schedule during the school calendar year, with six-week sessions provided during the summer months. The program shifts the focus of coursework from theory to pragmatic application to best serve educators.

The Master of Education Program Leading to Secondary Certification is a writing-intensive program that emphasizes projects and assignments that require above average written and oral communication skills. Therefore, all applicants are advised of the importance of possessing strong communication skills.

The Master of Education Program Leading to Secondary Certification has built its curriculum on the following educational objectives:

- To demonstrate performance competencies appropriate to entry-level teaching.
- To develop competencies that foster professionalism in school and community settings.
- To learn to design strategies for educational transformation of secondary education classrooms and schools for the twenty-first century.

Total Program Requirements

42 credits

Department Core Requirements

15 credits

EDUC 501 - Instructional Methods for Secondary Teachers (3)

EDUC 531 - Emerging Teaching Leadership (3)

EDUC 532 - Twenty-First Century Schools (3)

EDUC 540 - Human Diversity Issues (3)

SPED 533 - Special Education Inclusive Practices (3)

Secondary Education Concentration	18 credits
EDUC 525 - Human Behavior and Classroom Management (3)	
EDUC 535 - Technological Applications (3)	
EDUC 536 - Research Methods (3)	
EDUC 558 - School Reform Issues (3)	
EDUC 567 - Methods for Teaching English Language Learners in the Content Areas (3)	
SPED 534 - Differentiated Instructional Practices (3)	
Student Teaching	9 credits
EDUC 625 - Student Teaching Practicum (6)	
SPED 555 - Selected Case Studies in Special Education (3)	

Note to students: The student must provide evidence of the following items in order to be fully admitted to the M.Ed. Secondary Education program.

- Act 34 Criminal Clearance
- Act 33/151 Child Abuse Clearance
- FBI Criminal Background Check
- Copy of undergraduate transcript
- Passing scores in content area PRAXIS examination

Master of Education in Special Education Leading to PA Certification in Pre-K through Grade 8

Richard Gutkind, Ph.D., Education Director of Graduate Programs

Mission

The mission of the Special Education program is to prepare students currently holding a Pennsylvania instructional certificate to utilize their strong content knowledge in order to provide effective instruction for students with disabilities. A strong program focus will be to develop state-of-the-art pedagogy and effective instructional practices that will best prepare program candidates to teach students with disabilities at all grade levels in order that they may take their place in society as productive citizens.

Total Program Requirements	36 credits
Special Education Core Requirements	30 credits
SPED 520 - Instructional/Assistive Technology and Universal Design (3)	
SPED 533 - Special Education Inclusive Practices (3)	
SPED 534 - Differentiated Instructional Practices (3)	
SPED 535 - Positive Behavioral Interventions and Supports (3)	
SPED 536 - High Incidence Disabilities (3)	
SPED 537 - Low Incidence Disabilities (3)	
SPED 539 - Effective Instructional Practices for All Students (3)	
SPED 540 - Autism Spectrum Disorders (3)	
SPED 541 - Professional Collaboration and Communication (3)	
SPED 542 - Intensive Reading, Writing, and Math Interventions (3)	
Department Requirements	6 credits
EDUC 536 - Research Methods (3)	
SPED 550 - Student Practicum Experience (3)	

Note to students: Pennsylvania State Certification requires candidates for certification to do the following:

- Hold a valid PA teaching certificate at the elementary, Pre-K-4, or 4-8 levels.
- Successfully complete the Praxis Exam for Special Education.
- Be recommended for certification by the authorized certification officer.

Master of Education in Special Education Leading to PA Certification in Grades 7-12

Richard Gutkind, Ph.D., Education Director of Graduate Programs

Mission

The mission of the Special Education program is to prepare students currently holding a Pennsylvania instructional certificate to utilize their strong content knowledge in order to provide effective instruction for students with disabilities. A strong program focus will be to develop state-of-the-art pedagogy and effective instructional practices that will best prepare program candidates to teach students with disabilities at all grade levels in order that they may take their place in society as productive citizens.

Total Program Requirements **36 credits**

Special Education Core Requirements **30 credits**

- SPED 520 - Instructional/Assistive Technology and Universal Design (3)
- SPED 533 - Special Education Inclusive Practices (3)
- SPED 534 - Differentiated Instructional Practices (3)
- SPED 535 - Positive Behavioral Interventions and Supports (3)
- SPED 536 - High Incidence Disabilities (3)
- SPED 537 - Low Incidence Disabilities (3)
- SPED 538 - Secondary Transition Processes and Procedures (3)
- SPED 540 - Autism Spectrum Disorders (3)
- SPED 541 - Professional Collaboration and Communication (3)
- SPED 542 - Intensive Reading, Writing, and Math Interventions (3)

Department Requirements **6 credits**

- EDUC 536 - Research Methods (3)
- SPED 550 - Student Practicum Experience (3)

Note to students: Pennsylvania State Certification requires candidates for certification to do the following:

- Hold a valid PA teaching certificate at the secondary level.
- Successfully complete the Praxis Exam for Special Education.
- Be recommended for certification by the authorized certification officer.

Online Certificate in Adult Education and Administration

Richard Gutkind, Ph.D., Education Director of Graduate Programs

Total Certificate Requirements	18 credits
EDUC 521 - Issues in Adult Education (3)	
EDUC 522 - Administration and Supervision in Adult Education (3)	
EDUC 523 - Instructional Methods for Adult Learners (3)	
EDUC 526 - Program Management (3)	
EDUC 554 - Practicum/Seminar in Learning Organization I (3)	
EDUC 555 - Practicum/Seminar in Adult Education & Training (3)	

Course Descriptions

EDUC 5XX The Art and Science of Athletic Coaching

This course provides an introduction into the foundations and theories of athletic coaching. The course addresses the principles of coaching and professional roles that are expected of coaches and the organizational influences of coaching. Topics include the development of an individual coaching philosophy, motivating athletes, and effective leadership strategies and techniques.

EDUC 5XX Safety and Physical Conditioning of Athletes I

This course provides an in-depth look into exercise physiology. The course addresses safety and physical conditioning for Pre-K through Grade 10 youth. This course will also explore youth training principles and guidelines. Topics will include biomechanical, cardiovascular and hormonal growth, as well as how to optimize training with youth athletes as they develop and mature.

EDUC 5XX Safety and Physical Conditioning of Athletes II

This course provides an introduction into exercise physiology and the foundations and theories of physical conditioning and training of high school, college, and post-college athletes. This course addresses the principles of training including safety and efficacy of various methods and gives students the knowledge and design and optimize athletic training programs. Topics will include the principles of cardiovascular training, strength training, sports specific training, as well as sport nutrition and basic first aid.

EDUC 5XX Sports Psychology

This course examines the psychological factors that motivate athletes to focus on learning, improving skills, and building confidence. Course content will also include knowledge of psychological factors that are associated with injury and an understanding of how to help student-athletes avoid and recover from injury.

EDUC 5XX Diversity and Ethical Responsibility in Coaching

This course provides the student with an intensive evaluation of ethics required by an athletic coach, as well as strategies to help ensure ethical, legal and socially responsible conduct of coaches, staff, and athletes.

EDUC 5XX Administration and Financial Responsibilities of Coaching

This course focuses on the coach's role as an administrator within an organization. Responsibilities will

include the management of human resources, financial resources, and facilities.

EDUC 5XX Communication Skills for Athletic Coaches

This course provides the student with the opportunity to explore the connection between effective communication and leadership. Key constituents will include: athletes (both in and out of season), administrators within the organization, staff, parents of athletes, as well as the public. Formats to be considered will be use of technology, interview, print media, and social media.

EDUC 5XX Research: Contemporary Theory to Current Practice

This course provides a foundational understanding of published research as it relates to sports coaching. The focus will include qualitative as well as quantitative studies, which will serve as the basis for making research-based decisions as a coach. Methodologies from this course will be applied in the practicum experience.

EDUC 5XX Supervision and Evaluation of Athletes

This course provides a foundation of information that coaches need for planning of program goals and analysis of player ability and program needs. Evaluation is a critical part of player and staff recruitment and retention. Evaluation is necessary to maintain program accountability.

EDUC 5XX Practicum

This course serves to blend the theory examined in the coursework throughout the program to the practical application of coaching the given sport. This application-based practicum is designed to give the candidate experience within a setting designed to foster professional development under the supervision of an approved mentor. Through this experience, there will be implementation related to the course objectives, as well as the National Coaching Standards, that have served as a basis for the instruction in the program. A culminating project / portfolio will be required. *If the practicum experience is work with school age children (18 years and under), current clearances (FBI Fingerprints, Child Abuse and State Police) are required.

EDUC 501 Instructional Methods for Secondary Teachers (3)

Integrating the theories of Multiple Intelligences with learning styles, students will learn a variety of techniques to be able to differentiate instruction to meet the needs of students in secondary classrooms. Students will utilize the Charlotte Danielson Framework for Teaching in order to best design their lessons. They will develop lesson plans and units and participate in field experiences in secondary classrooms, while developing a repertoire of teaching strategies appropriate for the secondary student.

EDUC 502 Classroom Management for Secondary Teachers (3)

This course will investigate the causes, assessment, and strategies associated with behaviorally challenged students in the secondary classroom. Students will develop strategies to organize and to prevent common behavioral problems associated with the secondary teaching situation. Course topics will include normal and abnormal behavior, behavior management, safe schools, and violence prevention. Students will develop portfolios of preventive strategies and corrective methods, create classroom management plans, and establish techniques to enhance parent-teacher partnerships. Students will participate in classroom observations and field experiences.

EDUC 520 Curriculum & Instruction: Theory, Design & Development (3)

This course explores the design of curriculum as it relates to contemporary competencies, with application across the educational spectrum. Elements ranging from K-12 content domains and experiential-based education to postmodernism and the inclusion of exceptional learners combine to provide students with a holistic foundation in which to explore curriculum design. Theories of curriculum design and development will provide students with an educational foundation that will serve them in their leadership roles as Curriculum and Instruction specialists. Participants will tailor a curriculum based upon their specific needs, taking into account societal, institutional, instructional and experiential spheres of interests, as well as considering scope and sequencing in their designs.

EDUC 521 Issues in Adult Education (3)

The course examines a minimum of seven core issues that impact the adults engaged in formal and informal learning experiences. Students will apply core competencies related to adult education and training to their own learning and reflect on the use of these competencies in a variety of settings. As part of the course requirements, students identify specific learning objectives.

EDUC 522 Administration and Supervision in Adult Education (3)

The course provides students with background in the principles associated with human performance improvement (HPI), program administration, and applications for various settings and contents. Students apply core competencies related in adult education and training to their own learning and reflect on the use of these competencies in a variety of settings.

EDUC 523 Instructional Methods for Adult Learners (3)

This course provides a theoretical overview of the principles of adult learning. The course provides students with a strong foundation in andragogical process, assumptions and applications for various settings and contents. Students apply core competencies related to adult education and training to their own learning and reflect on the use of these competencies in a variety of settings. Students develop skills in the design and implementation of instructional design characteristics appropriate for non-traditional, post-secondary, and higher education settings.

EDUC 524 Content Area Design and Instruction (3)

This course provides opportunities for application of curriculum development and instructional methods across the educational spectrum (K-12). Current trends, philosophies, and practices are coupled with subject matter to provide participants with a practical and contemporary foundation from which to instruct. Students will explore effective delivery of instructional methodologies and strategies that address diverse populations of students. Students will learn how to conduct experimental instructional programs during the course, as they design and develop innovative curricula. Students will develop models in their chosen field that can be implemented independently or adapted to an existing curriculum.

EDUC 525 Human Behavior and Classroom Management (3)

This course will investigate the causes, assessment, and strategies associated with behaviorally challenged students. In order for students to fully appreciate the context of education for behaviorally-challenged students, theories and “best practices” based on normal development, as well as different levels of cognitive functioning, will be considered first. Course topics will include normal and abnormal development (psychological theories, cognitive theories, etc.); etiological perspectives; behavior management and team approaches to intervention methods; safe schools and violence prevention. Graduate students will design a portfolio of preventive strategies and corrective methods, examine their contribution to classroom climate, and establish techniques to enhance parent-teacher partnerships.

EDUC 526 Program Management (3)

Students will develop skill in the assessment of program needs, development of a program and administrative budget, and the preparation and presentation of grant proposals and marketing strategies.

EDUC 530 Instructional Methods (3)

Integrating the theories of Multiple Intelligences with learning styles, differentiated instruction supplies teachers with pragmatic techniques to use in the classroom to complement curriculum when working with a variety of student abilities. Students will develop instruments to determine talents and learning styles, design effective multi-delivery systems, and plan projects that empower learners by capitalizing on their strengths.

EDUC 531 Emerging Teacher Leadership (3)

The course will focus on the role of the teacher as an emerging leader within the culture of the school. While effective instruction is the most important component of high-achieving schools, another determining

factor is the extent to which teachers are prepared to engage with administrators in shared leadership. This course will examine the literature related to teacher leadership as well as provide opportunities to put this research into practice. Students will have the opportunity to develop a reform initiative that could be implemented within their schools.

EDUC 532 Twenty-First Century Schools (3)

This course will focus on contemporary challenges and opportunities related to schools of the twenty-first century. Students will explore and analyze the impact of diminishing financial resources, increased federal and state regulations, demands of community stakeholders, impact of media and technology, struggling urban community environments, and a greater number of diverse, at risk, low-income, and special-needs students. Students will identify and evaluate new paradigm models used to improve classroom teaching. Students will apply their understanding of twenty-first century schools to create new learning environments that result in increased student achievement, a more caring and welcoming learning environment, and a more professional work place for the teacher.

EDUC 534 Online Teaching: Design and Delivery (3)

This course will include the historical roots of distance education, characteristics and demographics of online learners, the role of the online instructor, student engagement strategies, regulatory bodies, online teaching best practices and standards, models of online learning course design and delivery, incorporation of adult learning best practices into online course design, course management strategies, application of new and emerging technologies, and incorporating social media. Students will design an online course using best practices and current standards.

EDUC 535 Technological Applications Across the Curriculum (3)

This course explores a wide range of activities and instructional methods that incorporate various technologies. Fundamental concepts and designs, as well as techniques and tools, will provide the foundation for the participants to systematically analyze their classroom needs and activities. Graduate students will develop instructional designs which implement user-friendly technology applications and computer-assisted instruction.

EDUC 536 Research Methods (3)

This course provides students with a comprehensive overview of the process of planning, implementing, and evaluating quantitative and qualitative educational research. A seven-stage model of the research process will serve as the conceptual framework. Through classroom lectures and independent readings, students will be provided with an in-depth analysis of how to analyze and interpret quantitative and qualitative data, elements of research design, how to write and interpret research reports and methods of presenting research findings. An equal emphasis will be placed on understanding educational research through the process of factually conducting a cooperative research study in applied setting.

EDUC 537 Advanced Research Seminar (3)

This course will build on the skills and techniques learned in the research methods course, EDUC 536. The research proposal that was developed in EDUC 536 will be expanded and refined. The majority of course time will be devoted to conducting the research that was previously proposed. As students conduct their research, they will meet periodically for sharing, peer review, and joint analysis of the research process in action. Students will produce and present their research findings at the conclusion of the course.

EDUC 538 Educational Administration (3)

This course provides the supervisor in training with a foundation of the educational theories and research that affect day-to-day administration of schools. Topics will include theories of organization, educational foundations, and structures, supervision of personnel, collaboration and team-building, interdisciplinary curriculum design, effective job analysis procedures and staff performance appraisals, and technology issues. This course is designed to examine and analyze the means for managing institutional resources in educational settings, with an emphasis on human, fiscal, and physical resources. There is a focus on Pennsylvania school

budgeting procedures as the course considers the development of practical skills in resource management in school finance and school plant operations. Issues of management include school facilities and their effective utilization, the incorporation of diverse instructional methodologies, as well as the consideration of class scheduling alternatives.

EDUC 540 Human Diversity Issues in Education (3)

This course identifies and analyzes the impact diversity has upon students in the classroom today. By collaborating with individuals from various cultural and ethnic groups, religious backgrounds, and social classes, students will investigate the relationship that exists between school systems and their diverse populations. Developing lessons and projects that optimize talent, pride, and participation will constitute the focus of coursework.

EDUC 542 Issues in Law and Education (3)

This course will provide a comprehensive analysis of legal procedures, considerations, and concepts as they apply to education. Subject matter includes current state and federal laws effecting education, their impact on teachers, and knowledge of agencies that effect policymaking and legal responsibilities of educators. Students will write relevant case scenarios for a presentation designed to illustrate responsibilities and requirements for their district.

EDUC 545 The Principalship (3)

This course is designed to present an overview of the principal's role in relation to leadership, supervision, organizational management, and community interaction. Topics include transactional and transformational leadership, systems theory and standards aligned systems, learning communities, decision-making, strategic and continuous school improvement planning, change theory, school culture and climate, data and technology, personnel, scheduling, budgeting, building management, and communications with constituent groups. Through scenarios and case studies, participants will consider and discuss issues faced by school principals. Course activities will enable students to internalize the PA Leadership Core and Corollary Standards and adopt strategies and practices reflective of them.

EDUC 546 Curriculum, Supervision and Leadership (3)

This course is designed to foster professional growth in supervision and leadership. Curriculum Supervision and Leadership supports district-wide curriculum specialists and other educators in their endeavors to contribute to the field of teaching and learning. Students will be introduced to models of supervision, including theory, design, and techniques, as they learn how to supervise instruction and personnel, evaluate staff, identify staff development needs and resources, manage staff conflict, and organize, facilitate and evaluate professional development programs. Students will develop collaborative collegiality, i.e., those supervisory skills that accommodate all stakeholders in a school system (e.g., teachers, administrators, parents, the community at large), including clinical and developmental expertise, observation and conferencing competence, peer coaching, and interdisciplinary teaming aptitude. Students will learn to identify potential venues, write competent communications, and perform effectively with audiences of parents, school administrators, school boards, advisory committees, or the community-at-large.

EDUC 547 Principalship I: Supervision and Leadership (3)

This course is designed to present an overview of the principal's role in creating an organizational vision and cultivating a positive school climate. This course will introduce decision-making models and will emphasize data driven decision-making. Curriculum administration concerns including instructional methods, learning theory and motivation, and special education and student services will also be covered. Finally, the human resource issues of personnel evaluation and professional development will be examined. Through scenarios and case studies the participants will read, consider, and discuss issues faced by school principals. Written and oral exercises will enable the students to internalize ISLLC Standards 1, 2, and 5 and adopt strategies reflective of them.

EDUC 548 Principalship II: Organizational Management and Community Interaction (3)

This course is designed to acquaint the student with organizational management and community interaction. Topics include staffing issues, the deployment of personnel, scheduling, technology applications, relations between the school and the community, and the legal rights and responsibilities of the staff and students. Heavy emphasis will be placed on budgeting and financial planning including: Incremental Budgeting, Zero-Based Budgeting, and the Planning, Programming, Budgeting System (PPBS). The course will culminate with the students creating a budgeting plan. Accounting, supplies/equipment management, care of the school plant, and working with classified personnel will also be examined. Through scenarios and case studies, the participants will read, consider, and discuss issues faced by school principals. Written and oral exercises will enable the students to internalize ISLLC Standards 3,4, and 6 and adopt strategies reflective of them.

EDUC 549 Applied Research Practicum in School Administration I - School Principal K-12 (3)

This field-based practicum is designed to give the prospective school principal experience under the guidance of a practicing school administrator or supervisor. The practicum requires the completion of 180 hours in diverse K-12 environments (over two terms). The practicum should cover a broad range of administrative responsibilities including, but not limited to: leadership, the role of principal as an instructional leader, experiences with school organization and structures within a social and political environment, legal issues and responsibilities, the fiscal operation of the school, the role of the principal in building community relations, and professional development. Collaboration with administrators, including the principal and vice-principal, is considered vital and necessary for the student's professional development during the practicum experience. The on-site supervisor will assist the student by providing opportunities that coincide with the student's identified objectives and goals. A daily log and a certification project will be completed during the practicum. Prerequisite: EDUC 536.

EDUC 550 Applied Research Practicum in School Administration II - School Principal K-12 (3)

A continuation of EDUC 549. This field-based practicum is designed to give the prospective school principal experience under the guidance of a practicing school administrator or supervisor. The practicum requires the completion of 180 hours in diverse K-12 environments (over two terms). The practicum should cover a broad range of administrative responsibilities including, but not limited to: leadership, the role of principal as an instructional leader, experiences with school organization and structures within a social and political environment, legal issues and responsibilities, the fiscal operation of the school, the role of the principal in building community relations, and professional development. Collaboration with administrators, including the principal and vice-principal, is considered vital and necessary for the student's professional development during the practicum experience. The on-site supervisor will assist the student by providing opportunities that coincide with the student's identified objectives and goals. A daily log and a certification project will be completed during the practicum. Prerequisite: EDUC 549.

EDUC 551, 552, 553 Practicum: Teaching in the Schools (modified course) (3)

This field-based practicum/seminar is designed to give the prospective teachers experience under the guidance of a practicing teacher appropriate to their area of certification. Combines microteaching and teaching experiences to provide for an application of methodologies through interaction with diverse populations of students. Classroom management, special needs students, and daily teaching strategies will be emphasized.

EDUC 554 Practicum/Seminar in Learning Organizations I (3)

This seminar course will provide students with a broad overview of the wide range of adult educational settings. Students will visit, report, and reflect on various educational settings in preparation for their Practicum II experience (EDUC 555). Guest speakers will provide additional perspectives through classroom presentations and discussions. A variety of career exploration activities will be included as part of the course requirements. Students will develop short- and long-term career goals and effective strategies for achievement. In-depth research and reflective logs will be emphasized.

EDUC 555 Applied Research Practicum in Adult Education and Training (3)

This field-based practicum is designed to give the prospective adult education specialist experience within a setting designed to foster professional development under the supervision of a mentor. Particular emphasis will be placed on learning how to conduct and evaluate experimental instructional programs in light of relevant basic or applied research fundamentals. The initiative rests with the student in designing a substantial part of the practicum experience. The on-site supervisor will assist the student by providing opportunities that coincide with the student's identified objectives and goals. A daily log and an original research project will be completed during the practicum. Prerequisite: EDUC 536.

EDUC 556 Applied Research Practicum in Curriculum and Instruction I (3)

This field-based practicum is designed to give the prospective supervisor experience with a practicing school administrator or supervisor. The practicum requires the completion of 180 hours in the participant's area of certification (over two terms). The candidate and his/her advisor will identify areas of focus for the practicum, which must include curriculum development, budgeting, supervision and evaluation of personnel, policy and program development, communication and any additional areas identified by the student with the advisor. Collaboration with administrators, including the principal, vice-principal, and curriculum and instruction supervisor is considered vital and necessary for the student's professional development during the practicum experience. The initiative rests with the student in designing a substantial part of the practicum experience. The on-site supervisor will assist the student by providing opportunities that coincide with the student's identified objectives and goals. A daily log and a certification project will be completed during the practicum.

EDUC 557 Applied Research Practicum in Curriculum and Instruction II (3)

A continuation of EDUC 556. This field-based practicum is designed to give the prospective supervisor experience with a practicing school administrator or supervisor. The practicum requires the completion of 180 hours in the participant's area of certification (over two terms). The candidate and his/her advisor will identify areas of focus for the practicum, which must include curriculum development, budgeting, supervision and evaluation of personnel, policy and program development, communication and any additional areas identified by the student with the advisor. Collaboration with administrators, including the principal, vice-principal, and curriculum and instruction supervisor is considered vital and necessary for the student's professional development during the practicum experience. The initiative rests with the student in designing a substantial part of the practicum experience. The on-site supervisor will assist the student by providing opportunities that coincide with the student's identified objectives and goals. A daily log and a certification project will be completed during the practicum.

EDUC 558 School Reform Issues (3)

This course is designed to give students the opportunity to focus their research on school reform efforts for a particular level of the educational continuum. Through selected readings, literature review, hands-on projects, and peer review, the student will examine multiple facets of their area of study. Students will be able to describe the developmental needs of that age group, the characteristics of the school that best meets those needs, and current reform efforts related to that population. Students will present a seminar on school reform efforts as a final class project.

EDUC 559 ESL Practicum (3)

This field-based practicum is designed to give the prospective ESL teacher an extended experience in working first-hand in a setting with students whose native language is other than English. Candidates will observe and instruct students in ESL classrooms, observe first-hand the obstacles faced by these students, develop instructional materials for ESL students, develop appropriate assessment materials, and engage in first-hand experiences to better understand the cultures of their students. The candidate will cooperatively identify areas for focus with his/her assigned advisor. An action research project will serve as a culminating experience of this practicum.

EDUC 560 Differentiated Teaching and Learning (3)

This course will explore the range of human behavior commencing with characteristics of typical behavior to that of the behaviorally challenged. Course topics will include: normal and abnormal human development, IDEA Reauthorization, federal and PDE regulations, IEP development and functional behavioral assessment, state assessment policies, alternative education services for disruptive youth, etc.

EDUC 561 The Reflective Practitioner (3)

This course provides practicing educators with the opportunity to develop their ability to become reflective practitioners who practice the continuous improvement of instruction in the classroom. This course will provide students with an in-depth look at the four domains of teaching and learning practices, as defined in Charlotte Danielson's Framework for Teaching model. The course analyzes experiences in each of the domains and components of the Framework, including planning, preparation, and assessment; classroom environment; instruction; and professional responsibility. Students examine relevant research-based practice appropriate to each domain area.

EDUC 565 Second Language Acquisition (3)

Educators participating in this course will develop knowledge and skills in the structure of the English language, grammar and pronunciation including lexical, morphological, phonological and pragmatic components. The course will then delve into specific issues related to English Language Learners related to BICS and CALP, L1 and L2 acquisition, myths concerning second language acquisition, affective filters and speech/discourse patterns. The course will then use the theories provided to the educators to show their relationship to the ESL students' reading, vocabulary and writing development.

EDUC 566 Methods for Teaching English Language Learners (3)

Educators participating in this course will develop methods, strategies and resources that address the educational needs of ELLs in their learning process. Topics of instruction and application will include adapting and modifying instruction based on language proficiency, research-based instructional practices, review and evaluation of materials for English Language Learners, and the use of instructional technology. Educators will develop lesson plans using levels of English proficiency and conduct action research with ESL teaching methods with ESL/non-ESL students in their classrooms.

EDUC 567 Methods for Teaching English Language Learners in the Content Areas (3)

Educators participating in this course will develop an understanding of the supports and instructional strategies that should be in place in order to assist the English Language Learner acquire content area knowledge while moving through the stages of language acquisition. A thorough understanding of the importance of scaffolding of instruction, the SIOP model, Content-Based Literacy Instruction and native language support will be offered for teachers who work with ELLs in general education classrooms.

EDUC 568 Assessment and Support for English Language Learners (3)

This course is designed to expand the participants' knowledge of effective assessment practices and support services available for ELL students. In addition to effective assessment practices, purposes for assessment, multiple assessment models, use of evaluation techniques, scaffolding of assessments and formal/informal assessment tools will be discussed. Participants will learn the availability of school support services to assist ELLs in language acquisition and content learning and ways to promote parental/family involvement with their children's educational program. Participants will gain hands-on experience in test administration, interpretation and reporting. Individualized Education Plans for ELLs identified as special needs students will also be discussed.

EDUC 595/596/597 Special Topics**EDUC 608 Methods of Teaching Social Sciences (3)**

Innovative techniques for an interdisciplinary approach to the teaching of the social sciences. Special attention is given to cultural and ethnic diversity. Presentation through traditional materials and experimental

multi-learning resources is examined. Graduate students are expected to demonstrate additional competencies in action research and translating instructional theory to practice.

EDUC 609 Methods of Teaching Mathematics (3)

Study of appropriate content and techniques for teaching school mathematics consistent with the recommendations of professional societies. Consideration of the diagnostic, prescriptive and evaluative processes of teaching, classroom management and curricular organization. Field experience required. Graduate students are expected to demonstrate additional competencies in action research and translating instructional theory to practice.

EDUC 610 Methods of Teaching Science & Health (3)

Methods and current strategies in teaching science and health. Students will demonstrate their ability to prepare, select and use materials and instructional approaches appropriate to various student needs. Unit plans, demonstrations and field placement activities required. Graduate students are expected to demonstrate additional competencies in action research and translating instructional theory to practice.

EDUC 616 Developmental Reading (3)

Develops competencies necessary for the teaching of reading (readiness through grade six). Methods and techniques for teaching a variety of approaches to reading. Practical application of theories and methodologies. Field experiences are included. Graduate students are expected to demonstrate additional competencies in action research and translating instructional theory to practice.

EDUC 625 Student Teaching Practicum (6)

Each student will be placed at an appropriate certification site – early childhood, elementary, or secondary school – for a 14-week student teaching semester. Prerequisites: Successful completion of all competencies, course work and field experiences; 3.00 GPA overall; Act 34 and 151 clearances. Successful completion of required PRAXIS exams.

EDUC 626 Social Foundations of Education (3)

Consideration of the sociological, historical and philosophical foundations of education in America. Examines the various instructional processes and their underlying bases leading to better judgments about the role of the school in modern society. Graduate students are expected to demonstrate additional competencies in action research and translating instructional theory to practice.

EDUC 628 Educational Psychology (3)

Emphasis on the direct application of learning theory to classroom educational practice. Students will study human development and psychological influences which impact the teaching/learning process. The course will explore classroom management, discipline, assessment, and developmentally appropriate instructional strategies. Students will begin to develop lesson plans using the principles of learning and developmental theory. Observational field experiences are required. Graduate students are expected to demonstrate additional competencies in action research and translating instructional theory to practice.

EDUC 632 Selected Case Studies in Special Education (3)

This course will focus on the development of two case studies of children with disabilities selected from the caseload of a special education classroom teacher or teachers. Students will participate in a minimum of ninety (90) hours of documented field work for successful completion of this course. Students will identify and select a child with a high-incidence disability and a child with a low-incidence disability for intensive study. The student will analyze and examine in detail each child's current special education program and services in order to determine if there is an appropriate provision of high quality, standards-based instruction that meets the individual child's academic, communicative and social/emotional/behavioral needs. In addition, each student will be able to assess and critique specific universal design concepts as well as quality differentiated

instructional practices related to each child's current educational needs. Likewise, students will be able to analyze and evaluate the appropriateness of both the formal and informal assessment strategies embedded in the Individualized Education Program (IEP) plans including progress monitoring and adapted grading strategies. At the conclusion of these various data analyses, the student will take a position supporting or challenging each child's current recommended special education program and placement related to the mandate of the least-restrictive environment.

EDUC 710 Theory and Practice of Leadership (3)

Based upon the Program's Beliefs and Assumptions, the Theory and Practice of Total Leadership is designed to introduce the cohort members to one another, to the faculty, to the program format mechanisms and expectations, and to an overview of the body of knowledge to be studied, paying particular attention to leadership theory, and the practice of leadership through observation and study. Cohort members will be expected to develop a draft plan of action for the professional practica including specification of possible mentor(s), site(s), and experiences. Cohort members and program faculty will further determine areas of study and research interest that will eventually lead to each cohort member's selection of a dissertation topic. To facilitate the interpersonal "bonding" that optimizes a group's problem-solving abilities, the cohort and faculty will participate in outdoor education, group problem-solving, and community building activities of two days' duration. This activity will be led by experts in the field of experiential education and leadership training, and the Learning Facilitator. This will be followed by two days of classroom instruction.

EDUC 711 Mitigating Differences (3)

In this course, students will explore conflict as a form of human interaction. Students will examine how culturally and contextually-bound values, motivations, ideas, beliefs, and drives fuel conflict-interactions. Meaning-making, sense-making, conflict theory, expectancy and equity theories, and the content theories of motivation will be explored. The student will also examine his or her needs, identify points of contention, and determine how he or she mitigates and facilitates critical moments.

EDUC 712 Cultivating Ethical Diversity (3)

This course will focus on dimensions of cultural differences, leadership and diversity, including effective and ethical leadership practices in a wide range of diverse settings and organizations. Students will research, analyze, synthesize, and evaluate contemporary leadership literature, theories and practices in the context of diversity and diverse organizational contingency variables. Students will identify and develop organizational leadership competencies which incorporate cultural diversity dimensions, complex system analysis, interrelationship variables, ethics, legal issues, and globalization. Students will identify benchmarks to build cross cultural competencies and personal growth through exercises, professionally reflective practice, and completion of assignments aligned to course objectives.

EDUC 713 Organizational Development (3)

This course immerses the student in Positive Organization Development (POD) which is the effort dedicated to the positive cultivation and strengthening of human systems (formal and informal groups, communities, and societies), in order to increase their effectiveness and enhance organizational performance. The student will explore POD and Innovation-inspired Positive Organization Development (IPOD) interventions; the application of inclusive methodologies and strength-based strategies; organization design and leadership requisite to enable strategic paradox, organizational sustainability; the myths surrounding resistance to change; mindful organizing; and collective efficacy. Students will apply Positive Organizational Scholarship (POS) theories and models, and Appreciative Inquiry (AI) approaches to the study of organizational development and the transformative process.

EDUC 714 Research Methods I: Quantitative Methods (3)

This course will provide the doctoral candidate with the fundamental knowledge and skills in quantitative research methods in educational research that are used to conduct the doctoral dissertation. Course content will prepare candidates for the tasks of: a) formulating theory and research-based hypotheses; b) developing a quantitative research design related to the hypotheses; c) developing a research plan that provides a detailed

description of the proposed study including the sampling plan, instruments, and data collection techniques; and, d) analyzing data using statistical software (SPSS, EXCEL). Upon the successful completion of this course, students will be able to demonstrate the skills of specifying testable hypotheses and then designing a proposed methodology that identifies how the research design will be implemented. Prime emphasis will be placed on hypothesis testing, examining relationships between constructs and/or the advancement of educational theory using the scientific method. Specific focus will be given to examining the methodology of survey research, experimental design and quasi-experimental design. Attention will also be given to the analysis of quantitative data using statistical software packages that are well-suited to social scientific research.

EDUC 715 Research Methods II: Qualitative Methods (3)

This course will provide the doctoral candidate with the fundamental knowledge and skills in qualitative research methods in educational research that are used to conduct doctoral dissertations. Course content will prepare candidates for the tasks of: a) specifying an initial set of research questions for the qualitative study based on theory and prior research; b) formulating a qualitative research plan related to the set of research questions; c) developing a qualitative research plan that identifies the overall approach that will be used in the dissertation; c) developing a research plan that provides a detailed description of the methodology including the proposed site and sample selection, instruments, data collection techniques; and, d) qualitative data analysis. Upon the successful completion of this course, the student will be able to demonstrate an understanding of the types of problems for which qualitative methods are well suited and the skills needed to design and conduct a high quality dissertation using qualitative research methods.

EDUC 720 Art and Science of Authenticity (3)

The *Art and Science of Authenticity in Leadership* begins a journey of the philosophical undergirded with the practical. It serves as the foundation of a six course series intended to provide a framework for the learner to develop a philosophy of leading in the 21st Century. Authenticity is the key ingredient of all long-term successful leadership. Authenticity understood causes a leader to be worthy of acceptance, of being followed. The course builds from the idea that authenticity is based upon being true to one's self, of understanding one's purpose, mission and, critically, core values. We begin with an exploration of personal beliefs about learning, children and other minor topics. From this reflection learning is focused on the personal: purpose, mission, core values and a critical understanding of ethics. We then transcend to an in-depth dialog on ethics and the morality of leadership. Building on an understanding that authenticity is critical to transformation the learner is challenged to determine if his / her purpose, mission and core values are congruent to the organization. This involves the critical behaviors of listening, engaging and planning. We conclude with a real-time, data-driven question / reflection on personal authenticity, research on beliefs, mission and core values of staff tied to an understanding of growing congruency within the organization. This reflective practicum concludes with a peer dialog on beliefs, core values, mission, ethics, and what authenticity means to the learner.

EDUC 721 Art and Science of Visionary Leadership (3)

The *Art and Science of Visionary Leadership* is the second course in a series designed to provide the learner with a complete framework for leading. The intent is to aid the learner in developing a real time applicable vision of an organization working at its ideal best. In practice leaders must be masters at building a compelling purpose, a passion that galvanize others to action. But, passion and vision are of no use if trust does not exist. This second course in the Total Leader Leadership Framework is focused on the importance of connecting authenticity to vision to purpose in such a way as to build trust within the organization. It is at this point, at the intersection of trust and vision, that one has an organization prepared to create an imaginative plan for its future.

EDUC 722 Art and Science of Cultural/Relational Leadership (3)

The *Art and Science of Cultural/Relational Leadership* is the third course in a series of six courses, designed to provide the learner with a complete framework for leading organizations. *The Art and Science of Cultural/Relational Leadership* course is the hub of the series of courses. Establishing, monitoring and modeling a positive culture and creating strong relationships are crucial to the long-term success of any organization. Cultural/relational leadership is participatory and interpersonal. The central purpose of cultural/relational leadership is

to establish a productive change process and provide vested ownership in the success of achieving the organizational purpose, mission, and vision. All organizational members must have a sense of efficacy in the creation of a positive culture of where everyone is learning and striving to make the organization better. When cultural/relational leadership is working at its ideal best everyone is empowered, engaged, and committed to the vision.

EDUC 723 Art and Science of Quality/Capacity Leadership (3)

The *Art and Science of Quality/Capacity Leadership* is the fourth course in a total leadership framework. In the previous courses, the learner discovered organizations do not change unless there is a compelling purpose, a clear vision, and people who are committed to changing. This course demonstrates that organizations will not improve unless people have the capacity to change and improve. Quality leaders stimulate people to grow and, in turn, people will increase their own expectations and production.

EDUC 724 Art and Science of Systems and Service Leadership (3)

The *Art and Science of Systems and Service Leadership* is the fifth step in dynamic transformation. The course is designed to challenge thinking targeted at the Achilles heel of leadership, systems and service design. Systems / Service is focused on three targets: adult motivation / learning, sustaining the purpose / mission / vision, and restructuring systems to insure result. Primary is system design that enhances adult learning and freedom to excel tied to student performance. The course opens with research and discussion on managing the purpose / vision / mission. This includes learning in clarifying, articulating, and forward planning to gain traction. Management skill is challenged and enhanced through units on restructuring to achieve results. Dialog and problem solving relative to learning occur in data analysis and application, problem solving, aligning and allocation of capacity, and re-framed systems planning based upon a decade time frame. The learner explores the design of systems within context that serve to inherently motivate, reward initiative, and identify poor performance; each targeted to enhancing teacher transformation and subsequently, student performance. The course ends with a job embedded practicum focused on ethnographic study of a pre-determined special needs problem. The practicum for learners not within education are custom designed to study real time problems.

EDUC 725 Art and Science of Communication in Leadership (3)

The *Art and Science of Communication in Leadership* is the sixth in a series and the final course targeted at the trigger of transformation. If a leader is blessed with a great vision yet, cannot effectively communicate or engage others to walk along, the journey is without hope. If a leader is a skilled communicator but is unclear as to destination, then the effort is wasted. The culture in each case simply cannot transform; there are too many factors aligned against the effort. The Art and Science of Communication in Leadership is designed as a beginning in the journey toward congruency; that point where a staff and leader are absolutely attuned to the purpose, mission and vision, to the point of shared passion. The course addresses five critical ideas. It begins with a look at personal style an underestimated factor as we push for one size fits all best practice and magic answer solutions. Unit 1 is designed as a reflective reality check on the personality and style of the leader targeted on how these truths impact communication. This opening unit is followed by a series of explorations. Each is characterized through a question. What critical behaviors are in need of change within the leader and organization? How are the issues of listening, hearing, responding and conflict management addressed in a 21st century context? What is the leader's / organization's message and how can it be honed as to pitch, clarity and consistency? How are 21st-century communication systems best used and managed in an effort to embed the mission over time? There are no secret answers; great communication is neither easy nor natural. Leaders are different and within those differences, each must determine how best to deliver, implant, and focus the message. To develop these critical philosophies, this course is built around a series of required readings, reflective writings and discussions with the ending outcome being a customized outlook and philosophy on communicating.

EDUC 738 Educational Administration (3)

This course provides the supervisor in-training with a foundation of the educational theories and research that affect the day-to-day administration of schools. Topics will include theories of organization, educational foundations and structures, supervision of personnel, collaboration and team-building, school improvement planning, and organizational climate. This course is designed to examine the social-systems model and the four

critical elements of school life—structure, motivation, culture, and politics. Students will be required to prepare for, and attend, a full-day seminar as well as complete an assessment during this course as it relates to the Leadership Concentration. (Prerequisite: Master’s degree from an accredited institution).

EDUC 740 Introduction to Research Writing (3)

The purpose of this course is to introduce students to the method of scholarly writing, especially as it takes the form of a five chapter dissertation and the form of scholarly articles. Students will compare/contrast elements of existing dissertations and scholarly articles, eliciting the main components of each. Using a rubric, students will write and peer critique introductory approximations of making a scholarly argument, supporting it with a literature review, and suggesting plausible research methodologies whereby a research question might be studied. Self-reflection in learning reports, peer critique and instructor feedback will lead to identification of writing skills to be further developed during the program.

EDUC 741 Dissertation Seminar (3)

The Dissertation Seminar will prepare the student for the dissertation process. A dissertation is a rigorous, ongoing substantial learning experience. This course will lead the student to drafting a close approximation to the first three chapters of the student’s dissertation, i.e., the dissertation proposal. The student will have opportunities to both develop and to critique: presentations of a research problem, reviews of literature that justify the research problem, and methodologies that best address the research question(s). During the dissertation writing process, the student will write several drafts of the various parts of the document. The student’s committee members will provide critique and feedback. Remember the history of scholarly writing – development, feedback, rewriting are central to the scientific writing process. In this course the student will reflect critically upon plans for future learning via Learning Reports. They will be, in a sense, the student’s self-critique and plans for growth in the process.

EDUC 744 Comprehensive Presentation, Synthesis, and Statement of Leadership and Learning (3)

This course serves as the capstone of the coursework phase of the doctoral program. It is a high stakes requirement to formally present and defend to a broad audience the student’s understanding of what has been learned, and the mental model he/she has developed regarding leadership that will guide future behavior and decision making. The student will also present highlights of the draft of the first three chapters developed during Dissertation Seminar. During a 90-minute time period, each student will present a formal synthesis using PowerPoint, media, artifacts from the practicum experience portfolio, and other methods to demonstrate the knowledge, skills, and dispositions learned in the program, as well as the commitment to using that mental set as a leader and administrator. Audience members, to include the other students, faculty members, mentors, administrators, and invited leaders, will engage each student in discussion and defense of the student’s presentation. A rubric based assessment will be used and students will write peer commentary/recommendations for each presentation. This will serve as the gateway to dissertation candidacy.

EDUC 745 The Principalship (3)

This course is designed to present an overview of the principal’s role in relation to leadership, supervision, organization management, and community interaction. Topics include transactional and transformational leadership, systems theory and standards aligned systems, learning communities, data-driven decision-making, strategic and continuous school improvement planning, change theory, school culture and climate, personnel, scheduling, budgeting, building management, and interactions with constituent groups. Through scenarios and case studies, participants will consider and discuss issues faced by school principals. Course activities will enable students to internalize the PA Leadership Core and Corollary Standards and adopt strategies and practices reflective of them. Students will be required to prepare for, and attend a full-day seminar as well as complete an assessment during this course as it relates to the Leadership Concentration. (Prerequisite: Master’s degree from an accredited institution).

EDUC 746 Curriculum and Supervision and Leadership (3)

This course is designed to foster professional growth in supervision and leadership. Curriculum Supervision and Leadership supports district-wide curriculum specialists and other educators in their endeavors to contribute to the field of teaching and learning. Students will be introduced to models of supervision including theory, design, and techniques as they learn how to supervise instruction and personnel, evaluate staff, identify professional development needs and resources, manage staff conflict, and organize, facilitate, and evaluate professional development programs. Students will develop collaborative collegiality, i.e. Students will be required to prepare for, and attend, a full-day seminar as well as complete an assessment during this course as it relates to the Leadership Concentration. (Prerequisite: Master's degree from an accredited institution).

EDUC 749 Applied Research Practicum I - School Administrator – School Principal K-12 (3)

This course provides the supervisor in-training with a foundation of the educational theories and research that affect the day-to-day administration of schools. Topics will include theories of organization, educational foundations and structures, supervision of personnel, collaboration and team-building, school improvement planning, and organizational climate. This course is designed to examine the social-systems model and the four critical elements of school life—structure, motivation, culture and politics. Students will be required to prepare for, and attend, a full-day seminar as well as complete an assessment during this course as it relates to the Leadership Concentration. (Prerequisite: Master's degree from an accredited institution).

EDUC 750 Applied Research Practicum II - School Administrator – School Principal K-12 (3)

This field-based practicum is designed to give the prospective school principal experience under the guidance of a practicing school administrator or supervisor. The practicum requires the completion of 360 hours (approximately 180 hours completed during Practicum I and the additional 180 hours completed during Practicum II) of diverse K-12 environments. The practicum should cover a broad range of administrative responsibilities including, but not limited to: leadership, the role of principal as an instructional leader, experiences with school organization and structures within a social and political environment, legal issues and responsibilities, the fiscal operation of the school, the role of the principal in building community relations, and professional development. Collaboration with administrators, including the principal and vice-principal, is considered vital and necessary for the student's professional development during the practicum experience. The on-site supervisor will assist the student by providing opportunities that coincide with the student's identified objectives and goals. A Practicum log and a certification project will be completed during the practicum. Students will be required to prepare for, and attend, a full-day seminar as well as complete an assessment during this course as it relates to the Leadership Concentration.

EDUC 751, 752, 753 Dissertation Writing I, II, III (3)

This is the final phase of the doctoral process. Each candidate will work with a Dissertation Chair and at least two other committee members, to finalize and defend the first three chapters of the dissertation, which had been developed during the Dissertation Seminar: Statement of the Problem; Literature Review; and Methodology. The proposal will be submitted to the Point Park University Institutional Review Board (IRB), and after IRB approval, the candidate will conduct the research and write the final two dissertation chapters: Findings and Analysis; and Discussion and Recommendations for Future Research. The final defense will be held before the Dissertation Committee (the voting members), but be open to the academic community and any members of the larger community who may have relevance in the dissertation topic. The Dissertation Committee will deliberate privately immediately following the defense and announce findings to the candidate. Candidates may register for one to three credits per course I, II, and III, but all credits must be registered prior to the defense. This is to allow for some time flexibility should the candidate require more time to complete the dissertation beyond the end of the three year program.

EDUC 900 Dissertation Writing Continuation (1)

This is a one (1) credit course. After completing EDUC 751 Dissertation Writing I, EDUC 752 Dissertation Writing II and EDUC 753 Dissertation Writing III, students who have not completed their dissertation must continuously enroll (fall I and II, spring I and II, and summer I and II) for each eight week term until they successfully complete the dissertation or their statute of limitations expires (no longer than seven years from the start of the program).

SPED 520 Instructional/Assistive Technology and Universal Design (3)

This introduction to Assistive and Instructional Technologies will explore the use of a wide range of technology tools that can be utilized to meet the academic and communicative needs of students with special needs and abilities. Students will discuss the legislative, educational, and ethical foundations upon which assistive technology integration are grounded. Students will utilize the SETT framework and feature-match principles to identify, apply, and assess instructional and assistive technology tools for use by individual students as well as larger learner groups. Finally, students will complete a detailed research paper focused on one particular piece of assistive technology currently utilized by students who have disabilities and present the findings in class. The in-class presentation should include a mini demonstration of the use of this technology and how this technology can support classroom instruction.

SPED 533 Special Education and Inclusive Practices (3)

This introductory course will provide the student with an overview of the field of special education with emphasis on the evolution of special education and the legal basis for the current types of programs and services delivered to students with disabilities. Students will learn about the various categories of disabilities and the impact of these on the educational programs of special needs students. Students will examine instructional and behavioral strategies that promote positive learning experiences for students with disabilities. Observations of students with disabilities in a variety of educational settings and service delivery models will be required. Interaction will take place with special education professionals who are currently working with and delivering services to students with disabilities in various school settings. An additional student requirement of this course will include an in-depth report and class presentation on a disability area of research interest to the student. Parameters and details of this project will be discussed and agreed upon between instructor and student during the first two weeks of class. Prerequisite: Current clearances as required by PDE

SPED 534 Differentiated Instructional Practices in the Inclusive Classroom (3)

This course will provide information on how educators can differentiate instruction to meet the needs of their students with disabilities in the regular classroom setting. Included in this course will be a review of the components of differentiated instruction and how these components can be implemented in the regular education setting. Students will learn how to assess the learning styles and needs of their students as they acquire skills to manage a classroom where a variety of instructional strategies are used. Data-based and data-driven decision making as it relates to the teaching of academics will be included. While observing lessons in specific content areas, students will analyze instructional practices observed to determine which will be the most effective for students with disabilities. Students will be required to demonstrate the strategies presented in class and apply these strategies in demonstration lessons in their areas of teacher certification. Finally, students will complete an in-depth research paper on a specific component of differentiated instruction (learning strategies, adapted grading procedures, etc.) and present the findings of this research paper to the class.

SPED 535 Positive Behavioral Interventions and Supports (3)

Information and practical training in the implementation of basic classroom management theories and strategies for all students, especially those with high incidence disabilities will be the focus of this course. Students will learn about mandates and current legislation affecting the management of all student behavior in schools. The Positive Behavioral Interventions and Support (PBIS) model will be studied in depth. Data-based and data-driven decision making will be emphasized. Students will also learn and practice strategies for addressing and improving school survival skills, social skills, and specific student behavior problems. Students will understand, develop, and practice culturally responsive behavior strategies that promote effective communication and collaboration with students with disabilities and their families. Observations in the schools will be required. Finally, each student will develop an in-depth individualized Positive Behavioral Intervention and Support plan for a selected student who has been observed and studied during school observations. Prerequisite: SPED 533 Special Education Inclusive Practices

SPED 536 Evidence Based Effective Instruction: High Incidence Disabilities (3)

This course will provide an overview of how to teach students with high incidence disabilities. Included in this course will be a review of students who are identified as having a learning disability, a mild intellectual disability, or an emotional disturbance. The definition, causes, and characteristics of each disability will be presented in order for the students to develop a thorough understanding of each disability category. In addition, the programs and services that are available for students with high incidence disabilities will be discussed in terms of the range of options and their effectiveness in meeting the needs of these students. Emphasis will be on the best teaching practices to use with students with high incidence disabilities and the accommodations that may be necessary in order for them to learn. The importance of building family partnerships and understanding the impact this can have on a student's progress will be discussed. Consideration will be given to the role that collaboration and communication plays in the Individual Education Program (IEP) plan and the ability to successfully program for students with high incidence disabilities. Finally, students will choose a high incidence disability and complete an in-depth research paper with a focus on the characteristics of this disability as well as the instructional and behavioral strategies and effective instructional practices necessary to support the learning and achievement of these students in the regular education classroom environment. The results of this research paper will be presented to the class prior to the end of the term.

SPED 537 Evidence Based Effective Instruction: Low Incidence Disabilities (3)

This course will provide an introduction to children with physical, multiple, health and sensory disabilities and their educational implications. The material will emphasize the importance of school personnel needing to understand the student's disability in order to meet his or her unique needs and to provide an appropriate education. The students will also learn the importance of a team in order to support a student with complex disabilities as they progress through the educational system. Students with physical, health, and multiple disabilities have needs that require many different types of professional expertise in order to receive an appropriate education. The students will examine the importance of team approaches as they relate to the education of these students. Some of the disabilities covered in this course are: cerebral palsy, traumatic brain injury and spinal cord injury, spina bifida, osteogenesis imperfecta, juvenile rheumatoid arthritis, vision loss, hearing loss, muscular dystrophy, cystic fibrosis. Treatments for the conditions will also be covered. It is important for educators to understand the different conditions and the treatments so that they are better able to work with other specialist involved with their students. The course will also introduce students to the role that families play in the education of their child. The students will also have the opportunities to observe students in classrooms and in other therapeutic settings on site and through DVDs. In addition, students will interact with professionals who are currently working with children in schools and therapeutic settings. Finally, the student will choose a low incidence disability and complete a research paper with a focus on the characteristics of this disability as well as the instructional and behavioral strategies and effective instructional practices necessary to support the learning and achievement of these students in both the regular education classroom and in the delivery of pull-out services when appropriate. The results of this research paper will be presented to the class prior to the end of the term.

SPED 538 Secondary Transition Processes and Procedures (Grades 7-12) (3)

This course will provide an introduction to children with physical, multiple, health, and sensory disabilities and their educational implications. The material will emphasize the importance of school personnel needing to understand the student's disability in order to meet his or her unique needs and to provide an appropriate education. The students will also learn the importance of a team in order to support a student with complex disabilities as they progress through the educational system. Students with physical, health, and multiple disabilities have needs that require many different types of professional expertise in order to receive an appropriate education. The students will examine the importance of team approaches as they relate to the education of these students. Some of the disabilities covered in this course are: cerebral palsy, traumatic brain injury and spinal cord injury, spina bifida, osteogenesis imperfecta, juvenile rheumatoid arthritis, vision loss, hearing loss, muscular dystrophy, cystic fibrosis. Treatments for the conditions will also be covered. It is important for educators to understand the different conditions and the treatments so that they are better able to work with other specialist involved with their students. The course will also introduce students to the role that families play in the education of their child. The students will also have the opportunities to observe students in

classrooms and in other therapeutic settings on site and through DVDs. In addition, students will interact with professionals who are currently working with children in schools and therapeutic settings. Finally, the student will choose a low incidence disability and complete a research paper with a focus on the characteristics of this disability as well as the instructional and behavioral strategies and effective instructional practices necessary to support the learning and achievement of these students in both the regular education classroom and in the delivery of pull-out services when appropriate. The results of this research paper will be presented to the class prior to the end of the term.

SPED 540 Autism Spectrum Disorders (3)

This course will provide an introduction to children with Autism Spectrum Disorder (ASD). The material will include current research on causes, characteristics, assessment, and treatment of this disorder. The students will receive an overview of the information necessary for teachers to be adequately informed if they have a child in their class with ASD. Students will also learn the importance of collaborating with other team members in order to support students with ASD as children progress through the educational system. Areas covered include assessment, evidence based practices, applied behavioral analysis, and the importance of social skills and communication learning. Students will be introduced to the role that families play in the advocacy for their child from their input at an IEP meeting to developing support groups for other families. The students will also have the opportunities to observe children with ASD in the classrooms and in other therapeutic settings on site and through DVDs. Students will interact with professionals who are currently working with children with ASD in school and in therapeutic/community settings. Finally, as a part of the student observations in classrooms and other therapeutic settings, the graduate student will complete an in-depth case study of one student diagnosed on the autism spectrum focusing on the effective instructional practices, behavioral and communication supports, and assistive technology as identified in the child's Individualized Education Program (IEP) plan.

SPED 541 Professional Collaboration and Communication (3)

This course is designed for the special education teacher candidate. It is designed to help classroom teachers acquire conceptual and skill-based competencies in the area of collaborative consultation in educational teams. Additionally, the course will focus on those skills necessary for interactions with other professionals and parents. Students will examine and apply consultation as an interactive process among team members from various disciplines and expertise, with the goal of creating joint team decisions for learners with diverse needs. Emphasis will be placed on interactive problem solving, collaborative learning, and resource sharing among team members. Finally, the student will identify one component of the professional collaboration and consultation model and complete an in-depth research paper focusing on effective practices in the field. The results of this research paper will be presented during an in-class discussion session.

SPED 542 Intensive Reading, Writing, and Math Interventions (3)

This course will provide information regarding effective instructional practices including strategies and interventions in the area of reading, writing, and mathematics for the special education teacher delivering instruction to students with disabilities. Emphasis in the course will include a history of instructional practices and delivery of intensive instruction in reading and mathematics and the effects on achievement for students with disabilities. In addition, candidates will explore current research based practices and a variety of service delivery models identified as "best practice" with options available for intensive intervention programs and strategies for students with identified disabilities. Candidates will become familiar with PA State Standards, Anchors and Eligible Content in reading and mathematics and the alignment of instructional practices to promote achievement opportunities for all learners. Class participants will experience a variety of "hands on" experiences involving "best practice" programs and strategies. Students will be provided with opportunities to interact with professionals who are currently working in educational settings and utilizing intensive instructional practices in reading and mathematics for students receiving special education services. Finally, the graduate student will choose an intensive reading, writing, or mathematics intervention and research the intervention in detail by completing a research paper on this topic. In addition, the student will present the results of her/his research to the class and provide a demonstration lesson to the class as to how this intervention might be implemented.

SPED 550 Student Practicum in Special Education (3)

This field-based practicum/seminar is designed to give the prospective special education teacher experiences under the guidance of a practicing special education teacher. This practicum will combine microteaching strategies and inclusive teaching experiences in order to expose the graduate student to a diverse population of students with disabilities. Emphasis will be placed on understanding how the specific needs of individual students will drive the instructional practices in the classroom. Emphasis will be placed on learning effective classroom management strategies, differentiated instructional practices, and managing the plethora of compliance documentation related to special education programs and services. A daily log and a culminating project will be completed during the practicum.

SPED 555 Selected Case Studies in Special Education (3)**SPED 734 Differentiated Instructional Practices in the Inclusive Classroom (3)**

This course will provide information on how regular educators can differentiate instruction to meet the needs of all of their students, particularly those with disabilities, who are instructed in the regular classroom setting. Included in this course will be a review of the components of differentiated instruction and how these components can be implemented into regular education. Students will learn how to assess the learning styles and needs of their students as they acquire the skills to manage a classroom where a variety of instructional strategies are used. While observing video-taped lessons in the content areas of reading, math, social studies, and science, students will analyze instructional practices observed and determine which ones will be most effective for students with disabilities. In addition to an observation in an actual inclusive setting, direct field experiences will include an interview with the regular educator and the opportunity to assess a school-age student's learning profile. Students will be required to present in class what they learned and experienced about differentiated instruction in their area of certification. Students will be required to prepare for, and attend a full-day seminar as well as complete an assessment during this course as it relates to the Leadership Concentration. (Prerequisite: Master's degree from an accredited institution).

Doctorate of Psychology in Clinical-Community Psychology

Matthew Allen, Ph.D., Clinical-Community Psychology Doctoral Program Director

Point Park University's Doctorate of Psychology (Psy.D.) program in Clinical-Community Psychology integrates two subfields of psychology: Clinical Psychology and Community Psychology. Clinical Psychology is a subfield of psychology that is concerned with nurturing mental health and well-being. Community Psychology is focused on social and cultural influences on personal well-being, which include research and engagement at the community level to remedy unnecessary human suffering. Clinical-Community Psychology, therefore, is an approach to psychology that places emphasis on better understanding the role of socio-cultural factors in mental health and well-being, including the diagnosis, prevention, and treatment of mental illness. Ultimately, our program's approach to Clinical-Community Psychology is one that seeks to enhance the well-being of individuals, groups and communities through research, community intervention, and clinical practices.

Students in our program are provided with a set of rich theoretical frameworks, research methodologies and applications to support strength-based and preventative clinical and community interventions. These interventions strive to benefit the health and well-being of the persons and communities we serve. Our approach is a holistic and phenomenological orientation, informed by humanistic and psychoanalytic theory and practice that, through multiple methods and via the integration of various interpretive frameworks, seeks to better explain human experience and behavior. In addition, our approach strives for empathic understanding and appreciation of diverse ways of living in the world. The goal of empathic understanding and appreciation, in addition to scientific goals of explanation, is a foundation for an ethically-informed approach to psychology that respects and values the fundamental dignity and human rights of all persons. The program will be committed to evidence-based approaches to clinical and community interventions. These interventions are informed by critical theory which examines the interpersonal, socio-economic, and cultural issues that have established associations with mental distress and well-being.

The community emphasis of our program prepares students to engage with communities by working collaboratively with members of the community and their existing resources, including programs already in existence, to reduce or eliminate social antecedents to mental illness and impoverished well-being. Students will learn skills to engage in strategic planning and visioning in the context of government facilities, human service coalitions, and/or consumer run organizations. Students will learn essential skills and techniques for conducting research in communities, as well as collaborative assessment and evaluation of social and environmental interventions in community work. An emphasis on participatory action research will provide students with a mind-set to conduct research collaboratively so that professionals and community members are both involved in realizing goals of knowledge creation and positive social change. Ultimately, students develop analytical and conceptual frameworks for understanding the complex interrelationship between personal psychological distress and community well-being, which in turn can inform their engagement in communities.

The Mission of Point Park University's Psy.D. program in Clinical-Community Psychology is to cultivate in students advanced, pragmatic application of critical theory for the development of high quality psychological practices which strive to respect individual and cultural diversity as well as provide evidence-based solutions to individual, communal and cultural challenges to mental health and well-being. Faculty and students work to advance research and practices that are highly context-sensitive and integrative, drawing upon a wide variety of broadly humanistic, psychoanalytic and critical frameworks that are informed by a holistic, systems-oriented perspective, which honors, at the same time, the uniqueness, dignity and irreducibility of the person.

The goals and objectives of the Psy.D. program in Clinical-Community Psychology are informed by the values of the American Psychological Association. They are based, in part, on the "Guidelines and Principles

for Accreditation of Programs in Professional Psychology” by the APA Office of Program Consultation and Accreditation.

Goals and Objectives

Upon successful completion of the Doctorate of Psychology in Clinical-Community Psychology, a student will be able to:

- Examine and Apply the Psychological Foundations of Clinical-Community Psychology
 - Explain and appraise various models of human development across the lifespan
 - Explain and draw conclusions about the role of the nervous system and brain in human behavior and experience
 - Examine and summarize the interaction of genetics and environment on the human phenotype
 - Critique theory and research on child, adolescent, and adult psychopathology, with particular emphasis on social antecedents and consequences of psychopathology
 - Critique theory and research on child, adolescent, and adult happiness, well-being and conception of the “good life,” with particular emphasis on social antecedents and consequences of human flourishing
 - Evaluate and justify a holistic, non-reductive understanding of human persons
 - Apply advanced level description of the dynamics of social systems, and evaluate the impact of such systems on communities, families, couples, and persons
- Synthesize and Apply Core Components of Clinical-Community Psychology for the Prevention and Amelioration of Mental Illness, as well as the Improvement of Mental Well-Being.
 - Design and implement strategic planning and visioning in the context of government facilities, human service coalitions, and/or consumer run organizations
 - Evaluate and apply conceptual and practical tools for developing critical thinking in persons and in communities
 - Demonstrate proficiency in clinical practice, including cultivating therapeutic relationships, clinical assessment, diagnosis, treatment planning, effective interventions, and use of supervision and consultation
 - Evaluate effectiveness of treatments and interventions
- Select and Employ Research Methods and Skills to Explore Questions and Help Solve Problems in Clinical-Community Psychology
 - Demonstrate implementation of research tools for assessing, evaluating and producing social and environmental interventions for the prevention and/or amelioration of human dysfunction and suffering
 - Apply statistics for application to real-world human problems
 - Apply qualitative, quantitative and mixed methods for research, with special emphasis on phenomenological and action research
 - Assessment of strategies for mixed methods approaches for studying questions and problems in the field with practical, real-world applications
 - Demonstrate advanced APA style scientific and theoretical writing skills, oral presentation skills, and psychology report writing skills
- Demonstrate, Evaluate and Apply Understanding of Ethics and Values of the Field of Psychology
 - Evaluate and demonstrate professional research ethics
 - Draw conclusions about and apply professional ethics in clinical and community settings
 - Evaluate legal issues relevant to clinical and community psychology
- Apply Critical Thinking for Assessment of Individual and Cultural Diversity

- Demonstrate critical thinking about, appreciation for, and sensitivity to personal and cultural diversity
- Assess strategies for working effectively with clients and colleagues with a variety of religious and spiritual worldviews
- Assess issues facing a diversity of sub-cultures and populations in the United States

Total Program Requirements	90 credits
Clinical Core	33 credits
PSYC 700 - Clinical Fundamentals (3)	
PSYC 701 - Psychotherapy Methods & Practicum I (6)	
PSYC 702 - Psychotherapy Methods & Practicum II (6)	
PSYC 703 - Psychopathology in Context (3)	
PSYC 704 - Mental Health & Well-Being OR PSYC 795 (3)	
PSYC 705 - Psychological Assessment I (3)	
PSYC 706 - Consultation & Supervision (3)	
PSYC 707 - Couples & Family Therapy (3)	
PSYC 708 - Psychological Assessment II (3)	
Development	3 credits
PSYC 711 - Lifespan Development (3)	
Foundational	6 credits
PSYC 721 - Brain, Body & Experience (3)	
PSYC 722 - Psychology of Cognition, Motivation & Emotion (3)	
Community & Social	15 credits
PSYC 731 - Community Psychology & Practicum (6)	
PSYC 732 - Social Psychology & Cultural Transformation (3)	
PSYC 734 - Program Development, Evaluation & Assessment (3)	
PSYC 736 - Psychology of Human Diversity (3)	
Research Methods	6 credits
PSYC 741 - Qualitative Research (3)	
PSYC 742 - Statistics and Quantitative Research (3)	
History & Theory	6 credits
PSYC 751 - Humanistic & Phenomenological Approaches OR PSYC 796 (3)	
PSYC 752 - History & Theory of Psychology (3)	
External Clinical Practica	2 credits
PSYC 763 - Clinical Practicum I (1)	
PSYC 764 - Clinical Practicum II (1)	
Ethical & Professional	3 credits
PSYC 781 - Ethical & Professional Issues (3)	
Dissertation	10 credits
PSYC 789 - Dissertation Reading (2)	
PSYC 790 - Dissertation Writing (2)	
PSYC 791 - Dissertation I (3)	
PSYC 792 - Dissertation II (3)	
Internship	6 credits
PSYC 793 - Pre-Doctoral Internship I (3)	
PSYC 794 - Pre-Doctoral Internship II (3)	
Special Topics	0 credits
PSYC 795 - Special Clinical Topics (3)	
PSYC 796 - Special Theoretical Topics (3)	

Master of Arts in Clinical-Community Psychology

Sarah Schulz, Ph.D., Clinical-Community Psychology Master's Program Director

Point Park University's Master of Arts program in Clinical-Community Psychology will integrate two subfields of psychology: Clinical Psychology and Community Psychology. Clinical Psychology is a subfield of psychology that is concerned with nurturing mental health and well-being. Community Psychology is focused on social and cultural influences on personal well-being, which include research and interventions at the community level to alleviate human suffering. Clinical-Community psychology, therefore, is an approach to psychology that places emphasis on better understanding the role of socio-cultural factors in mental health and well-being, including the diagnosis, prevention, and treatment of mental illness. Ultimately, our program's approach to Clinical-Community Psychology is one that seeks to enhance the well-being of individuals, groups and communities through research, community intervention, and clinical practices.

Students in our program are provided with a set of rich, theoretical frameworks, research methodologies and applications to support strength-based and preventative clinical and community interventions. These interventions strive to benefit the health and well-being of the persons and communities we serve. Our approach is a holistic, humanistic, and phenomenological orientation that, through multiple methods and via the integration of various interpretive frameworks, seeks to better explain human experience and behavior. In addition, our approach strives for empathic understanding and appreciation of diverse ways of living in the world. The goal of empathic understanding and appreciation, in addition to scientific goals of explanation, is a foundation for an ethically-informed approach to psychology that respects and values the fundamental dignity and human rights of all persons.

The community emphasis of our program prepares students to intervene with communities by working collaboratively with members of the community and their existing resources, including programs already in existence, to reduce or eliminate social antecedents to mental illness and impoverished well-being. Students will learn skills to engage in strategic planning and visioning in the context of government facilities, human service coalitions, and/or consumer run organizations. Students will learn essential skills and techniques for conducting research in communities, as well as collaborative assessment and evaluation of social and environmental interventions in community work. An emphasis on participatory action research will provide students with a mind-set to conduct research collaboratively so that professionals and community members are both involved in realizing goals of knowledge creation and positive social change. Ultimately, students develop analytical and conceptual frameworks for understanding the complex interrelationship between personal psychological distress and community well-being, which, in turn, can inform their engagement in communities.

Students with an interest in an emphasis on Marriage and Family Therapy may choose courses that will prepare them for the MFT license in Pennsylvania and other students in order to practice as a therapy. Students seeking an MFT will need to take additional courses beyond graduation in order to fulfill state requirements for licensure. Students who are licensed MFT clinicians work with families and couples to address problems of living in the context of their relationships. The community psychology emphasis in our program prepares the student to conceptualize clinical work with couples and families within the larger social, economic, and cultural contexts in which they endeavor to survive and thrive. While students learn conventional clinical interventions for marriage and family therapy, they are also introduced to innovations in strategies for community engagement to prevent and alleviate family, couple, and childhood dysfunction.

Goals and Objectives

Upon successful completion of the Master of Arts in Clinical-Community Psychology, a student will be able to:

- Describe the psychological foundations of clinical-community psychology
 - Describe human development from birth to old age
 - Explain the role of the brain and nervous system and brain development across the lifespan
 - Summarize the interaction of genetics and environment on the human phenotype
 - Describe and critique theory and research on child, adolescent and adult psychopathology, with particular emphasis on social antecedents and consequences of psychopathology
 - Describe and critique theory and research on child, adolescent and adult happiness, well-being and conception of the “good life,” with particular emphasis on social antecedents and consequences of human flourishing
 - Summarize a holistic, non-reductive understanding of human persons
 - Advanced level description of the dynamics of social systems, and the impact of such systems on communities, families, couples, and persons
- Apply community psychology for the prevention and amelioration of mental illness and the improvement of mental well-being.
 - Demonstrate strategic planning and visioning in the context of government facilities, human service coalitions, and/or consumer run organizations
 - Apply conceptual and practical tools for developing critical thinking in persons and in communities
- Employ research skills to explore questions and help solve problems in clinical-community psychology.
 - Advanced level implementation or research tools for assessing, evaluating, and implementing social and environmental interventions for the prevention and/or amelioration of human dysfunction and suffering
 - Basic description and application of applied statistics for application to real-world human problems
 - Advanced level description and application of qualitative methods for research, with special emphasis on phenomenological and action research
 - Assessment of strategies for mixed methods approaches to studying questions and problems in the field with practical, real-world applications
 - Demonstrate advanced APA style scientific and theoretical writing skills, oral presentation skills, and psychology report writing skills
- Demonstrate understanding of ethics and values of the field of psychology.
 - Basic description of professional research ethics
 - Basic description of professional ethics in clinical and community settings
 - Basic description of legal issues relevant to clinical and community psychology
 - Demonstrate knowledge and skills essential to professional development in fields relevant to the program
- Demonstrate appreciation to and respect for individual and cultural diversity.
 - Assess strategies for working effectively with clients and colleagues with a variety of religious and spiritual worldviews
 - Basic assessment of issues facing a diversity of sub-cultures and populations in the United States

Total Program Requirements

36 credits

Program Requirements

18 credits

- PSYC 503 - Foundations of Community Psychology (3)
- PSYC 511 - Humanistic and Phenomenological Approaches to Psychology (3)
- PSYC 531 - Psychopathology in the Context of Society and Culture (3)
- PSYC 561 - Social Psychology and Cultural Transformation (3)
- PSYC 563 - Program Development, Evaluation and Assessment (3)
- PSYC 631 - Ethical and Professional Issues (3)

Research Methods

9 credits

- PSYC 551 - Quantitative Research Methods (3)
- PSYC 552 - Qualitative Research Methods (3)
- PSYC 691 - Thesis (3)

Electives – Choose Three

9 credits

- PSYC 501 - MFT I: Theoretical Approaches to Psychotherapy (3)
- PSYC 502 - MFT II: Adv. Theoretical Approaches to Psychotherapy (3)
- PSYC 508 - Sex Therapy and Instruction (3)
- PSYC 521 - Child Development (3)
- PSYC 522 - Adolescent Development (3)
- PSYC 523 - Adult Development (3)
- PSYC 524 - Child and Society (3)
- PSYC 525 - Lifespan Development (3)
- PSYC 532 - Mental Health & Well-Being: Individual and Collective (3)
- PSYC 541 - Brain, Body and Experience (3)
- PSYC 595 - Special Topics in Clinical-Community Psychology (3)
- PSYC 611 - Marriage and Family Life (3)
- PSYC 612 - Marriage and Family Life II (3)
- PSYC 613 - Marriage and Family Life III (3)
- PSYC 642 - Critical Theory in the Social Sciences (3)
- PSYC 643 - Dynamics of Social Systems (3)
- PSYC 646 - Psychology of Religion and Spirituality (3)
- PSYC 647 - Psychology of Sex and Gender (3)
- PSYC 648 - Psychology of Human Diversity (3)
- PSYC 649 - Psychology of Emotion and Motivation (3)
- PSYC 651 - Community Coaching (3)
- PSYC 652 - Community Practicum I (3)
- PSYC 653 - Community Practicum II (3)
- PSYC 654 - Clinical Community Practicum I (3)
- PSYC 655 - Clinical Community Practicum II (3)
- PSYC 656 - Clinical Community Practicum III (3)
- PSYC 695 - Advanced Special Topics in Clinical-Community Psychology (3)

Course Descriptions

PSYC 501 MFT I: Theoretical Approaches to Psychotherapy in a Family and Social Systems Context (3)

This course presents introductory theory and skill sets for psychotherapy and counseling from the perspective of relatedness, family, and social systems. Topics include fundamental counseling skills, an introduction to the epistemological, philosophical, and scientific foundations of family and social systems theory.

PSYC 502 MFT II: Advanced Theoretical Approaches to Psychotherapy in a Family and Social Systems Context (3)

This course builds upon PSYC 501 with an emphasis on specific approaches to family systems intervention. This includes structural and communication models, problem solving, narrative, contextual, person-centered, emotion-focused, historical, and/or deconstructionist models. Prerequisite: PSYC 501.

PSYC 503 Foundations of Community Psychology (3)

The historical, philosophical, and theoretical background to community psychology will be examined. Special emphasis will be placed on involvement in our local urban community with recognition of its existing resources as well as its diverse population. The course will require small field work projects as well as theoretical and research papers.

PSYC 504 MFT III: Trauma and Attachment Issues in Psychotherapy (3)

This course builds upon the PSYC 501 and 502 sequence, emphasizing the integration of trauma/attachment theory and object relations approaches to family systems models of treatment. Prerequisite: PSYC 502.

PSYC 505 MFT IV: Community Engagement and Empowerment in Clinical Practice (3)

This course considers family systems approaches within the context of community engagement and empowerment, including “wrap around” service planning, service coordination and advocacy, strength-based approaches, and multi-family group counseling. Prerequisite: PSYC 502.

PSYC 506 Individual Psychotherapy (3)

This course will consider psychoanalytic, humanistic, existential, and/or CBT approaches to individual psychotherapy. Topics may include the therapeutic relationship, the nature of defensive and homeostatic processes in psychotherapy, the role of cognition, emotion, self-reflection, body awareness, insight, and narration. Prerequisite: PSYC 501.

PSYC 507 Child Psychotherapy (3)

This course will consider psychoanalytic, humanistic, existential, and/or CBT approaches to individual psychotherapy. Topics may include the therapeutic relationship, the nature of defensive and homeostatic processes in psychotherapy, the role of cognition, emotion, self-reflection, body awareness, insight, and narration. Prerequisite: PSYC 502.

PSYC 508 Sex Therapy & Instruction (3)

This course will introduce students to theories of human sexuality and the clinical practice of sex therapy and instruction. The course will address sexual anatomy and the wide diversity of sexual behaviors. A critical evaluation in light of research evidence will inform discussion of identified sexual dysfunctions and contemporary clinical interventions for the remedy of sexual dysfunction and to enhance human sexual experience. The course will emphasize understanding sexual behavior within the context of the individual, the couple, and family systems. Prerequisite: PSYC 502.

PSYC 511 Humanistic and Phenomenological Approaches to Psychology (3)

This course will address comprehensively and in detail humanistic and phenomenological psychology as used in research and practice. The course will examine the phenomenological approach to research, and explore how this approach provides a foundation for a humanistic understanding of the person in the context of culture and community.

PSYC 521 Child Development (3)

This course will review various theories and empirical research on development beginning with infancy and continuing to adolescence. The course will examine the socialization of the person across childhood development and will explore language development and the role of genetics.

PSYC 522 Adolescent Development (3)

This course will review various theories and empirical research on development during the years of adolescence into early adulthood. The course will examine the socialization of the person across adolescence, and will explore the development of identity, friendship, and love relationships, and the influence of family, peers, and culture on adolescent development. Prerequisite: PSYC 521.

PSYC 523 Adult Development (3)

This course will review various theories and empirical research on development during the years of adulthood through death. Development theory and research on the formation and patterns of adult relationships, family life, career, and leisure will be discussed, as well as death and dying. Emphasis will be placed on the influence of culture and other social systems on the development of adult identity and relationships. Prerequisite: PSYC 521.

PSYC 524 Childhood & Society (3)

This course examines the impact of trends in American culture on children's development and mental health, including the standardized testing movement in education, the commercialization of childhood, screen immersion, weak public policies in support of family life, and environmental issues. It will explore countervailing trends that offer healthier alternatives to children and their families. Prerequisite: PSYC 521.

PSYC 525 Lifespan Development (3)

This course will review various theories and empirical research on development beginning with infancy and continuing through late adulthood and death. The course will examine the socialization of the person across development and will explore language development and the role of genetics.

PSYC 531 Psychopathology in the Context of Society and Culture (3)

Mental distress, maladaptive behavior, and problems in living will be examined broadly and from multiple perspectives, with special emphasis on the social and cultural antecedents and consequences of human suffering and dysfunction. Critical examination of current diagnostic systems will be explored in light of contemporary research. Prerequisite: PSYC 503.

PSYC 532 Mental Health & Well Being: Individual and Collective (3)

Theories of mental health and well-being will be critically examined in light of research evidence. The course will examine positive and adaptive states of mind, as well as personal strengths and virtues, with an emphasis upon the social and cultural antecedents and consequences of mental health and well-being. Prerequisite: PSYC 503.

PSYC 541 Brain, Body and Experience (3)

This course will interrelate human experiences and behavior with contemporary research in cognitive neuroscience, enactive cognition, and neurophenomenology. Each of the aforementioned disciplines will be discussed and their application to human development, learning, health, and psychological disorders will be addressed. Prerequisite: PSYC 511.

PSYC 551 Quantitative Research Methods (3)

This course will explore the historical, philosophical, and theoretical foundations to quantitative research and proceed to explore descriptive statistics, correlational analyses, experimental designs, and inferential statistics. Proficiency in information literacy and research will be expected. Understanding of quantitative measures and results within peer-reviewed journals will be stressed. APA ethical guidelines for using human participants will be reviewed. Quantitative lab projects will provides students with opportunities to apply concepts with actual data.

PSYC 552 Qualitative Research Methods (3)

This course will introduce the historical and philosophical foundation to qualitative research including

specific theories, methods, practices, and interpretive skills within human science research. Proficiency in information literacy and research is expected. Qualitative research will be compared and contrasted to natural science quantitative research. APA ethical guidelines for using human participants will be reviewed. The course will include original research: proposal, pilot study, field work (observations, participant observations), and interviews as well as analysis and scholarship.

PSYC 561 Social Psychology and Cultural Transformation (3)

This course will ask how theories of social psychology may, as participatory action research, affect beneficial cultural transformations within communities. Socio-cultural therapeutics will be analyzed in-depth. Traditional foundations to social psychology will be comprehensively presented along with current and cutting-edge perspectives in the field. Prerequisite: PSYC 503.

PSYC 563 Program Development, Evaluation and Assessment (3)

Practical skills will be learned regarding the creation and implementation of programs related to community building, health initiatives/services, and non-profit organizations. The course will include necessary knowledge of local and federal restrictions and support, coalitions, technical assistance, and local community partnerships. Program evaluation and assessment skills will be taught. Prerequisites: PSYC 551 and PSYC 552.

PSYC 595 Special topics in Clinical-Community Psychology (3)

This is a seminar course that will address a topical issue in contemporary clinical-community psychology. While the subject matter will change, the course will focus on development of student comprehension of primary texts, APA style writing, oral presentation skills, and critical thinking about issues of relevance to clinical-community psychology research and practice.

PSYC 611 Marriage and Family Life (3)

Historical and cross-cultural accounts of a diversity of families, marriages and couples will be explored using family systems theories generally and corresponding community relations. Students will be encouraged to form their own views on marriage and family that may include both traditional and nontraditional understanding and that fully supports the psychological health of couples and children. Prerequisite: PSYC 521.

PSYC 612 Marriage & Family Life II (3)

This course builds upon PSYC 611 and explores the diverse range of family systems and their impact on individual and social dynamics. The course will critically examine ways of conceptualizing family dysfunction and health and understand the family within the larger context of socio-cultural influences on the family and the individuals who compose the family. Prerequisite: PSYC 611.

PSYC 613 Marriage & Family Life III (3)

This course builds upon PSYC 612 and expands the understanding of diversity by exploring variations in family structures and dynamics across history and cultures. Understanding family dynamics from a broader, cross-cultural scope will be engaged in with the intent to return to critical reflection on contemporary theory and research of the family. Prerequisite: PSYC 612.

PSYC 631 Ethical and Professional Issues in Psychology (3)

This course will provide a detailed account of ethical issues that arise within clinical and research settings. Specific case examples will be studied and ethical issues will be role-played and scrutinized in class. The American Psychological Association's ethical standards as well as the Pennsylvania Psychological Association's ethical guidelines will be examined in depth.

PSYC 642 Critical Theory in the Social Sciences (3)

Students will define and evaluate major concepts in critical theory and apply the theories to social systems and social science. Students will identify major movements in the field of critical theory, such as the Frankfurt School and French post-structuralism, including major figures within these movements, such as Max

Horkheimer, Herbert Marcuse, Erich Fromm, Michel Foucault, and others. Critical theory within these traditions will be applied in critiques of ideological presuppositions and other biases in contemporary social and behavioral sciences.

PSYC 643 Dynamics of Social Systems (3)

Systems theory will be defined and applied to the understanding of social systems and social change. An emphasis will be placed on phenomenological foundations for social systems theory. Students will evaluate various theories of social systems and apply these theories to concrete examples and problems related to current issues in clinical-community psychology.

PSYC 644 Psychology of Social Capital (3)

This course will examine social networks and dynamics with an emphasis on the ways in which social capital (resources, organization, shared governance, and interpersonal power) is potentially shared through cooperation and mutual empowerment.

PSYC 645 Empowerment Theory (3)

This course will review empowerment theory and examine issues such as accountability, organizational freedoms, health initiatives training, and general community well-being.

PSYC 646 Psychology of Religion and Spirituality (3)

This course will explore the relationships between religion and spirituality and individual and community well-being. The psychological life of religiosity and spirituality will be examined, including various forms of religious and spiritual beliefs, rituals, and practices.

PSYC 647 Psychology of Sex and Gender (3)

This course will offer understanding and descriptive accounts of sexual diversity and preferences, gender and transgendered distinctions, and the relation of these choices and identities (self-identification) with clinical-community practices and research.

PSYC 648 Psychology of Human Diversity (3)

Human diversity in all forms will be explored in relation to community building. Theories of diversity will be identified, described, and applied to understand and solve social problems of contemporary relevance. The course will examine the role and impact of diverse social identities, including racial, ethnic, sexual, gender, and other categories of social identity, and seek to understand the role of these identities in the development of mental and physical health and well-being.

PSYC 649 Psychology of Emotion and Motivation (3)

Emotion and motivation will be examined through various theoretical perspectives, including evolutionary, cognitive-behavioral, neuro-cognitive, psychodynamic, and phenomenological perspectives. Emphasis will be placed on emotion and motivation in the context of family and interpersonal dynamics.

PSYC 651 Community Coaching (3)

Description of applications of community psychology to empower communities to identify and resolve social problems, including issues related to mental health. The course will explore past and current community coaching projects and programs, and the challenges, problems, and successes that have resulted from these projects and programs. Prerequisite: PSYC 503.

PSYC 652 Community Practicum I (3)

This practicum is an independent study course which will involve supervised practice in applied community psychology. Students will participate in community intervention or program within an agency. A minimum of 120 hours of on-site work at the placement site must be completed in order to earn a grade for the course. Prerequisite: PSYC 503.

PSYC 653 Community Practicum II (3)

This practicum is an advanced independent study course which will involve supervised practice in applied community psychology. Students will participate in community intervention or program within an agency. A minimum of 120 hours of on-site work at the placement site must be completed in order to earn a grade for the course. Prerequisite: PSYC 651.

PSYC 654 Clinical-Community Practicum I (3)

This practicum is an independent study course which will involve supervised practice in an area of applied clinical and community psychology. A minimum of 120 hours of on-site work at the placement site must be completed in order to earn a grade for the course. Prerequisite: PSYC 501.

PSYC 655 Clinical-Community Practicum II (3)

This is an advanced practicum which is an independent study course which will involve supervised practice in an area of applied clinical and community psychology. A minimum of 120 hours of on-site work at the placement site must be completed in order to earn a grade for the course. Prerequisite: PSYC 621.

PSYC 656 Clinical-Community Practicum III (3)

This practicum is an advanced independent study course that will involve supervised practice in an area of applied clinical and community psychology. Students will incorporate feedback from supervisors in order to advance toward professional skills in the field. A minimum of 120 hours of on-site work at the placement site must be completed in order to earn a grade for the course. Prerequisite: PSYC 655.

PSYC 695 Advanced Special Topics in Clinical-Community Psychology (3)

This is a seminar course that will address an advanced, topical issue in contemporary clinical-community psychology. While the subject matter will change, the course will focus on development of student advanced comprehension of primary texts, APA style writing, oral presentation skills, and critical thinking about issues of relevance to clinical-community psychology research and practice.

PSYC 691 Thesis (3)

One faculty member will chair the thesis, and at least one other faculty member will serve on the committee. Students will identify a regional community that appears to be in need of intervention, due to a high prevalence of antecedent social factors that are likely to increase or mediate mental illness and/or wellbeing. Based on a review of the research literature and assessment of the community, students will design a plan for a community intervention that promises to improve the mental health and well-being of members of the identified at-risk community. Prerequisite: PSYC 563.

PSYC 700 Clinical Fundamentals (3)

This course provides the opportunity for students to experientially learn basic helping skills and explore personal and professional challenges related to being in a helping role-prior to engaging in that role. During the course, students will have the opportunity to practice basic helping/communication skills and to reflect broadly upon what it means to be in a helping role, including related interpersonal and multi-cultural issues, power dynamics, and social responsibilities inherent in the work. An introduction to research on psychotherapy effectiveness and evidence-based practice will be integrated into the course materials.

PSYC 701 Psychotherapy Methods and Practicum I (6)

Building upon the knowledge-base of Clinical Fundamentals, this course will provide an in-depth examination of one or more approaches to psychotherapy from a particular orientation or an integration of one or more orientations. Clinical orientations examined may include humanistic/person-centered, existential, psychoanalytic, Gestalt and emotion-focused approaches, among others. Evidence in support of the approach and critical evaluation of orientation's strengths and weaknesses will be addressed. The approach will also be critically evaluated in terms of its philosophical assumptions and social, history and cultural context. Students will apply classroom learning in the practical aspect of the course, which includes the provision of beginning level

individual psychotherapy, diagnosis and assessment of clients in an applied clinical setting. Students will receive individual supervision of clinical work by the course instructor. Classroom discussion and individual supervision will provide opportunities for students to explore ethical issues as applied to practice. Prerequisite: PSYC 700 & 781.

PSYC 702 Psychotherapy II (6)

Building upon the knowledge-base of Psychotherapy I, this course will provide an in-depth examination of one or more approaches to psychotherapy from a particular orientation or an integration of one or more orientations. Clinical orientations examined may include humanistic/person-centered, existential, psychoanalytic, Gestalt and emotion-focused approaches, among others. Evidence in support of the approach and critical evaluation of orientation's strengths and weaknesses will be addressed. The approach will also be critically evaluated in terms of its philosophical assumptions and social, history and cultural context. Students will apply classroom learning in the practical aspect of the course, which includes the provision of beginning-level individual psychotherapy, diagnosis, and assessment of clients in an applied clinical setting. Students will receive individual supervision of clinical work by the course instructor. Classroom discussion and individual supervision will provide opportunities for students to explore ethical issues as applied to practice. Prerequisite: PSYC 701.

PSYC 703 Psychopathology in the Context of Society and Culture (3)

Mental distress, maladaptive behavior, and problems in living will be examined broadly and from multiple perspectives, with special emphasis on the social and cultural antecedents and consequences of human suffering and dysfunction. Critical examination of current diagnostic systems will be explored in light of contemporary research.

PSYC 704 Mental Health & Well-Being: Individual & Collective (3)

Theories of mental health and well-being will be critically examined in light of research evidence. The course will examine positive and adaptive states of mind, as well as personal strengths and virtues, with an emphasis upon the social and cultural antecedents and consequences of mental health and well-being.

PSYC 705 Psychological Assessment I (3)

Introduction to psychological tests and measurements for application in clinical settings. Beginning-level competency in assessment will be developed in measurement of cognitive, psychosocial, emotional, personality, and clinical constructs. Collaborative and individualized assessment approaches will be emphasized with application of commonly used tests and measurements. Discussion will include principles and ethics of psychological assessment and the importance of sensitivity to individual and cultural diversity in the use of tests and measurements. Prerequisite: PSYC 700 & 781.

PSYC 706 Consultation & Supervision (3)

This course is an introduction to theory, research, and application of supervision and consultation in clinical and community settings. Prerequisite: PSYC 701.

PSYC 707 Couples & Family Therapy (3)

This course provides an overview of evidence-based approaches to working with couples and families in clinical settings. Assessment of dysfunction in couples and families will be identified, and clinical interventions for treatment of couples and families problems will be examined. Prerequisite: PSYC 702.

PSYC 708 Psychological Assessment II (3)

Building on Psychological Assessment I, students will continue to develop competency in psychological assessment of cognitive, psychosocial, emotional, personality, and clinical constructs through classroom learning and practice in the use of various instruments. Collaborative and individualized assessment approaches will be emphasized with application of commonly used tests and measurements. Discussion will include principles and ethics of psychological assessment, and the importance of sensitivity to individual and cultural diversity in the use of tests and measurements. Prerequisite: PSYC 705.

PSYC 711 Lifespan Development (3)

This course will review various theories and empirical research on development beginning with infancy and continuing through late adulthood and death. The course will examine the socialization of the person across childhood development, and will explore language development and the role of genetics.

PSYC 721 Brain, Body & Experience (3)

This course will interrelate human experiences and behavior with contemporary research in cognitive neuroscience, enactive cognition, and neurophenomenology. Each of the aforementioned disciplines will be discussed and their application to human development, learning, health, and psychological disorders will be addressed.

PSYC 722 Psychology of Cognition, Emotion, and Motivation (3)

Cognition, emotion and motivation will be examined through various theoretical perspectives, including evolutionary, cognitive-behavioral, psychodynamic, and phenomenological perspectives. Emphasis will be placed on cognition, emotion and motivation in the context of interpersonal dynamics.

PSYC 731 Foundations of Community Psychology and Community Practicum (6)

The historical, philosophical and theoretical background to community psychology will be examined. Special emphasis will be placed on involvement in our local, urban community with recognition of its existing resources as well as its diverse population. In the practical aspect of this course, students will engage in community assessment and interventions in the field under supervision of an instructor and on-site supervisor. Regular class meetings will provide students with supervision and guidance in their community practicum experience.

PSYC 732 Social Psychology & Cultural Transformation (3)

This course will ask how theories of social psychology may, as participatory action research, effect beneficial cultural transformations within communities. Socio-cultural therapeutics will be analyzed in-depth. Traditional foundations to social psychology will be comprehensively presented along with current and cutting edge perspectives in the field. Prerequisite: PSYC 731.

PSYC 733 Community Coaching (3)

Introduction to basic competencies and principles of the practice of community coaching for the purpose of sustainable community change. Examination of evidence-based practices for community interventions will be discussed and illustrated with case examples. Prerequisite: PSYC 731.

PSYC 734 Program Development, Evaluation and Assessment (3)

Practical skills will be learned regarding the creation and implementation of programs related to community building, health initiatives/services, and non-profit organizations. The course will include necessary knowledge of local and federal restrictions and support, coalitions, technical assistance, and local community partnerships. Program evaluation and assessment skills will be taught. Prerequisite: PSYC 741 & 742.

PSYC 736 Psychology of Human Diversity (3)

Human diversity in all forms will be explored in relation to community building. Theories of diversity will be identified, described, and applied to understand and solve social problems of contemporary relevance. The course will examine the impact of diverse social identities, including racial, ethnic, sexual, gender, and other categories of social identity, and seek to understand the role of these identities in the development of mental and physical health and well-being.

PSYC 741 Qualitative Research Methods (3)

This course will introduce the history and philosophical foundation to qualitative research including specific theories, methods, practices, and interpretive skills within human science. Proficiency in information literacy and research is expected. Qualitative research will be compared and contrasted to natural science

quantitative research. APA ethical guidelines for using human participants will be reviewed. The course will include original research: proposal, pilot study, field work (observations, participant observations) and interviews as well as analysis and scholarship.

PSYC 742 Statistics and Quantitative Research (3)

This course will explore the historical, philosophical, and theoretical foundations of quantitative research and proceed to explore various experimental designs and associated statistics. This course provides an overview of statistics used in quantitative psychological research as well as practice in conducting various statistical tests (ie, t-tests and ANOVAs). Content of the course will include instruction on frequency of distributions and percentiles, measures of central tendency, measures of variability, z-scores and the normal curve model, the correlation coefficient, linear regression, statistics for hypothesis tests, and other relevant subject matter. Proficiency in information literacy and research will be expected. Understanding of quantitative measures and results within peer-reviewed journals will be stressed. APA ethical guidelines for using human participants will be reviewed. Quantitative lab projects will provide students with opportunities to apply concepts to actual data.

PSYC 743 Phenomenological Research (3)

This course is an advanced-level, in-depth survey of phenomenological research and its basis in phenomenological philosophy and psychology. Descriptive, eidetic, and hermeneutic approaches to phenomenological investigation will be discussed. A pilot study using an approach to phenomenological research will be completed. Prerequisite: PSYC 741.

PSYC 751 Humanistic & Phenomenological Approaches (3)

This course will address comprehensively and in detail humanistic and phenomenological psychology as used in research and practice. The course will examine the phenomenological approach to research and explore how this approach provides a foundation for a humanistic understanding of the person in the context of culture and community.

PSYC 752 History & Theory of Psychology (3)

This course provides a survey of the major theories and systems of psychology in the modern age, as well as the roots of these approaches in prior history. Critical theory will be utilized to identify underlying philosophical and theoretical assumptions of major systems of psychology and their implications.

PSYC 763 Clinical Practicum III (1)

This course provides students the opportunity to continue to explore issues related to professionalism and ethics in the practice of clinical psychology concurrent with their clinical placement at a community practicum site. Students will demonstrate ongoing improvement in their competence and sophistication as clinicians in a clinical field as evidenced by classroom discussion of their individual, group, and/or couples therapy work with diverse populations in the community. Prerequisite: PSYC 701.

PSYC 764 Clinical Practicum IV (3)

Building on PSYC 763, this course affords students the ongoing opportunity to explore issues related to professionalism and ethics in the practice of clinical psychology concurrent with their clinical placement at a community practicum site. Students will demonstrate ongoing improvement in their competence and sophistication as clinicians in a clinical field as evidenced by classroom discussion of their individual, group, and/or couples therapy work with diverse populations in the community. Prerequisite: PSYC 763.

PSYC 772 Community Practicum II (3)

Students will build upon the skills they developed in Community Practicum I and advance their community projects in the field, completing assessments and implementing practices of community coaching. Regular class meeting will provide students with supervision and guidance in their community practicum experience. Prerequisite: PSYC 771.

PSYC 781 Ethical & Professional Issues (3)

This course will provide a detailed account of ethical issues that arise within clinical and research settings. Specific case examples will be studied and ethical issues will be role-played and scrutinized in class. The American Psychological Association's ethical standards as well as the Pennsylvania Psychological Association's ethical guidelines will be examined in depth.

PSYC 789 Dissertation Reading (2)

Students will begin work on their dissertation proposals by reviewing the literature in their chosen field of dissertation study. Faculty will provide guidance as students select readings and begin to write a review of the literature, which will form a portion of the dissertation proposal.

PSYC 790 Dissertation Writing (2)

Students will continue work on their dissertations, to include further reading and writing with the support and guidance of faculty. Prerequisite: PSYC 789.

PSYC 791 Dissertation I (3)

Students will work toward completion and defense of their doctoral dissertations under the supervision of a Chair and at least one Point Park University faculty member. Students will work from their dissertation proposals (written in APA style, including a literature review and methodology that were previously approved by the faculty and IRB) to collect and analyze data, and report the results, including discussion. Prerequisite: PSYC 741 & 742.

PSYC 792 Dissertation II (3)

Students will complete and defend a doctoral dissertation under the supervision of a Chair and at least one Point Park University faculty member. An external reader may be chosen as well, if this is of interest to the student and approved by the Dissertation Chair. Prerequisite: PSYC 791.

PSYC 793 Pre-Doctoral Internship I (3)

All students will complete a pre-doctoral internship program during which they will maintain contact with Point Park Psychology faculty in order to continue to assess their training progress. Prerequisite: Faculty approval.

PSYC 794 Pre-Doctoral Internship II (3)

All students will complete a pre-doctoral internship program during which they will maintain contact with Point Park Psychology faculty in order to continue to assess their training progress. Prerequisite: PSYC 793.

PSYC 795 Special Clinical Topics (3)

Students will examine a special topic in clinical psychology in-depth. Advanced theories of humanistic, psychoanalytic, existential, and/or related areas of theoretical interest will be applied to clinically-relevant practices and critically examined in light of empirical research evidence. Primary texts will emphasize careful, in-depth readings in theory and philosophy with the aim to demonstrate their relevance to therapeutic practices.

PSYC 796 Special Theoretical Topics (3)

Students will examine a special topic in theoretical and philosophical psychology within the humanistic, existential, and/or psychoanalytic traditions. Primary texts will be examined in-depth with the aim of critically examining the philosophical foundations of psychological theory, research, and/or practice.

Master of Arts in Intelligence and Global Security

Michael F. Botta., Intelligence and Global Security Graduate Program Director

The primary focus of the Master of Arts program in Intelligence and Global Security are to achieve an understanding of intelligence and its effect on policy development, foster critical thinking, and enhance the measures of response and preparedness intrinsic in thwarting overt and covert threats to national security.

The program offers thirty semester credit hours of instruction, which shall consist of nine 3-credit classes, and one 3-credit Thesis course. It is a stand-alone Master's Program offered in online and on-ground formats. Because the program is scheduled as a full year format, it is anticipated graduation requirements will be completed in one year. As a requirement of graduation each student shall, after working in concert with the Review Committee, select a complete, appropriate and relevant research project, and present such research to the Review Committee.

This program is designed for persons who are interested in enhancing their knowledge within their current professions, and/or seeking employment opportunities in the field of Intelligence and Global Security. The courses in the Master of Arts program reflect the current needs of the U.S. Intelligence Community.

Goals and Objectives

Upon successful completion of the Master of Arts in Intelligence and Global Security, a student will be able to:

- Evaluate the evolution, functions, and capabilities of the combined Intelligence Community.
- Analyze the structure, functions, and capabilities of the 16 agencies that comprise the Intelligence Community and their interrelated mission and contribution to overall national security.
- Synthesize the intelligence collection cycle and its development into a target -centric approach for collecting, analyzing, and disseminating intelligence to policy makers.
- Compile the primary potentials, confines, and measures of tasking human, geospatial, and electronic signals and open sources for collecting information.
- Assay, compare, and contrast traditional and non-traditional menaces to national and international security
- Examine the threat of cyber-criminal activity and its proliferation in the internet age.
- Employ advanced research of a qualitative, quantitative, and/or mixed models methodology, directed at understanding and predicting international threats and transnational criminal activity.

Total Program Requirements

30 credits

Department Requirements

INTL 500 - Research Methods in Security and Intelligence Studies (3)
INTL 501 - Strategic Intelligence (3)
INTL 502 - Intelligence Operations (3)
INTL 503 - Target-Concentric Analysis (3)
INTL 504 - Threat Analysis (3)
INTL 505 - International Terrorism (3)
INTL 506 - Cyber Crime Analysis (3)
INTL 507 - Homeland Security (3)
INTL 508 - Communication and Writing for Intelligence (3)
INTL 509 - Research Project (3)

Course Descriptions

INTL 500 Research Methods in Security and Intelligence Studies (3)

Students will learn basic research methods for studying issues and problems in security and intelligence studies. They will gain proficiencies in research planning, data collection, and analysis and in the various methodologies that are utilized by academic, governmental, and corporate entities and the relationship of each to the study of social sciences. By using inductive and deductive approaches, the student will achieve an understanding of the theories of competing hypothesis design.

INTL 501 Strategic Intelligence (3)

This course enables the student to examine and understand the difference between strategic or long term intelligence, from operational and tactical short-term intelligence gathering. It analyzes the different methods of collection and tradecraft used in strategic collection. The course provides an appraisal of the intelligence cycle and the target-centric approach to analysis. The course further addresses current U.S. laws and policies, as well as congressional oversight, of the methods and operational guidelines that affect the intelligence community.

INTL 502 Intelligence Operations (3)

This course examines the concept and practice of intelligence operations. The course focus is to recognize the range of resources that are necessary to carry out intelligence operations. It identifies the tools, as well as techniques, that are related to successful operations and contrasts those techniques and tools that are lacking and result in failures.

INTL 503 Target-Concentric Analysis (3)

This course describes a modern approach developed in 2002 for the collecting and analysis of data. This replaces the former intelligence cycle, which was popular during the Cold War era. It maintains the use of experts in analysis, but broadens participation in analysis of information to non-experts, in order to obviate bias as a factor when reviewing information. It also includes participation of the policy maker(s) in defining specific tasks and the expanded use of open-source intelligence.

INTL 504 Threat Analysis (3)

This course analyzes current global security threats. It attempts to explain why these threats are prominent and offers possible solutions of both a short- and long-term strategy in coping with the new threats. The student will develop a comprehensive knowledge of threat analysis and how U.S. intelligence addresses such threats. It also examines the amount of involvement of foreign intelligence services during such actions.

INTL 505 International Terrorism (3)

This course examines the risks of growing international terror acts, the organizations that figure most prominently as the perpetrators, and current strategies to prevent the growth of such groups. It also examines the history of terrorism and current trends with respect to financing, structure and weapons used by terrorist groups.

INTL 506 Cyber Crime Analysis (3)

This course examines the proliferation of cyber criminal activity in the 20th and 21st centuries. It defines the threat of such activity and its implications to U.S. and global security. It advances ways to deal with and prevent the spread of cyber criminal activity and addresses the methods used in conducting criminal investigations into cyber crime. The course also assesses the degree to which such activity has influenced transnational criminal activity.

INTL 507 Homeland Security (3)

This course examines Homeland Security from its inception after 9/11, describing why it was created and what agencies were merged to form it. This course affords knowledge of the mission and responsibilities of the Department of Homeland Security under the Homeland Security Act. The course also evaluates the changes in Homeland Security since its inception and its current duties and responsibilities.

INTL 508 Communication and Writing for Intelligence (3)

This course addresses the collection of intelligence and analyzes how such collection is formatted into intelligence briefs used by policy makers. It synthesizes a variety of writing techniques to create a short, decisive, and informative report, retrieved from volumes of data.

INTL 509 Research Project (3)

The student must select a topic of research. The topic must be chosen with the consent of the Graduate Review Committee. The research conducted by the student will be presented in his/her research paper to the Graduate Review Committee in order to be nominated to graduate with the MA degree. Prerequisite: The student must successfully complete all other program requirements with a Q.P.A of 3.0 or better.

Master of Science in Criminal Justice Administration

Richard Linzer, J.D., Criminal Justice Administration Graduate Program Director

The Master of Science in Criminal Justice Administration is a 30-credit, one-year program that is designed to integrate criminological theory, public and criminal justice policy, law, economics, administration, and management and business. This is a program for the well-educated contemporary criminal justice professional who may continue to work during the week while pursuing advanced education on Saturdays.

Mission

The Master of Science degree in Criminal Justice Administration at Point Park University is designed to provide a broad base of knowledge in criminology and the criminal justice systems as well as administration of public agencies and private security firms. In addition, the student is taught specific skills designed to prepare him/her for administrative and policy-making positions in related professions or for additional academic coursework at the doctoral level. The program is structured to accommodate both the full-time student and the working professional.

Graduate Program Goals

The Master of Science in Criminal Justice Administration curriculum is designed for the graduate student to achieve the following goals:

- Knowledge of the historical, political, sociological, and psychological context in which the criminal justice system operates in the United States.
- Demonstrate leadership skills through effective communication skills, both written and in speech.
- Analysis of community conflict and crime, the causes and impact thereof on society, and the relationship among crime, violence, and other social conditions.
- Develop administrative and management skills that utilize technology to access, analyze, and interpret data to support decision making.
- Serve as a community partner to criminal justice organizations and agencies through research collaborations, service learning activities, or experiential learning activities.

- Embrace the concepts of integrity and adhere to ethics when interacting with all persons in the criminal justice system and functioning as a criminal justice professional.

Graduate Program Objectives

Upon successful completion of this program, a student will be able to:

- Analyze how criminal justice policy is formulated at the federal, state, and local level within a political, economic, and social context.
- Articulate the roles and functions of the various components of the criminal justice system.
- Integrate theory and practice in relation to public and private agency planning, accounting, budgeting, and finance.
- Explain the cultural context in which the criminal justice system operates.
- Specify how multi-culturalism relates to the community, the workplace, and the effectiveness of the criminal justice professional and job performance.
- Compare and contrast the various theories of criminology.
- Apply the basic principles of public and private agency management and administration, including resource management and allocation to criminal justice agencies.
- Demonstrate leadership skills through effective written and oral communication.
- Use current technology to access information, analyze and interpret data, and generate reports.
- Apply organizational behavior theories and concepts in practical organizational settings within criminal justice.

Total Program Requirements	30 credits
Core Requirements	27 credits

- CRMJ 515 - Professional and Research Writing (3)
- CRMJ 520 - Criminal Justice Administration and Management (3)
- CRMJ 522 - Legal Issues in Criminal Justice Administration (3)
- CRMJ 525 - Theories of Criminology (3)
- CRMJ 528 - Politics, Policy and Criminal Justice (3)
- CRMJ 530 - Organizational Behavior in Criminal Justice (3)
- CRMJ 532 - Economics of the Criminal Justice System (3)
- CRMJ 534 - Ethical Issues in Criminal Justice (3)
- CRMJ 536 - Advanced Research Design & Analysis in Criminal Justice (3)

Select one option: 3 semester hours

Selected in consultation with advisor and approved by Program Director

- Option 1 CRMJ 555 - Thesis (3)
- Option 2 CRMJ 559 - Master's Capstone Seminar in Criminal Justice (3)

Course Descriptions

CRMJ 515 Professional and Research Writing (Fall/Spring–3)

This course provides students with advanced research and writing skills and techniques culminating in the production of a significant research paper. Students will be required to respond in writing to issues in a criminal justice framework. Additionally, the course will focus on the basics of delineating issues, formulating propositions, constructing an argument, and researching a topic. Adherence to skills presented in the American Psychological Association Manual (APA) for preparing manuscripts is required.

CRMJ 520 Criminal Justice Administration and Management (Spring/Summer–3)

This course focuses on the administration and management of criminal justice agencies. Budgeting and long-range planning as well as human resources management are emphasized. The student also will study and analyze the development of various criminal justice agency policies and procedures from a multicultural perspective.

CRMJ 522 Legal Issues in Criminal Justice Administration (Fall/Summer–3)

An in-depth examination of the fundamental principles, concepts, and development of criminal law and the constitutional provisions which define it. This includes the study of criminal statutes and laws governing police procedure, as well as the rights of criminal defendants during judicial proceedings and of convicted offenders under the jurisdiction of criminal justice agencies. Issues related to multiculturalism also will be addressed.

CRMJ 525 Theories of Criminology (Fall/Spring–3)

A critical analysis of the major criminological theories from an interdisciplinary perspective will be provided by this course. The student will study how crime is defined and measured and the impact of this knowledge on major policy decisions. The concept of crime will be studied from sociological, psychological, economic, and political frames of reference.

CRMJ 528 Politics, Policy and Criminal Justice (3)

This course will examine criminal justice concerns from the perspective of political science. The overall course objective will be to learn about how the criminal justice system is created, operates, and is evaluated within a particular political multicultural framework. Students will be expected to learn how the various parts of this system works in relation to the development of policy.

CRMJ 530 Organizational Behavior in Criminal Justice (Fall/Summer–3)

This course reviews organizational behavior as it relates to the foundations of individual and group behavior, the role of personality, emotions, motivation and communication, and human resource policies and practices. Research and theories from the behavioral sciences will be examined. Analyses of the following topics are included: leadership, group decision-making, cooperation, competition, and inter-group conflict. Prerequisite: CRMJ 520

CRMJ 532 Economics of the Criminal Justice System (Fall/Summer–3)

The focus of this course is for students to develop an understanding of economic principles applied to contemporary issues in the field of criminal justice. Students will examine the effects of fiscal and monetary policies on the state of the economy, on the funding of governmental agencies and the decision-making processes of resource allocation. Students will examine the role of economics as related to the cost of crime and its impact to the criminal justice system. Various theories will be used to study optimum decision-making rules under changing conditions, as well as consumption, distribution of goods and services, and pricing. The use of cost-benefit analysis as a tool is emphasized. Each student will have the opportunity to select a specific topic in criminal justice and explore that issue from an economic perspective. Prerequisite: CRMJ 520

CRMJ 534 Ethical Issues in Criminal Justice (Spring/Summer–3)

This class discusses ethics or the study of goodness and how it relates to such concepts as justice, fairness, and professionalism. The focus will be on understanding ethical systems and how morality develops and analyzing moral and ethical dilemmas.

CRMJ 536 Advanced Research Design & Analysis in Criminal Justice (Spring/Summer–3)

This course is designed to introduce the graduate student to the process of social research. It discusses research concepts such as problem identification, data collection, data analysis, hypothesis testing, and conclusion and the inter-relatedness of these different stages. Prerequisite: CRMJ 515

CRMJ 550 Criminal Justice Administration Practicum (Fall/Summer–3)

The Practicum experience provides students with administrative experience in the field of criminal justice administration. Students gain practical experience, enhance skills learned in the classroom, and acquire contacts with professionals in the field of criminal justice administration. The Practicum requires students to complete a project that results in a final report and presentation at the annual Criminal Justice Administration Graduate Student Symposium. Students will be encouraged to submit proposals to a professional conference to present their projects. Prerequisite: CRMJ 536

CRMJ 555 Criminal Justice Administration Thesis (Fall/Summer–3)

Students will identify a research question and will develop and write a thesis to further explore and explain the question. The student's advisor and a second reader will grade the thesis. Thesis students will present the result of their research at the annual Criminal Justice Administration Graduate Student Symposium. Prerequisite: CRMJ 536

CRMJ 559 Master's Capstone Seminar in Criminal Justice (Fall/Summer–3)

The Capstone Seminar course is an intensive experience in critical analysis, designed to broaden graduate students' perspectives beyond their culture or discipline and provides an opportunity for integration of all previous courses in the Criminal Justice Administration program. The topic or issue for the capstone project will be determined by the Program Director in conjunction with a criminal justice related institution, agency, or organization within the Pittsburgh community. The Capstone Seminar is designed for graduate students to foster cooperation and collaboration among their peers, to develop interdisciplinary partnerships, and to cultivate relationships with community partners. Students will examine a specific issue in the field of criminal justice, will prepare a final written document and present the results of their project at the annual Criminal Justice Administration Graduate Student Symposium. Prerequisite: CRMJ 536

CRMJ 595 Directed Research in Criminal Justice Administration (3)

The student works under the guidance of a faculty member and completes a comprehensive research project on a focused topic or issue that is not addressed in other courses offered at the University. The student will prepare a final written document and present the results of his or her project at the annual Criminal Justice Administration Graduate Student Symposium. Prerequisite: CRMJ 536

Master of Science in Engineering Management

Yaser Roshan, Ph.D., Assistant Professor of Electrical Engineering, Director of MSEM

Emeritus: John Kudlac, Ph.D., Earth Sciences and Engineering Technology Director of Graduate Programs

The Master of Science in Engineering Management at Point Park University is a 30-credit graduate program in which a student earns a Master of Science degree in as little as five semesters. Master of Science in Engineering Management graduates will learn how to utilize human, financial, and technical resources. The program's six-credit per semester format has been designed to accommodate the working adult with classes meeting in the evening and/or on Saturday.

The purpose of the Master of Science in Engineering Management is to prepare graduates of bachelor level programs in engineering and engineering technology to function as managers in companies engaged in all aspects of the engineering enterprise.

The Master of Science in Engineering Management has three goals:

- To use human, financial, and technical resources effectively.
- To apply the appropriate analytical techniques in problem solving.
- To incorporate traditional methodology and contemporary issues into planning.

The objectives of the Master of Science in Engineering Management are:

- Recognize management issues that impact technology-based firms.
- Be able to optimize the allocation of resources across multiple projects.
- Gain the skills needed to evaluate, implement and operate engineering projects.
- Deal with the complex technical, ethical, and legal issues facing the engineering industry.
- Gain the skills needed to optimize the use of financial principles in decision-making.
- Achieve expertise in engineering projects through an in-depth study of such projects.

Total Program Requirements	30 credits
Required Courses:	24 credits
MSEM 500 - Management of Engineering, Scientific & Technical Professionals (3)	
MSEM 505 - Economic Analysis in Engineering Management (3)	
MSEM 510 - Organizational Behavior (3)	
MSEM 520 - Contract Law and the Engineering Enterprise (3)	
MSEM 525 - Engineering Project Management (3)	
MSEM 530 - Engineering Analysis (3)	
MSEM 540 - Seminar in Contemporary Issues in Engineering Management (3)	
MSEM 545 - Project in Engineering Management (3)	

Electives: **6 credits**

Course Descriptions

MSEM 500 Management of Engineering, Scientific and Technical Professionals (Fall—3)

The course will cover the management of human resources in a technology-based enterprise with engineering, scientific, and technological professionals. The course also will concentrate on the development of personnel policies regarding training, employee-labor relations with technical staff and administrative personnel. Students will apply coursework via interaction with human resource professionals and research assignments.

MSEM 505 Economic Analysis in Engineering Management (Fall—3)

The course covers the principles and methodologies of economic analysis and selection of projects as they pertain to engineering activities. Individual, corporate, and public projects will be considered. Among topics covered are time value of money, short-term and long-term investment analysis, management of assets, inflation, and taxation analysis. Basic concepts such as stochastic analysis and deterministic methods will be introduced. Students will be able to utilize financial principles including: accounting income and cash flow, equivalence, cash flow modeling, depreciation, taxation, investment worth, selection of alternatives, and budgeting models. Students also will have special appreciation for comparisons of project viability and risk for selection of projects including investment worth under risk, comparing projects, and decision trees.

MSEM 510 Organizational Behavior (Spring—3)

The determinants of individual and group behavior within the engineering organization are discussed. Motivation, leadership, group behavior, organizational structures, and processes as they affect performance and satisfaction in the organization will be covered. Students will obtain practical knowledge of organizational behavior via reading, research projects, and interactions with engineering and business professionals.

MSEM 520 Contract Law and the Engineering Enterprise (Spring—3)

Introduction to the legal factors affecting contractor activities; contract responsibilities of contractors, engineers and owners; subcontracts and third party liability; legal as well as ethical issues facing engineering managers; federal and state regulations relating to contracts.

MSEM 525 Engineering Project Management (Spring—3)

The course will include extensive coverage of project management related to staffing, planning, and budgeting engineering projects. Course content will include client satisfaction, cost control, and development of the project team, along with the engineering manager's role in motivation, performance reviews, and negotiations. The effects of deregulation will be discussed. Students will apply practical knowledge of how to plan and execute a successful engineering project.

MSEM 530 Engineering Analysis I (Fall—3)

The course provides an introduction to deterministic operations research models and solutions techniques. Specific topics covered include: linear programming formulation, graphical solution, simplex method introduction, special applications of the simplex method introduction to duality, the transportation and assignment problems, network flow problems, integer, and dynamic programming. Design projects will involve spreadsheet software, spreadsheet add-ins, LINDO, and other special purpose packages. Students will become familiar with deterministic math models.

MSEM 540 Seminar in Contemporary Issues in Engineering Management (Summer—3)

Students will interact with visiting experts, fellow students and faculty in open discussions relating to a diverse range of topics including human resource management, legal issues, strategic planning, and financial management. Field activities will reinforce classroom experience. Students will become familiar with topical issues confronting engineers and managers.

MSEM 545 Project in Engineering Management (Spring—3)

Students will apply classroom learning in the execution of a project of substantial magnitude. Together with faculty, the student will select a topic that focuses on an application in one of the eight course areas, or one that is more broadly based. Faculty will evaluate a detailed student report. Students will achieve significant expertise in engineering projects, learn to work independently in applying previously learned concepts to specific problem, demonstrate appropriate written and oral communication skills and demonstrate the ability to select, and utilize appropriate computing tools.

Master of Science in Environmental Studies

Gregg Johnson, Ph.D., Associate Professor of Electrical Engineering Technology, Interim Director of MSES Program

Matthew Opdyke, Ph.D. Associate Professor of Environmental Sciences, Director of MSES Program

Emeritus: John Kudlac, Ph.D., Earth Sciences and Engineering Technology

The Master of Science in Environmental Studies program at Point Park University is a 30-credit interdisciplinary program intended to provide students with an understanding of the complex nature of environmental problems and their solutions. Offered in an accelerated format, the Master of Science in Environmental Studies can be completed in 11 months. Graduate will be prepared to function as environmental professionals in industry, regulatory agencies, and non-profit organizations.

The Master of Science in Environmental Studies has four goals:

- To prepare students to apply the principles of biological, physical, and social science to an understanding of environment concerns.
- To develop an understanding of the historic perspective relating to environmental problems.
- To prepare students to design, implement, and/or evaluate environmental programs in government agencies, corporations, consulting firms, and non-profit organizations.
- To train students to be analytical, responsible, and socially aware communicators to diverse constituencies concerned with environmental issues.

The objectives of the Master of Science in Environmental Studies are:

- Use the theories of biology and ecology to identify the role of the sciences and scientific uncertainty, in solving environmental problems.
- Apply the principles of chemical equilibrium, acid-base theory, and toxicology to identify the complex relationships that exist in air, water, and ground pollution.
- Identify and describe how environmental policy is formulated at the federal, state, and local level within a political, economic, and social context.
- Use a variety of economic methods to evaluate environmental issues with respect to natural resource development and sustainability.
- Define the relationship between laws and regulations and how they affect institutions and individuals with respect to environmental protection.
- Identify practical solutions to conflicts arising from the various theories of environmental ethics.
- Explain the complex relationships that exist between domestic government institutions and global entities with respect to environmental concerns.

Total Program Requirements 30 credits
MSES 500 - Environmental Science I (3)
MSES 505 - Environmental Science II (3)
MSES 510 - Economics and the Environment (3)
MSES 515 - Politics (Government) and the Environment (3)
MSES 520 - Exploring the Environment and Health Connection (3)
MSES 530 - Environmental Ethics (3)
MSES 540 - Environmental Law (3)
MSES 550 - Environmental Communication (3)
MSES 560 - Project in Environmental Studies I (3)
MSES 570 - Project in Environmental Studies II (3)

Course Descriptions

MSES 500 Environmental Science I (Fall—3)

An overview of the scientific principles applicable to natural resources and environmental issues. Subjects include biogeochemical cycles, air-water-land linkages, acid mine drainage, and non-point pollution, atmospheric pollution, climate change, wetlands, brownfields, and the urban environment. MSES 500 is a pre-requisite or co-requisite for all other classes.

MSES 505 Environmental Science II (Fall—3)

A continuation of Environmental Science I

MSES 510 Economics and the Environment (Fall—3)

Students will examine the fundamentals of economics with respect to natural resources development and sustainability, energy needs, and pollution control. Methods employed will include social welfare analysis, cost-benefit analysis and externalities.

MSES 515 Politics and the Environment (Fall—3)

Examines the role of local, federal, and global institutions in solving environmental problems such as atmospheric pollution, global warming, biodiversity, deforestation, and overpopulation.

MSES 520 Exploring the Environment and Health Connection (Spring—3)

An introduction to environmental health concepts. Examines historical and current events to illustrate and better appreciate the relationships between environment and health. The course will review the relationship of people to their environment, how the environment affects their physical well-being and what can be done to influence the quality of the environment and enhance the protection of health. Major environmental health problems discussed include: new and emerging infectious disease of public health importance, air quality, water quality, waste water, and soil and hazardous waste management.

MSES 530 Environmental Ethics (Spring—3)

An overview of ethical theories such as utilitarian versus Deontological; instrumental versus intrinsic value; anthropocentric versus nonanthropocentric, biocentric vs. ecocentric as they apply to various environmental concerns. Selected topics such as global ethics, and the atmosphere (commons), land ethic, animal rights and deep ecology will be discussed.

MSES 540 Environmental Law (Spring—3)

A study of the impact of legal issues and regulating agencies on environmental protection. Local and federal statutes, such as Clean Air Act, Clean Water Act, National Environmental Policy Act, and waste management laws will be discussed.

MSES 550 Environmental Communication (Spring—3)

This course is an overview of professional communications with an emphasis on communications challenges encountered in environmental situations. Students will gain an understanding of direct and media communications with an emphasis on dialogue and research. Management planning and communications techniques will be explored as they apply to environmental case situations.

MSES 560 Project in Environmental Studies I (Summer—3)

Students will apply classroom learning to select, together with a faculty member, a topic to investigate that focuses on one of the eight course areas or one that is more broadly based. The student will conduct a comprehensive literature search identifying major, contemporary issues relating to the chosen topic. The student will then prepare a detailed written report documenting the scope and magnitude of the literature reviewed.

MSES 570 Project in Environmental Studies II (Summer—3)

Students will, together with a faculty member, select an aspect of the literature search conducted in MSEM 560 for execution of a project of substantial magnitude. The student will achieve a significant level of expertise in the project, learn how to work independently in applying previously learned concepts to specific problems, demonstrate appropriate written and oral communication skills and demonstrate the ability to select and utilize appropriate analytical tools.

Rowland School of Business

Master of Business Administration Program

Stephen Tanzilli, J.D., Dean

The Master of Business Administration (MBA) Program at Point Park University has been designed as a traditional fifteen week and an online program. The program has been designed in response to the needs of working professionals. An innovative online format allows students to complete this 36-credit graduate program in only four semesters. The program has a sizable strategic management and organizational component so graduates are prepared for the challenges that exist within the business community today. The program consists of a core curriculum (8 courses), followed by four courses in one of seven concentrations: Management, International Business, Management Information Systems, Health Systems Management or Sports, Arts, and Entertainment Management, Business Analytics, or Energy.

The School of Business, in conjunction with the School of Communication, offers a 54-credit concurrent degree program by which a student may earn an M.B.A. degree and an M.A. in Media Communication. The curriculum currently offered is oriented toward public relations, advertising, and integrated marketing management, but the schools plan other concurrent degree curricula focused on print media management/economics, and broadcast/cable media management/economics.

The Master of Business Administration graduate program has established these objectives:

1. To provide skilled, knowledgeable, and socially responsive leadership for business and other institutions.
2. To provide an academically rigorous and pragmatic program in business management.
3. To provide students with the broader skills to recognize the nature, direction, and timing of change in both the domestic and global business environment, and to respond to these changes effectively.
4. To provide an understanding of international business and cultures.
5. Develop and demonstrate team building skills.
6. Manage a team to analyze a problem and achieve a goal.
7. Demonstrate ability to present and evaluate ideas clearly in both written and oral form.
8. Research and develop analytical reports.
9. Develop and demonstrate a basic knowledge and understanding of information technology and basic concepts.
10. Demonstrate ability to utilize software that is commonly used in the industry.
11. Ability to use various research sources including online and library databases to do in-depth research and to abreast of current research.

As per International Accreditation for Collegiate Business Education (IACBE) requirements, it was determined a student portfolio will be used as proof of meeting criteria of MBA program objectives. Student portfolios must contain at least one artifact per course. The following is an array of artifacts that a student may consider using for courses: research papers, presentations, assignments, case studies, and other pertinent materials related to the course. Only one artifact is required to meet the criterion pertaining to a program objective. If applicable, one artifact may be used to meet the criteria of one or two program objectives.

Total Program Requirements	36 credits
Required Courses	
Core Classes	24 credits

MBA 511 - Accounting for Managers (3)
 MBA 570 - Global Environment of Business (3)
 MBA 571 - Legal Environment of Business (3)
 MBA 572 - Marketing (3) OR
 MBS 536 Energy Marketing (*for students pursuing Energy Concentration*)
 MBA 573 - Corporate Finance (3)
 MBA 574 - Organizational Behavior (3)
 MBA 576 - Quantitative Methods (3) OR
 MBA 540 Statistics and Quantitative Methods (*for students pursuing Business Analytics Concentration*)
 MBA 578 - Managerial Economics (3)

Select one concentration:

Business Analytics **12 credits**

MBA 542 Business Analytics (3)
 MBA 543 Data Analysis & Visualization (3)
 MBA 544 Applied Data Mining (3)
 MBA 595 Special Topics in Business Analytics (3)

Energy Track (*not currently accepting applicants*) **12 credits**

MBA 532 - The Business of Energy (3)
 MBA 533 - Economics of Energy (3)
 MBA 534 - Risk Management and Safety (3)
 MBA 535 - Decision Analysis in Energy (3)

Health Systems Management **12 credits**

MBA 579 - Health Economics (3)
 MBA 583 - Financial Management of Health Care (3)
 MBA 585 - Health Care Policy Analysis (3)
 MBA 587 - Health Systems Management and Administration (3) OR
 MBA 589 - Special Topics in Health Field (3)

International Business **12 credits**

MBA 514 - International Economics (3)
 MBA 517 - International Finance (3)
 MBA 541 - Cultures of International Business (3)
 MBA 596 - Special Topics in International Business (3)

Management **12 credits**

MBA 560 - Ethical Leadership and Sustainable Organizations (3)
 MBA 575 - Organizational Systems (3)
 MBA 577 - Strategic Planning (3)
 MBA 595 - Special Topics in Management (3)

Management Information Systems **12 credits**

MBA 580 - Management Information Systems (3)
 MBA 581 - Development of Support Networks (3)
 MBA 582 - Database Management and Applications (3)
 MBA 597 - Special Topics in Information Systems (3)

Sports, Arts, and Entertainment Management **12 credits**

MBA 551 - Applied SAEM Marketing (3)
 MBA 554 - SAEM Fiscal and Resource Management (3)

MBA 555 - Business of Live Entertainment (3)
MBA 590 - Graduate Internship in SAEM (3) OR
MBA 592 - Special Topics in SAEM (3)

Public Service Seminars

In addition to regular classes, the MBA program sponsors periodic public service seminars conducted by distinguished scholars and international business executives. MBA students are encouraged to attend these seminars, which provide educational enrichment as well as valuable interaction with professional contacts.

Master of Business Administration in Global Management and Administration

Stephen Tanzilli, J.D., Dean

(not currently accepting applicants)

The Master of Business Administration in Global Management and Administration program at Point Park University has been conceived to meet the needs of students who are interested in acquiring a more thorough understanding of global business theories and practices. The program has a strong international and global business management component to prepare graduates for the challenges that exist in an ever-changing dynamic global environment.

The Master of Business Administration in Global Management and Administration has established these program objectives:

Upon successful completion of this program, a student will be able to:

- Formulate knowledgeable and socially responsive global leadership skills for businesses and other institutions operating in the global arena.
- Devise rigorous and pragmatic approaches in dealing with global business management issues.
- Recognize the nature, direction, and timing of change and of forces in both the domestic and global business environments, and respond to these effectively.
- Develop a more thorough understanding of global business and cultures.
- Develop and demonstrate team building skills to administer and manage global projects.
- Manage global teams to analyze global issues and achieve goals.
- Demonstrate abilities to present and evaluate global issues clearly in both written and oral form.
- Research and develop analytical reports involving global projects.
- Ability to use various research sources including online and library databases to do in depth research and to keep abreast of current events of global nature.
- Demonstrate a basic knowledge and understanding of information technology when completing research projects.

A required student portfolio will be used as proof of meeting the criteria of these program objectives. Student portfolios must contain at least one artifact per course in the Master of Business Administration in Global Management and Administration program. The following is an array of artifacts that a student may consider using for courses: research papers, presentations, assignments, case studies and other pertinent materials related to the course. Only one artifact is required to meet the criterion pertaining to a program objective. If applicable, one artifact may be used to meet the criteria of one or two program objectives.

Total Program Requirements

36 credits

Required Courses

- MBA 504 - International Law (3)
- MBA 514 - International Economics (3)
- MBA 517 - International Finance (3)
- MBA 531 - International Marketing (3)
- MBA 541 - Cultures of International Business (3)
- MBA 549 - International Organizations (3)

MBA 566 - International Political Economy (3)
MBA 570 - Global Environment of Business (3)
MBA 576 - Quantitative Methods (3)
And one of the following courses:
MBA 577 - Strategic Planning (3) OR
MBA 547 - Managing the Multinational Enterprise (3)

And students must take 6 credits of Special Topics in Global Business (6)
Or students may substitute 3 credits of Special Topics courses for a graduate internship
MBA 598 - Internship in Global Business (3)

Master of Arts in Leadership

Stephen Tanzilli, J.D., Dean

The graduate program in Leadership reflects, supports and enhances the institution's mission and the mission of the School of Business. In keeping with these expectations, the goal of the MA in Leadership is to provide students with opportunities to enrich their lives and enhance their careers by cultivating leadership and collective intelligence, communication acumen, creative thinking, research proclivity, and technological competency.

The 30-credit Masters of Arts in Leadership program gives students a strong foundation in leadership intelligence reinforced with neuroleadership models and strategies for humanizing leadership—the leadership of self and others. Emergent leaders with a desire to inspire, coach, and facilitate positive collaborative efforts, with a focus on co-creating change initiatives and positive innovative strategies will pursue the MA in Leadership. This hybrid evening program is designed for:

- Professionals dedicated to the art of intrapreneurship (i.e., being an architect of change within their company or organization, an OD strategist, and or facilitator) as well as individuals interested in the creation and development of community-centric programs for *social innovation* and civic engagement (including those creating community-collaborative programs within their business or corporation) will benefit from the interdisciplinary approach to this area of leadership study, research and evaluation, and experiential learning opportunities with community leaders, corporate community program leaders, and stakeholders.
- Individuals working in or with an attention to the corporate/business domain—including business innovation through *leadership and strategy* will benefit from the interdisciplinary approach to this area of leadership study, research and evaluation, and experiential learning opportunities with corporate and business community leaders and stakeholders.
- This program is also designed to support the goals, interests, and needs of individuals focused on leadership training and professional development opportunities, those considering and in search of their *encore career* as well as those interested in training and succession planning within workforce development efforts.

Total Program Requirements 30 credits

Required Courses

Core Classes 15 credits

- MLDR 510 - Leadership Development (3)
- MLDR 515 - Professional and Research Writing (3)
- MLDR 528 - Decision Making Tools for Leaders (3)
- MLDR 530 - Organizational Cultures and Ethical Considerations (3)
- MLDR 536 - Research Design "Social Lab" (3)

Career-Focused Concentration 15 credits

Select one concentration:

Leadership for Social Innovation

- MLDR 550 - Social Entrepreneurship (3)
- MLDR 552 - Fundraising, Proposal Development and Grant Writing (3)
- MLDR 554 - Legal Aspects of Social Innovation (3) OR
- MLDR 546 - Leading in Diverse Communities (3)
- MLDR 556 - Organization Development Intrapreneurship (3)
- MLDR 590 - Graduate Internship (3) OR
- MLDR 596 - Capstone in Social Innovation

Leadership and Strategy

- MBA 570 - Global Environment of Business (3)
- MBA 575 - Organizational Systems (3)
- MBA 577 - Strategic Planning (3)
- MLDR 556 - Organization Development Intrapreneurship (3)
- MLDR590 - Graduate Internship (3) OR
- MLDR597 - Capstone in Leadership and Strategy (3)

Master of Arts in Organizational Leadership

(No longer enrolling students in the program. See Master of Arts in Leadership)

The Master of Arts in Organizational Leadership (MLDR) responds to local and regional workforce needs as well as student interest and demand for a master's program that prepares graduates for careers in business, government, and not-for-profit organizations. It also addresses the needs of professionals who hold advanced degrees in discipline-specific areas and who want to develop stronger leadership and managerial skills as they progress in their careers.

This program, consisting of 30 semester hours, provides its graduates with a strong foundation in management, communication, ethics, research design, community and organizational leadership development, and international management. Designed for working professionals, it incorporates a required capstone, field placement or research opportunity in order to apply informed theory to practice. Responding to the complex demands and lives of working professionals, the program is structured with an evening delivery format. It is anticipated that students will complete the program in three to five consecutive semesters depending on the student attending either full-time or part-time.

The goals of the graduate program in Organizational Leadership are to provide students with:

- An understanding of the historical, psychological, and sociological contexts in which the organizational leadership process operates.
- Practical leadership experience through an internship or applied research opportunity.
- The teamwork, communication, leadership, and ethical skills necessary to succeed in a rapidly-evolving world environment.

Among the key skills graduate students are expected to achieve are the following:

- Ability to communicate ideas and research findings both in writing and in speech
- Ability to critically evaluate, analyze, and synthesize current research and theory into a dynamic framework
- Ability to contribute to their chosen fields in the private and public sectors, both domestically and internationally
- Ability to build on existing knowledge in their chosen field of expertise and to apply knowledge in new ways
- Ability to meaningfully integrate theory and practice in their chosen professions.

Total Program Requirements 30 credits

Required Courses

Core Classes 18 credits

- MLDR 500 - Leadership Theory and Practice (3)
- MLDR 501 - Interpersonal Communication Skills for Leaders (3)
- MLDR 528 - Decision Making Tools for Leaders (3)
- MLDR 530 - Organizational Studies and Ethical Considerations (3)
- MLDR 536 - Research Design in Organizational Leadership (3)

And one of the following capstone courses:

- MLDR 590 - Graduate Internship in Organizational Leadership (3) OR
- MLDR 592 - Capstone in Organizational Leadership (3) OR
- MLDR 593 - Capstone in Community Leadership (3) OR
- MLDR 594 - Directed Research in Organizational Leadership (3)

Career-Focused Elective Courses 12 credits

Select one concentration:

Leadership Development 12 credits

- MLDR 533 - Women & Leadership
- MLDR 540 - Leader Development
- MLDR 541 - Team Building for Leaders
- MLDR 545 - Organization Development for Leaders: Orchestrating Change

Community Leadership 12 credits

- MLDR 534 - Leaders as Partners & Mentors
- MLDR 546 - Leading in Diverse Communities
- MLDR 575 - Community Leadership: Cultivating Networks
- MLDR 595 - Independent Study in Community Leadership

Management & International 12 credits

- MBA 541 - Cultures of International Business
- MBA 570 - Global Environment of Business
- MBA 571 - Legal Environment of Business
- MBA 575 - Organizational Systems

Master of Science in Healthcare Administration and Management

Archish Maharaja, CFP, CPA/PFS, Ed.D., Professor

The Masters of Science in Healthcare Administration and Management (MSHAM) addresses the ever-growing demand for healthcare professionals at the national and international level. In addition, it meets the interest of working and non-working students in a completely online graduate program that will prepare them in a timely and convenient manner for a career in the expanding healthcare industry. The program also provides an opportunity for healthcare professionals to gain a deeper and more advanced understanding of healthcare administration and management.

The program requires the completion of 12 graduate courses for a total of 36 credit hours. The courses are designed to provide students with the knowledge, skills, and best practices required to be an effective and efficient manager in the U.S or international health care sector. The curriculum will incorporate analytical reports, case studies, presentations, and scholarly research. Students will be able to complete the program in six semesters if enrolled as a full-time student.

Upon successful completion of the graduate program in Healthcare Administration students will:

- Ability to communicate ideas and research findings both in writing and in speech
- Ability to critically evaluate, analyze, and synthesize current research and theory into a dynamic framework
- Ability to contribute to their chosen fields in the private and public sectors, both domestically and internationally
- Ability to build on existing knowledge in their chosen field of expertise and to apply knowledge in new ways
- Ability to meaningfully integrate theory and practice in their chosen professions.
- Gain the knowledge and skills required to effectively manage problems and opportunities with best practices in the U.S. and global healthcare sector.
- Become skilled, knowledgeable, and socially responsive ethical leaders equipped for the global healthcare sector.
- The teamwork, communication, leadership, and ethical skills necessary to succeed in a rapidly-evolving world environment.

Total Program Requirements

36 credits

Required Courses

- MHA 510 - Health Systems Administration and Management (3)
- MHA 515 - Accounting for Healthcare Managers (3)
- MHA 520 - Quantitative Methods and Data Analysis for Healthcare (3)
- MHA 525 - Marketing and Strategic Planning in Healthcare (3)
- MHA 530 - Health Economics (3)
- MHA 535 - Healthcare Policy Analysis (3)
- MHA 540 - Financial Management of Health Systems (3)
- MHA 545 - Ethics and Leadership for Healthcare Managers (3)
- MHA 550 - Healthcare Quality and Evidence-Based Medicine (3)

MHA 555 - Healthcare Law (3)

MHA 560 - Healthcare Informatics (3)

MHA 565 - Global Healthcare Administration and Management (3)

Course Descriptions

MBA 504 International Law (3)

The relationship of the business manager to legal foundations of national economic systems is considered through case studies and guest lecturers. Comparisons of distinct legal and regulatory climates in which multinational businesses operate, multinational laws such as the act of state doctrine, and the effects of U.S. legislation on multinational laws such as the act of state doctrine, and the effects of U.S. legislation on multinational business operations.

MBA 511 Accounting for Managers (3)

This course provides an overview of financial and managerial accounting, with the focus upon the use of financial information within organizations to understand and analyze activities and operations. An objective is to develop an understanding of the basic structure and substance of a company's financial statements from a user's perspective. In addition, the course provides an understanding of planning and budgetary control systems and basic financial performance measurements.

MBA 514 International Economics (3)

The framework for international economic analysis is examined with respect to the global aspects of supply, and demand. International trade theories, geographic trade patterns, globalization, multinational corporations, and international variations of corporate and national economic policies are reviewed and evaluated.

MBA 517 International Finance (3)

This course provides an overview of the financial function including applications and sources of corporate funds relating to the money and capital markets. This course also examines the special risks and returns of international operations. Special financial considerations of beginning operations such as joint ventures in another country, different tax systems, foreign exchange valuation, altered working capital, and long-term funding arrangements such as use of the Eurodollar and other capital sources are analyzed.

MBA 531 International Marketing (3)

A study of the world-wide marketing environments to develop skills for international market analysis. Includes practice in designing marketing objectives and strategies for different national markets. Emphasis on specific methods of market research capable of facilitating market analysis and competitive analysis. Students utilize appropriate policies concerning the product, its pricing, promotion, and distribution as well as aspects of planning and organizing for the international marketplace.

MBA 532 The Business of Energy (3)

This course will provide a broad overview of the structure of the oil and gas industry in our region. Emphasis will be placed on the business aspects related to the industry. Marketing strategies, operations, communication, sales, promotion, regulatory, public policy, and the understanding of the different layers of businesses will be discussed. Students will gain a comprehensive understanding of the oil and gas business through in-class presentations, discussions, guest speakers, and analyses of publications.

MBA 533 Economics of Energy (3)

This course focuses on understanding the elements that define a business model in an energy company like electric generation or oil and gas, which describes the rationale of how an organization creates, delivers and captures value. The purpose of the business model concept for investors and bankers is a quick way to

evaluate a business. Specific topics include: examination past, present and possible future business models, project financing and budgeting; the economic impact of the industry and regulations.

MBA 534 Risk Management and Safety (3)

Utilizing case law and industry regulations this course will provide an in-depth discussion on the role of the law in the energy industry. Students will gain a comprehensive understanding of the industry through in-class discussions, legal briefings, textbook, trade publications, and numerous current event discussions.

MBA 535 Decision Analysis in Energy (3)

Students will have the ability to make effective operational and strategic decisions using frameworks, methods, and quantitative tools from the disciplines of data analysis and decision sciences. The course will provide opportunities to model unstructured decision problems in the energy field by utilizing a variety of decision-support tools, including quantitative models to measure uncertainty and discern between alternative strategies to developing financial planning models to analyze economic and financial possibility.

MBA 538 Advertising (3)

This course examines current advertising from a real-world perspective with particular attention to the role of technology and segmentation of consumers. Account management, client relationships, research media planning and selection, along with creative implementation are studied. Coursework focuses around the conception, development and implementation, and presentation of a client's advertising plan.

MBA 541 Cultures of International Business (3)

This course provides an overview of the socio-cultural dimensions of doing business in an increasingly global environment. Topics to be discussed include problems and challenges of intercultural communication, intercultural politics, issues of leadership and decision making, cultural change, diversity management and effective performance in the global marketplace.

MBA 542 Business Analytics (3)

The purpose of this class is for students to learn the emerging business analytical approaches, technologies, platforms, and applications that are used in leading organizations today. The use of statistics and related data science approaches allows for data-driven decision-making that eventually leads to better outcomes. This course provides a conceptual understanding and applications using Excel, SPSS, and Minitab. Students apply specific modeling techniques, such as linear and nonlinear programming, decision analysis, simulation, classification, regression, and clustering. An analytical view of decision-making is pursued by formalizing tradeoffs and constraints, providing for uncertainty, and applying sensitivity analysis. A project using actual company data for a series of decisions is the basis of the coursework. Prerequisite: MBA 540.

MBA 543 Data Analysis and Visualization (3)

The goal of this course is to understand how visual representations can help in the analysis and understanding of complex data. Visualization is increasingly important in this era, as the use of data is growing in many different fields. This course enables students to develop data presentation visualizations that aid in the effective interpretation and explanation of the data, an explanation of the underlying data, and identification of trends that can be easily connected in order to explain relationships and interrelationships in the data. Several industry-based software packages, such as Tableau, will be used to visualize the data for easy interpretation. A concluding project will apply the tools to actual company data. Prerequisites: MBA 540, MBA 542.

MBA 544 Applied Data Mining (3)

Data mining is about extracting useful patterns from raw data. The rapid growth of data storage and computing power available to analyze data creates valuable opportunities for data mining in business and other domains. This course provides a comprehensive introduction to data mining tools and techniques to enhance managerial decision-making. The common methods of data warehousing and retrieval will be examined. Applications will focus on marketing experience with an emphasis on customer relationship management (CRM) systems. The intention is to find out how companies learn about their customers by using information collected

from these customers for segmentation, targeting, and positioning practices. A final research project will be based on popular analytic tools. Prerequisite: MBA 542.

MBA 546 Macro-Projects & International Regimes (3)

Examines “macro-projects” deployed in international “regimes” by private transnational consortia and international government institutions. “Macro-projects” investigated will be mainly of a high technology nature. These will involve cases as the mining of Antarctica’s and seabed’s minerals, the deployment of industrial facilities in near-earth orbit, the allocation of the electro-magnetic spectrum for communication satellites, and the utilization of other extraterrestrial resources. Issues of property rights and externalities will be explored together with the legal treaties defining the status of the concerned regimes. Finally, the significance of the aforementioned for the economically developed and underdeveloped communities of nations will be examined.

MBA 547 Managing the Multinational Enterprise (3)

Costs and benefits of various off-shore operations are compared and critically analyzed. Management strategies are developed that enable multinational corporations to operate effectively and efficiently in the dynamic international environment. Case studies are used to demonstrate the kinds of organization, links and strategies employed.

MBA 549 International Organizations (3)

International Organizations will be examined from an administrative, structural, and functional perspective. These organizations can be classified in two groups: intergovernmental organizations (IGOs) and nongovernmental organizations (NGOs). The historical, current and future role of these organizations will be discussed, and their impact on international relations and the global environment of business will be analyzed.

MBA 551 Applied SAEM Marketing (3)

This course will provide a strategic look at marketing concepts within the sport, arts and entertainment industries. Specifically, students will develop and evaluate strategic marketing plans that address consumer (fan/audience) behavior, creating high levels of customer service, developing brand loyalty (relationship marketing), applying research data, segmenting markets, promotions, and branding.

MBA 554 SAEM Fiscal and Resource Management (3)

This course will provide both a broad overview and detailed analysis of fiscal and resource management in the Sports, Arts and Entertainment industries including general management; business models and best practices; fiscal management including assets/liabilities, balance sheet, fiscal analysis, budgeting, operating vs capital asset, and more; asset management including human resource management and facility management; and more. Using best model practices, discussions, research, and provided materials, students will use and understand basic and advanced business models and structures in SAE, including for-profit and not-for-profits models; management of said models including daily operating policies and procedures, daily fiscal management, artistic and programming management along with scheduling and usage; understanding of revenue streams; and ethical issues related to resource and fiscal management of a new or development SAE organization.

MBA 555 Business of Live Entertainment (3)

This course will focus on all aspects of the entertainment business within the sports, arts and entertainment industry. The course is designed to give graduate students a practical real world entertainment education. Key aspects to the course will include discussion, research, training, and writing/presenting about the core and advance principles of entertainment business including production, venue management, marketing/promotion, advertising, artist and talent management, the touring industry, professional and ethical behavior, record labels and media services, sponsorships, and ticketing operations.

MBA 560 Ethical Leadership and Sustainable Organizations (3)

This course examines how ethical leadership creates sustainable learning organizations, by helping students discover what values make a leader ethical and effective. This course exposes the student to concepts and theories of the ethical decision-making process so students can appraise the signs of an ethical dilemma in order to resolve conflict in an organization. Students will uncover how ethical leaders create trust and cooperation. Participants in this class will assess the values and principles that unite organizations to become sustainable in a global environment.

MBA 566 International Political Economy (3)

Examines the interplay of economic and political variables and their impact on the international sphere. Emphasis on the effect of the aforementioned variables on international institutional arrangements. Other topics of concern include political risk analysis, the activities of the multinational corporation, and the dichotomies between developed and less developed countries.

MBA 570 Global Environment of Business (3)

This course introduces the global environment of multinational and transnational business operations. Topics to be discussed include the structures and processes of international business transactions as well as the impact of major economic, political, social, and ecological issues. The positive and negative impacts of globalization will be assessed.

MBA 571 Legal Environment of Business (3)

The relationship of the business manager to the legal foundations of the business/economic system is considered through theory and case studies. The legal and regulatory climates in which businesses operate are examined. The impact of international laws such as the act of state doctrine, and the effects of U.S. legislation on multinational business operations, will also be considered.

MBA 572 Marketing (3)

This class will examine contemporary marketing topics. Markets and their environments, goods and services from inception to final consumption will be discussed. Product, pricing, promotion, and distribution issues will be analyzed. Moreover, aspects of planning and organizing for the domestic and international marketplace will be explored.

MBA 573 Corporate Finance (3)

The class will examine discounted cash flow techniques for decision-making applications. Topics to be examined will involve operational budgeting, capital appropriation requests, investment planning, new product introductions, acquisitions, divestitures, shutdowns, and other special project decisions. The course will combine theory, cases, and computer application projects. Prerequisite: MBA 511

MBA 574 Organizational Behavior (3)

This course examines human behavior in organizations at both the micro and macro levels. The interaction of human, technological and structural factors in organizations will be examined. Important issues to be considered include theories of communication, motivation, and decision making. Issues of organizational politics and the challenges of conflict management will be addressed. Special attention is given to designing efficient and effective organizational structures and processes, and the application of modern organization theories to real world situations.

MBA 575 Organizational Systems (3)

This course examines systems thinking, holistic analysis, and systems dynamics. A variety of systems theories ranging from mechanistic approaches, organismic approaches, cybernetics as well as current understandings of flux and transformations will be examined. Special attention is given to practical applications to real world business problems.

MBA 576 Quantitative Methods (3)

This course provides a general overview of statistical techniques and quantitative methods used in business and government. Probability theory and statistical decision models are covered. Forecasting, linear regression, and correlation analysis leading to computer use for solutions will be the basis for a class project.

MBA 577 Strategic Planning (3)

This course will enable students to identify, comprehend, and appraise an organization's strategies and policies. It will provide students with the methodology to formulate and implement strategy, and to analyze possible consequences of strategic and policy actions.

MBA 578 Managerial Economics (3)

Managerial Economics deals with a diversity of issues. For instance, the class will discuss ways of directing scarce resources in an efficient manner so as to attain managerial goals defined by the firm. To this end, students will learn to apply economic ideas, theories, and methodologies in a strategic manner to enhance corporate performance. Students also will analyze organizational structures in order to maximize corporate behavior in the multitude of industrial and service sectors in which firms operate. Discussion of additional pertinent topics will provide students with further ways of using managerial economics tools and procedures in the modern business environment.

MBA 579 Health Economics (3)

Economic concepts will be applied to analyze health care markets and evaluate health policies, including distinctive economic characteristics of health, the health care industry and the delivery of care, health care professionals, and the financing of health care services. The American system of health care, current health policy issues such as health care reform, managed care, and manpower planning will be areas of focus as well as a comparative study of other health care systems.

MBA 580 Management Information Systems (3)

This course addresses three major computer issues. First, this course examines the business aspects of computer information systems, with a focus on hardware, software, and computer systems management. Second, it introduces business productivity software. In particular, it explores presentation and spreadsheet programs, providing the students with considerable hands-on experience. Third, the course offers a case-oriented study of statistical data analysis for business decision-making. Topics include: data summary measure, methods, population and sample characteristics, and linear regression, all implemented using spreadsheet technology.

MBA 581 Development of Support Networks (3)

This course is a comprehensive analysis of the impact of computer-based information systems on decision-making, planning, and control. Topics include organizational structures needed to accommodate information technology; concepts of project management; design of information systems for managing the traditional functional areas of a firm; and the use of computer-aided software engineering (CASE) tools in systems development.

MBA 582 Database Management and Applications (3)

This course explores the concepts, principles, issues, and techniques for managing organizational data using database management systems. Topics include database architecture, data models with emphasis on the relational model, logical database design, relational query languages, normalization, and database administration issues. There is an emphasis on the managerial and strategic impact of databases. Two projects are required.

MBA 583 Financial Management of Health Care (3)

This course addresses financial principles and concepts as applied to the health care financial management of both for-profit and not-for-profit entities within the context of the current health care environment in the United States. The goal of this course is to prepare individuals for the responsibilities involved in maintaining

a well-managed health care organization. Specific processes, functions and reports are presented in this course, including financial statements and reports as commonly seen in health care environments. This course will also include a discussion of financial management of challenges of particular interest to administrators such as identification of costs of care, and types of provider payment

MBA 585 Health Care Policy Analysis (3)

The core elements of health policy analysis: problem definition; background; political, economic, and social landscape; development of policy options; and recommendations will be presented. The course will also teach the written, graphic, and oral presentation skills associated with policy analysis. Case studies of various health care issues will provide students substantive knowledge of the federal policy making process and key issues in health policy. In the context of the discussion of the cases, in-depth historical background related to the policies addressed will be provided. Students should gain both a technical capacity for analysis and an understanding of the operations of the health policy making process.

MBA 587 Health Systems Management and Administration (3)

Theories, strategies and systems of managing health care organizations are analyzed. Students will analyze administrative practices and procedures in health services organizations including certain information technology aspects, examine the evolution of organizational design, and appraise accountability relative to public trust. Continuous process improvement and healthcare quality management will be explored. The course will also examine the contributions of operations research and quality management to improve delivery and production of health services and business and computer processes from the perspective of the health care manager.

MBA 590 Graduate Internship in Sport, Arts & Entertainment (3)

In this course, students complete an internship in a sport, arts and/or entertainment organization under the supervision of the appropriate graduate faculty member.

MBA 589 Special Topics in Health Field (3)

MBA 592 Special Topics in SAEM (3)

MBA 595 Special Topics in Management (3)

MBA 596 Special Topics in International Business (3)

MBA 597 Special Topics in Information Systems (3)

MBA 598 Internship in Global Business (3)

Internships may be taken for three credits. Students eligible for an internship must have completed 18 M.B.A. credits with a Q.P.A. of 3.30 or higher prior to application. Contact the M.B.A. office for details of sponsoring organizations and typical assignments.

MHA 510 Health Systems Administration and Management (3)

Theories, strategies and systems of managing healthcare organizations will be analyzed. Students will analyze administrative practices and procedures in health services organizations, including certain information technology aspects, examine the evolution of organizational design, and appraise accountability relative to public trust. Continuous process improvement and healthcare quality management will be explored. The course will also examine the contributions of operations research and quality management to improve delivery and production of health services and business and computer processes from the perspective of the healthcare manager.

MHA 515 Accounting for Healthcare Managers (3)

This course provides an overview of financial and managerial accounting, with the focus upon the use of financial information within the healthcare sector to understand and analyze activities and operations. An

objective is to develop an understanding of the basic structure and substance of financial statements from a user's perspective. In addition, the course provides an understanding of planning and budgetary control systems and basic financial performance measurements.

MHA 520 Quantitative Methods and Data Analysis for Healthcare (3)

This course provides a general overview of statistical techniques, data analysis, and quantitative methods used in healthcare. Probability theory and statistical decision models are covered. Forecasting, linear regression, and correlation analysis leading to computer use for solutions will be the basis for a class project.

MHA 525 Marketing and Strategic Planning in Healthcare (3)

This class will examine contemporary marketing topics in healthcare. Markets and their environments, healthcare goods and services from inception to final consumption will be discussed. Product, pricing, promotion, and distribution issues will be analyzed. Overall strategic planning theories and methods will be explored.

MHA 530 Health Economics (3)

Health Economics deals with a diversity of complex issues. Student will learn to direct resources in an efficient manner to attain managerial goals defined by the healthcare organization. Students will learn to apply economic ideas, theories, and methodologies in a strategic manner to enhance performance in the sector. Discussion of additional pertinent topics will provide students with further ways of utilizing healthcare economics tools and procedures.

MHA 535 Healthcare Policy Analysis (3)

The core elements of healthcare policy analysis: problem definition; background; political, economic, and social landscape; development of policy options; and recommendations will be presented. The course will also teach the written, graphic, and oral presentation skills associated with policy analysis. Case studies of various healthcare issues will provide students substantive knowledge of the federal policymaking process and key issues in health policy. In the context of the discussion of the cases, in-depth historical background related to the policies addressed will be provided. Students should gain both a technical capacity for analysis and an understanding of the operations of the health policymaking process.

MHA 540 Financial Management of Health Systems (3)

This course addresses financial principles and concepts as applied to the healthcare financial management of both for-profit and not-for-profit entities within the context of the current healthcare environment in the United States. The goal of this course is to prepare individuals for the responsibilities involved in maintaining a well-managed healthcare organization. Specific processes, functions, and reports are presented in this course, including financial statements and reports as commonly seen in healthcare environments. This course will also include a discussion of financial management of challenges of particular interest to administrators such as identification of costs of care, and types of provider payment.

MHA 545 Ethics and Leadership for Healthcare Managers (3)

This course examines how ethical leadership creates sustainable healthcare organizations, by helping students discover what values make a healthcare manager ethical and effective. This course exposes the student to concepts and theories of the ethical decision-making process so students can appraise the signs of an ethical dilemma in order to resolve conflict in the healthcare sector.

MHA 550 Healthcare Quality and Evidence-Based Medicine (3)

This class will provide a thorough overview of what is considered true quality healthcare. This class will examine evidence-based practice (EBP). Students will explore what research is relevant to derive the best treatments options.

MHA 555 Healthcare Law (3)

The relationship of the healthcare manager to the legal foundations of the healthcare system is considered through theory and case studies. The legal and regulatory climates of healthcare operations are examined. The impact of international laws such as the act of state doctrine, and the effects of US legislation on multinational operations, will also be considered.

MHA 560 Healthcare Informatics (3)

This class will examine information and computer science as it relates to the healthcare sector. Students will discuss methodology, guidelines, and resources required to store and utilize information. Students will also explore electronic health record and its relationship to data gathering and mining.

MHA 565 Global Healthcare Administration and Management (3)

The facets, complexities and issues of administrating and managing healthcare organizations will be analyzed on the global level. Students will analyze the various administrative practices and procedures in health services organizations across the globe. This will include an overview of theories, strategies, and systems of healthcare industries internationally. Issues with healthcare quality will be explored. The course will also examine world health issues from the perspective of the healthcare manager.

MLDR 500 Leadership Theory and Practice (3)

This course addresses leadership as a set of theories and models as a basis for determining the specific environmental context within which an array of behaviors for success is identified. Students will individually build a personal leadership paradigm based upon theories, best practices, beliefs and assumptions as applied to a specific organization. An additional focus is on how leaders help followers shift paradigms. The bottom line is a composed, rational perspective of leadership.

MLDR 501 Interpersonal Communication Skills for Leaders (3)

This course focuses on enhancing the student's effectiveness as a writer and speaker. Each student is given at least four individual brief oral presentations to the class in the course of learning how to speak more effectively. Case studies and simulated conditions are incorporated. Learning includes emphasis on cross-cultural communication. Activities often mirror real-world situations, which require strategic solutions and skillful handling.

MLDR 510 Leadership Development (3)

Effective leadership begins with self-awareness. In this course, students will define authentic leadership and leadership value. Students will explore and discern contemporary theoretical models and applications. Participants will examine current practices, theories-in-use, compare and contrast LD programs, and become a part of the LD professional network. Throughout the course, students will also take advantage of several assessments designed to illuminate individual learning style, individual and collective communication styles, and identify key leadership descriptors. Students will enfold the concepts of collective intelligence, psychological capital, and neuroleadership into their leadership repertoire; and identify niche organizational cultures that will catalyze professional growth and maturity.

MLDR 515 Professional and Research Writing (3)

This course provides students with advanced research and writing skills and techniques culminating in the production of a significant research paper. Students will be required to respond in writing to issues in a criminal justice [would change to *leadership for social innovation and leadership in strategy*] framework. Additionally, the course will focus on the basics of delineating issues, formulating propositions, constructing an argument, and researching a topic. Adherence to skills presented in the American Psychological Association Manual (APA) for preparing manuscripts is required.

MLDR 528 Decision Making Tools for Leaders (3)

The purpose of this course is to acquaint students with the theoretical and practical aspects of the decision

making process. The course is designed to equip leaders with a conceptual and practical understanding of decision making tools, and their use in making efficient and effective managerial decisions.

MLDR 530 Organizational Cultures and Ethical Considerations for Leaders (3)

The course examines human behavior in organizations at the individual, interpersonal, and group levels. The interplay of human, technological, and structural factors in organizations is examined. Important issues considered also involve motivation theories, communication, and group decision theories for managerial applications. The course looks at how managers can design jobs and organizational structures and techniques to be used for evaluating and rewarding performance. Similarly, the course explores techniques for the development of team building, leadership, and conflict resolution skills.

MLDR 533 Women and Leadership (3)

The purpose of this course is to analyze the roles and responsibilities of women in leadership positions. Current issues and trends are examined from historical, sociological, psychological, political, economic, and ethical perspectives. Analysis and synthesis are used to apply information from a variety of resources to issues facing women who hold or seek leadership roles. Strategies for developing leadership skills are integrated throughout the course.

MLDR 534 Leaders as Partners and Mentors (3)

This course examines different aspects of the leadership theme in literature and film, with special attention to such topics as ethical dilemmas confronting leaders, different styles and models of leadership, the intersection of private and public in a leader's life, and the competing loyalties and pressures felt by leaders. In addition, we discover that literature often raises provocative questions about the very nature and even desirability of leadership.

MLDR 536 Research Design "Social Lab" (3)

This program asserts that research assists leaders in making informed and responsible decisions. This course will help hone and refine the leadership student's critical thinking processes by exploring and applying research techniques and inquiry; evaluation and analysis is also explicated. With a focus on qualitative inquiry, major topics covered include problem identification, research design, discerning fact from opinion, selecting appropriate sources, data collection methods, sample design, data analysis and interpretation, organization and report preparation, and ethical considerations in organizational research.

MLDR 540 Leader Development (3)

Effective leadership begins with self-awareness. In this course, students will define authentic leadership and effectiveness; students will excavate what it means to work mindfully while applying principles of authenticity, intentionality and integrity. Students will examine preferred learning and communication styles, cultivate relationship building strategies, and identify the best-fit organization culture for growth and maturity.

MLDR 541 Team Building for Leaders (3)

This course is an introduction to team dynamics and team building. This course will focus on creating teams, understanding the team life-cycle, the dynamics of teamwork, building trust within teams, reducing communication barriers, strategies to encourage leadership development, and offer intervention strategies to enhance the team process.

MLDR 545 Organization Development for Leaders: Orchestrating Change (3)

Students will be introduced to the tenets of organization development; OD history, theory, and techniques will be explicated. Students will be immersed in the OD view of organizational functioning and purposeful change; the role of organizational structure, people, culture, and power.

MLDR 546 Leading in Diverse Communities (3)

This course examines the interactive impact of leaders on diverse communities. This course will ask students to identify the leadership needed in communities (local, regional, national and international) and explore the institutional influences of family, religion, education, government, and commerce.

MLDR 550 Social Entrepreneurship (3)

Social entrepreneurship (SE) describes a set of behaviors focused on a social mission. SE fosters a business-like discipline, a vision of/for innovation, and determination that views wealth as a means to an ends that ensures social value—social impact. In this course, students explore and analyze how social entrepreneurs: (a) adopt a mission to create and sustain social value (not just private value), (b) recognize and relentlessly pursue new opportunities to serve that mission, (c) engage in a process of continuous innovation, adaptation, and learning, (d) act boldly without being limited by resources currently in hand, (e) exhibit a heightened sense of accountability to the constituencies served and for the outcomes created.

MLDR 552 Fundraising, Proposal Development, and Grant Writing (3)

This project-based course covers the complete process of grant proposal development: identification of an achievable and fundable project, research and assessment of viable funding sources, funder relations, proposal writing, and budget development, preparation of a full proposal package for submission, and post-award or rejection follow-up with funders. The course emphasizes grants to private, community, and corporate foundations. Students gain an understanding of the nonprofit philanthropic environment and become familiar with tools and resources available to assist them as they seek funds for their projects, institutions, or causes

MLDR 554 Legal Aspects of Social Innovation (3)

This course explicates the regulatory environment guiding social innovation. The social enterprise, the spectrum of non-profit organizations, are subject to a complex set of organizational and operational tests and doctrines—a web of local, state, federal and international laws. The information covered throughout this course ensures social entrepreneurs, board members, and investors are well-prepared to make ethical decisions about their organizations' actions and future endeavors.

MLDR 556 Organizational Development and Intrapreneurship (3)

Students will be introduced to the tenets of organization development; OD history, theory, and OD techniques will be explicated. Students will be immersed in the OD view of organizational functioning and purposeful change; the impact of change and the change process when addressing social impact with an effort to realize the triple-bottom line. Students will analyze the role and confluence of infrastructure, people, culture, power, and the role of the intrapreneur within the organization.

MLDR 575 Community Leadership: Cultivating Networks (3)

Students will identify the role of local, state, federal as well as international social service and mental health organizations and agencies. Students will evaluate or create a communication medium for corporate and community leaders and the appropriate audiences.

MLDR 590 Graduate Internship (3)

In this course, students complete an internship in an organization under the supervision of the MLDR Graduate Program Director or graduate faculty member.

MLDR 591 Thesis in Organizational Leadership (3-6)

In this course, the student develops his/her own individual thesis project under the supervision of the MLDR program director or graduate faculty member.

MLDR 594 Directed Research Project (3)

In this course, the student works on a comprehensive research project in an area of inquiry that is not available through any course offered at the University. A formal case study culminates the research.

MLDR 595 Independent Study in Leadership (3)

MLDR 596 Capstone in Social Innovation (3)

The Capstone courses are dedicated to leadership in social innovation and strategy and the application of project-based community research, case study and/or autoethnographic approach. Students will be required to make presentations in the class on specifically assigned readings, followed by questions and discussions.

MLDR 597 Capstone in Leadership and Strategy (3)

The Capstone courses are dedicated to leadership in social innovation and strategy and the application of project-based community research, case study and/or autoethnographic approach. Students will be required to make presentations in the class on specifically assigned readings, followed by questions and discussions.

School of Communication

Master of Arts in Communication Technology

Steve Hallock, Ph.D., School of Communication Director of Graduate Studies

The School of Communication offers a Master of Arts degree in Communication Technology. This degree is designed to help students meet the growing demand prompted by internet and social media communication technology that has become more prominent in journalism and journalism-related fields. The program combines theoretical focus on communication theory, ethics and legal scholarship with an enlarged, complementary focus taking in current trends and practices in the area of social interaction technologies. It is intended to help its graduates stay current and succeed in the technology-driven and ever-changing media community.

The Master of Arts in Communication Technology program has the following objectives:

- Analyze the functions of communication technology and its role in mediating communication processes.
- Critically evaluate different theoretical perspectives and research strategies/approaches to communication technology.
- Analyze, compare, and contrast existing policies and regulations pertaining to communication technologies.
- Identify and evaluate social interaction technologies as new means of production, collaboration, sharing and interaction.
- Use knowledge of industry standard technology tools and applications to design, produce, and disseminate communication messages.

Total Program Requirements **36 credits**

School of Communication Requirements

JOUR 518 and/or JOUR 519 may be waived based on previous professional experience and/or academic work. Any waived course must be replaced by elective credits.

Degree Core Requirements **6-12 credits**

- JOUR 515 - Communication Theory (3)
- JOUR 518 - Communication Law and Regulation (3)
- JOUR 519 - Media Ethics and Responsibilities (3)
- JOUR 593 - Applied Mass Communication Research Methods (3)

Course Requirements **12 credits**

(1) Applied Practices Concentration

Choose two courses from the following:

- JOUR 511 - Visual Communication Technology (3)
- JOUR 513 - Social Media Practices (3)
- JOUR 516 - Technology Mediated Communication (3)
- JOUR 517 - Global Communication (3) OR

JOUR 545 - Communication, Technology & Culture (3)

Choose two courses from the following:

PHOT 501 - Digital Photo Editing (3) OR

JOUR 528 - Multimedia Production (3)

JOUR 507 - Graphic Design II (3) OR

JOUR 550 - Web Publishing and Editing (3)

(2) Social Media Concentration

JOUR 513 - Social Media Practices (3)

JOUR 522 - Social Media Crisis and Strategic Communication (3)

JOUR 564 - Social Media Analytics and SEO (3)

JOUR 573 - Social Media Campaigns (3)

Thesis or Professional Track

6 credits

Thesis Track

JOUR 597 - Thesis I (3)

JOUR 598 - Thesis II (3)

Professional Track: Choose two courses from the following:

JOUR 591 - Directed Readings (3)

JOUR 592 - Publication Project (3)

JOUR 594 - Directed Research (3)

Electives

6 credits

Choose two courses from the following:

JOUR 503 - Writing & Editing in the Journalistic Style (3)

JOUR 507 - Graphic Design II (3)

JOUR 511 - Visual Communication Technology (3)

JOUR 513 - Social Media Practices (3)

JOUR 516 - Technology Mediated Communication (3)

JOUR 517 - Global Communication (3)

JOUR 520 - Magazine and Marketing Design (3)

JOUR 522 - Social Media Crisis and Strategic Communication (3)

JOUR 529 - Professional Video Techniques (3)

JOUR 530 - Creativity and Managing Creative People (3)

JOUR 535 - Communication Management and Campaigns (3)

JOUR 536 - Branding & Identity Design (3)

JOUR 538 - Integrated Marketing Communications (3)

JOUR 540 - Freelance Communications and Consulting (3)

JOUR 545 - Communication, Technology & Culture (3)

JOUR 550 - Web Publishing and Editing (3)

JOUR 551 - Graduate Internship I (3)

JOUR 564 - Social Media Analytics and SEO (3)

JOUR 595 - Special Topics (by approval) (3)

PHOT 501 - Digital Photo Editing (3)

Master of Arts in Media Communication

Steve Hallock, Ph.D., School of Communication Director of Graduate Studies

The School of Communication offers a Master of Arts degree in Media Communication with an emphasis in journalism, documentary, or public relations and advertising. The program serves four types of students: those with undergraduate degrees in mass communication who lack enough specialized, practical training to enter the field; those with undergraduate degrees in another field who want jobs in mass communication but lack the required skills and background; professionals in the field who need polishing and advanced techniques for promotion, management goals or multimedia flexibility; and those who seek a mid-career change into the demanding, yet rewarding, field of journalism and mass communication.

Also, the M.A. program offers an interdisciplinary track, called the Journalism Initiative track, designed to allow students to focus on a concentrated area of study in business (four separate sequences: health systems, general management, international business and accounting/finance/economics), environmental studies, criminal justice or education. In this concentration, students will complete 12 hours of study in the chosen topic and then apply this specialized knowledge to two, 3-hour courses in which students will complete long-form journalism projects (published magazine articles, newspaper series or book-length manuscripts) or public relations campaigns designed to demonstrate specialized, upper-level learning and journalistic or public relations expertise and ability in the topic of focus.

New technologies propel the field, requiring participants to refine their techniques, sharpen their skills, broaden their knowledge of the vast interrelated media, and conduct further studies and research into the functions, operations, and impacts of journalism and mass communication. The goals of the program are:

- To ensure strong journalistic writing and editing skills.
- To develop a professional knowledge of legal and ethical principles.
- To emphasize the requirement for continued academic and mass communication research in the field.
- To provide internship opportunities with various media.
- To offer a thesis track for research-oriented students, a professional track for job-oriented mass communicators, and an in-depth special topics initiative.
- To supply general as well as specialized courses in a variety of media, new media and related areas, including advertising, broadcasting, print and public relations.

The program has courses taught by full-time faculty and adjunct professors from the region's professional community in the four areas of public relations: advertising; print (newspapers, magazines, online), and broadcasting/cable/satellite/Internet (television, radio, online). Also offered are general courses in media law, mass communication ethics, mass communication history, public opinion, and others, and related non-departmental subjects in business, political science, psychology, criminal justice, and humanities. The School of Business and School of Communication together offer a concurrent M.A./M.B.A. program, primarily for those pursuing careers in public relations, advertising, or integrated marketing management.

Students find a varied selection of small classes and one-on-one consultative work with the graduate faculty. The graduate director is the student advisor, working with the students in planning their programs and scheduling courses.

Graduates have gone on to jobs in all areas of the media in the tri-state area, the country, and the world.

The Department's specific objectives for students are:

- To enable graduates to function in highly responsible jobs in specialized areas of the mass media or related fields, including advertising/public relations and journalism education.
- To train graduates to adapt to the changing field and demands of today's interrelated media and the information superhighway.
- To hone the research and intellectual powers of graduates to review, question and make enlightened decisions about current standards, practices and ethical matters in the field and those for the 21st century.

The graduate program began in 1981 as the result of the University's national reputation for undergraduate journalism education. This was the first graduate journalism program in Western Pennsylvania. It remains the region's only comprehensive, practical graduate program in journalism and mass communication, following the same philosophy of learning by doing that first placed the spotlight on the undergraduate program, while also offering a research-oriented track for students planning to pursue the Ph.D. in mass communication at another institution. The School of Communication, in conjunction with the *Pittsburgh Tribune-Review*, runs the Point Park News Service, through which students write articles that are offered to the morning *Tribune-Review* and other regional media outlets.

The physical location in a major metropolitan city brings networking and employment opportunities, staff, events, and intellectual stimulation enjoyed by participants in only a handful of other journalism and mass communication programs.

Documentary

Total Program Requirements

36 credits

School of Communication Requirements

JOUR 503, 518 and/or JOUR 519, and 528 may be waived based on previous professional experience and/or academic work. Any waived course must be replaced by elective credits.

Degree Core Requirements

6-15 credits

- JOUR 503 - Writing and Editing in the Journalistic Style (3)
- JOUR 515 - Communication Theory (3)
- JOUR 518 - Communication Law and Regulation (3)
- JOUR 519 - Media Ethics and Responsibilities (3)
- JOUR 593 - Applied Mass Communication Research Methods (3)

Course Requirements

21 credits

- JOUR 510 - Investigative Reporting (3)
- JOUR 528 - Multimedia Production (3)
- JOUR 546 - History of Documentary Cinema (3)
- JOUR 562 - Documentary Thesis I (3)
- JOUR 563 - Documentary Thesis II (3)
- PHOT 400/500 - Photographic Art Marketing (3)
- PHOT 570 - Documentary Photography (3)

Journalism/Mass Communication Electives

JOUR 513, JOUR 529, JOUR 541, JOUR 550, JOUR 565, JOUR 590, JOUR 595 (May be repeated as long as topic differs), PHOT 501

Journalism

Total Program Requirements

36 credits

School of Communication Requirements

JOUR 503, 518 and/or JOUR 519 may be waived based on previous professional experience and/or academic work. Any waived course must be replaced by elective credits.

Degree Core Requirements

6-15 credits

JOUR 503 - Writing and Editing in the Journalistic Style (3)

JOUR 515 - Communication Theory (3)

JOUR 518 - Communication Law and Regulation (3)

JOUR 519 - Media Ethics and Responsibilities (3)

JOUR 593 - Applied Mass Communication Research Methods (3)

Major Requirements: Choose one of three tracks

21 credits

Thesis or Professional Track (6 credits)

Thesis Track

JOUR 597 - Thesis I (3)

JOUR 598 - Thesis II (3)

Choose Five Journalism/Mass Communication Course Electives (15 credits)

Professional Track - Choose two courses from the following:

JOUR 591 - Directed Readings (3)

JOUR 592 - Publication Project (3)

JOUR 594 - Directed Research (3)

Choose Five Journalism/Mass Communication Course Electives (15 credits)

Journalism Initiative Track

21 credits

Required:

JOUR 553 - Journalism Initiative I (3) OR

JOUR 560 - Public Relations Campaign I (3)

JOUR 554 - Journalism Initiative II (3) OR

JOUR 561 - Public Relations Campaign II (3)

Choose one Journalism Initiative Concentration:

Education Concentration: Choose four (12)

EDUC 521 - Issues in Adult Education (3)

EDUC 531 - Emerging Teacher Leadership (3)

EDUC 532 - 21st Century Schools (3)

EDUC 540 - Human Diversity Issues in Education (3)

EDUC 542 - Issues in Law and Education (3)

EDUC 558 - School Reform Issues (3)

Criminal Justice Concentration: Choose four (12)

- CRMJ 522 - Legal Issues in Criminal Justice Administration (3)
- CRMJ 525 - Theories of Criminology (3)
- CRMJ 528 - Politics, Policy and Criminal Justice (3)
- CRMJ 530 - Organizational Behavior in CRMJ (3)
- CRMJ 532 - Economics of the Criminal Justice System (3)
- CRMJ 534 - Ethical Issues in Criminal Justice (3)

Environmental Studies Concentration (12)

Required:

- MSES 500 - Environmental Science (3)
- MSES 505 - Environmental Science II (3)

Choose two:

- MSES 510 - Economics and the Environment (3)
- MSES 515 - Politics and the Environment (3)
- MSES 520 - Exploring Environment and Health Connect (3)
- MSES 530 - Environmental Ethics (3)
- MSES 540 - Environmental Law (3)

Business Concentrations: Choose one (12)

General Management (choose four)

- MBA 511 - Accounting for Managers (3)
- MBA 571 - Legal Environment of Business (3)
- MBA 572 - Marketing (3)
- MBA 573 - Corporate Finance (3)
- MBA 578 - Managerial Economics (3)
- MBA 595 - Special Topics (3)
- MBA 596 - Special Topics (3)

International Business (choose four)

- MBA 511 - Accounting for Managers (3)
- MBA 514 - International Economics (3)
- MBA 517 - International Finance (3)
- MBA 541 - Cultures of International Business (3)
- MBA 570 - Global Environment of Business (3)
- MBA 573 - Corporate Finance (3)
- MBA 596 - Special Topics (3)

Health Systems (choose four)

- MBA 511 - Accounting for Managers (3)
- MBA 573 - Corporate Finance (3)
- MBA 579 - Health Economics (3)
- MBA 585 - Health Care Policy Analysis (3)
- MBA 597 - Special Topics (3)

Accounting/Finance/Economics (choose four)

- MBA 511 - Accounting for Managers (3)
- MBA 517 - International Finance (3)
- MBA 573 - Corporate Finance (3)
- MBA 578 - Managerial Economics (3)

Journalism/Mass Communication Electives

JOUR 504, JOUR 506, JOUR 507, JOUR 508, JOUR 509, JOUR 510, JOUR 511, JOUR 513, JOUR 516, JOUR 517, JOUR 520, JOUR 522, JOUR 529, JOUR 538, JOUR 541, JOUR 545, JOUR 547, JOUR 550, JOUR 551, JOUR 552, JOUR 564, JOUR 565, JOUR 573, JOUR 590, JOUR 595 (May be repeated as long as topic differs), JOUR 599, PHOT 501

Public Relations and Advertising

Total Program Requirements

36 credits

School of Communication Requirements

JOUR 503, 518 and/or JOUR 519, and 521 may be waived based on previous professional experience and/or academic work. Any waived course must be replaced by elective credits.

Degree Core Requirements

6-15 credits

JOUR 503 - Writing and Editing in the Journalistic Style (3)
JOUR 515 - Communication Theory (3)
JOUR 518 - Communication Law and Regulation (3)
JOUR 519 - Media Ethics and Responsibilities (3)
JOUR 593 - Applied Mass Communication Research Methods (3)

Course Requirements

21 credits

JOUR 513 - Social Media Practices (3)
JOUR 521 - Writing for Public Relations (3)
JOUR 526 - Principles of Advertising (3) OR
JOUR 527 - Principles of Public Relations (3)
JOUR 538 - Integrated Marketing Communications (3)
Choose either the thesis track, professional track, or three electives

Thesis or Professional Track

6 credits

Thesis Track

JOUR 597 - Thesis I (3)
JOUR 598 - Thesis II (3)

Professional Track - Choose two courses from the following:

JOUR 591 - Directed Readings (3)
JOUR 592 - Publication Project (3)
JOUR 594 - Directed Research (3)

Journalism/Mass Communication Electives

JOUR 504, JOUR 509, JOUR 516, JOUR 517, JOUR 520, JOUR 528, JOUR 529, JOUR 531, JOUR 535, JOUR 536, JOUR 539, JOUR 540, JOUR 541, JOUR 550, JOUR 551, JOUR 552, JOUR 590, JOUR 595 (May be repeated as long as topic differs), PHOT 501

Master of Arts/Master of Business Administration Concurrent Degree

Steve Hallock, Ph.D., School of Communication Director of Graduate Studies

The concurrent M.A. in Journalism and Mass Communication and M.B.A. degree program allows students to obtain both degrees in as little as two years of full-time course work. The concurrent degree program's curriculum has been designed for students who plan to, or already work in, management and executive positions in the public relations, advertising, integrated marketing communications, or comprehensive marketing professions and industries, print/digital, or broadcast/digital formats.

Applicants to the concurrent degree program must complete admissions applications for both the M.B.A. degree program and the M.A. in Journalism and Mass Communication degree program, and students must be accepted by both programs to pursue the concurrent degree option.

School of Communication Requirements

*JOUR 503, 518 and/or 519 may be waived based on previous professional experience and/or academic work. Any waived course must be replaced by elective credits.

Choose one concentration:

Broadcast/Digital Media Management Concentration **27 credits**

Required:

- JOUR 504 - Broadcast News Reporting (3)
- JOUR 518 - Communication Law and Regulation (3)
- JOUR 519 - Media Ethics and Responsibilities (3)
- JOUR 547 - Electronic Media Managements (3)
- JOUR 593 - Applied Mass Communication Research Methods (3)

Electives: Select 3 (or more depending on waived requirements)

- JOUR 513 - Social Media Practices (3)
- JOUR 515 - Mass Communication Theory (3)
- JOUR 528 - Multimedia Production (3)
- JOUR 529 - Professional Video Techniques (3)
- JOUR 530 - Creativity and Managing Creative People (3)
- JOUR 541 - Broadcast Copywriting (3)
- JOUR 545 - Communication Technology and Culture (3)
- JOUR 550 - Web Publishing and Editing (3)
- JOUR 590 - International Media (3)
- JOUR 591 - Directed Readings (3)

Print/Digital Media Management Concentration 27 credits

Required:

- JOUR 503 - Writing and Editing in Journalistic Style (3)
- JOUR 518 - Communication Law and Regulation (3)
- JOUR 519 - Media Ethics and Responsibilities (3)
- JOUR 593 - Applied Mass Communication Research Methods (3)

Electives: Select 4 (or more depending on waived requirements)

- JOUR 510 - Investigative Reporting (3)
- JOUR 513 - Social Media Practices (3)
- JOUR 515 - Mass Communication Theory (3)
- JOUR 545 - Communication Technology and Culture (3)
- JOUR 550 - Web Publishing and Editing (3)
- JOUR 591 - Directed Readings (3)

PR/Advertising Agency/Department Management Concentration 27 credits

Required:

- JOUR 503 - Writing and Editing in Journalistic Style (3) OR
JOUR 504 - Broadcast News Reporting (3)
- JOUR 518 - Communication Law and Regulation (3)
- JOUR 519 - Media Ethics and Responsibilities (3)
- JOUR 535 - Communication Management and Campaigns (3)
- JOUR 593 - Applied Mass Communication Research Methods (3)
- JOUR 594 - Directed Research (3)

Electives: Select 3 (or more depending on waived requirements)

- JOUR 513 - Social Media Practices (3)
- JOUR 515 - Mass Communication Theory (3)
- JOUR 521 - Writing for Public Relations (3)
- JOUR 526 - Principles of Advertising (3)
- JOUR 527 - Principles of Public Relations (3)
- JOUR 531 - Advertising and PR Research (3)
- JOUR 538 - Integrated Marketing Communication (3)
- JOUR 539 - PR for Nonprofit Organizations (3)
- JOUR 540 - Freelance Communication and Consulting (3)
- JOUR 545 - Communication Technology and Culture (3)
- JOUR 550 - Web Publishing and Editing (3)
- JOUR 591 - Directed Readings (3)

School of Business Requirements 27 credits

- MBA 511 - Accounting for Managers (3)
- MBA 570 - Global Environment of Business (3)
- MBA 571 - Legal Environment of Business (3)
- MBA 572 - Marketing (3)
- MBA 573 - Corporate Finance (3)
- MBA 574 - Organizational Behavior (3)
- MBA 576 - Quantitative Methods (3)
- MBA 577 - Strategic Planning (3)
- MBA 578 - Managerial Economics (3)

Course Descriptions

JOUR 503 Writing and Editing in the Journalistic Style (Fall—3-2-2)

A laboratory course that combines techniques of journalistic writing and editing. This is for the graduate student who has earned a bachelor's degree in a discipline other than journalism or those required to, or wishing to, polish their skills in writing and editing on a professional level. Graduate students who have professional experience, undergraduate credit for, or pass departmental examinations in journalistic writing and editing may be granted a waiver for the course.

JOUR 504 Broadcast News Reporting (Fall/Spring—3-2-2)

Broadcast writing and reporting skills including radio-television news style, terms, rules, and format. Exercises move from leads to entire newscasts. Students develop “news sense” for visual and aural media, as well as how to make news judgments on deadline. Not open to the student with credit in JOUR 304. Prerequisite: JOUR 503 and JOUR 528, or permission.

JOUR 506 Public Affairs Reporting (Odd Year/Fall—3)

A series of real reporting assignments under deadline conditions beginning with the University and extending into the city of Pittsburgh and the surrounding area. Not open to the student with credit in JOUR 406. Prerequisite: JOUR 503 or equivalent.

JOUR 507 Graphic Design II (Fall/Spring—3-2-2)

Using Macintosh and PCs for desktop publishing. Emphasis on technical skills, design, and creativity in producing professional publications. Beginning skills taught, advancing to projects involving newsletters, newspaper and magazine pages, advertisements and brochures, as time permits. Not available to the student with credit in JOUR 407.

JOUR 509 Specialized Reporting (Fall—3-2-2)

Concentrated research and writing experience in one of the following reportorial areas: economics, finance and business; health and welfare; labor; arts and entertainment; religion; sports; politics; or education. Faculty guidance will be coupled with input from working professionals in lecture and advisory sessions related to their specialties. Prerequisites: JOUR 503 or permission.

JOUR 510 Investigative Reporting (Spring—3-2-2)

Practical reporting experience with heavy emphasis on investigative techniques and computer-assisted reporting; development of sources and information; development of advanced research and interview skills; determination of subjects, organization and writing of stories and series for newspaper publication. Dual listed with JOUR 410. Prerequisites: JOUR 503 or demonstrated equivalency.

JOUR 511 Visual Communication Technology (Fall-3)

Application of visual communication theories to the analysis, interpretation, and critical assessment of visual messages. Examines the implications of various means of creating, manipulating, and disseminating visual messages. Course topics include but are not limited to visual language, semiotics, visual rhetoric, visual ethics, and visualization strategies for professional communicators. Enables students to develop a range of visual communication competencies.

JOUR 513 Social Media Practices (Fall/Spring/Summer-3)

This course will provide students the conceptual and technical understanding of the power and philosophy of social media. The course will specifically focus on how social media is changing media, business, journalism, and government in fundamental ways. Upon completion of this course, students will have practical knowledge in the use of social media tools and building and maintaining an online community as well as a solid foundation in writing and reporting for social media. Dual listed with JOUR 306.

JOUR 515 Communication Theory (Fall–3)

This course surveys contemporary theories in the field of communication including theories of mass communication, media and society, media content, new media, social construction of technology, and the impact of media on audiences. Theories and models originating both in the social sciences and the humanities are examined.

JOUR 516 Technology Mediated Communication (Spring-3)

Examination of technology mediated communication with special attention to the role of communication technology in diverse settings ranging from interpersonal to group communication, organizational communication, and business communication. Emphasis is placed on strategies for communication problem solving in mediated contexts.

JOUR 517 Global Communication (Spring-3)

The information and communication technologies revolution generates a flow of global communications that transcend national boundaries. This course focuses on the emergence and growth of communication channels and networks that operate on a global scale. Emphasis is placed on the opportunities for human communication brought by globalization, such as opening new communicative spaces, increasing social interconnectedness, adding platforms for participation, and challenges associated with the global - local divides. Enables students to improve their ability to communicate and use technology effectively and appropriately in an increasingly globalized world.

JOUR 518 Communication Law and Regulation (Spring–3)

Study of contemporary and classic cases related to state and federal law of freedom of the press and freedom of speech. Problems caused by efforts by government to control mass media and the freedom of government/public information also are addressed. Not open to the student with credit in JOUR 418.

JOUR 519 Media Ethics and Responsibilities (Fall–3)

Students examine mass communication professionals' characteristics and work environments. Students also examine ethical issues presented in the modern media, including their historical contexts and practical ramifications. The course compares and contrasts ethical standards and systems with professional processes and practices, and legal principles. Not open to the student with credit in JOUR 412.

JOUR 520 Magazine and Marketing Design (Spring–3-2-2)

This course provide students with advanced planning, design, and production techniques for creating and enhancing persuasive editorial design. Students will use industry standard software combined with solid theory in targeting and reaching audiences. Students will conceive and create designs for promotional campaigns, including newsletters, brochures, magazine spreads, and marketing collateral. Prerequisite: JOUR 507 or 307.

JOUR 521 Writing for Public Relations (Fall–3)

Intensive work in preparation of information for newspapers, radio, television, magazines, speech writing, brochures, newsletters, and planning publicity campaigns. Prerequisite: JOUR 503 or equivalent competency.

JOUR 522 Social Media Crisis & Strategic Communications (Spring–3)

Intensive work in preparation of information for newspapers, radio, television, magazines, speech writing, brochures, newsletters, and planning publicity campaigns. Prerequisite: JOUR 503 or equivalent competency.

JOUR 523 Radio and Music Programming and Sales (Spring–3)

Students will learn the processes and principles behind radio and music programming and sales. The course will address Broadcast Radio, Internet Radio, Audio Media Distribution, and the Record Industry. Students will also learn about economic and business factors, cultural issues, and legal and ethical issues that surround these industries.

JOUR 525 Video and Interactive Media Programming and Sales (Even Years/Fall–3)

Students will learn the processes and principles behind video and interactive media programming and sales. The course will address Broadcast Television, Cable Television, Video Games, and Video Media Distribution. Students will also learn about economic and business factors, cultural issues, and legal and ethical issues that surround these industries. Prerequisite: JOUR 202

JOUR 526 Principles of Advertising (Odd Years/Spring—3)

A comprehensive overview of advertising management and creative campaigns. Includes research, targeting/objective setting, media evaluation, copy writing and art direction for print, broadcast and interactive media, along with analysis and exploration of creative techniques and abilities. Students prepare a complete advertising plan and creative campaign for a product, service or institution.

JOUR 527 Principles of Public Relations (Even Years/Spring—3)

A comprehensive overview of public relations principles, issues management, and creative campaigns. This course provides instruction and practical experience from a strategic and tactical viewpoint using case studies and current event analyzation. Includes identifying problems and issues in public relations, developing problem solving techniques, and researching and applying the principles of public relations strategies and planning to complex situations facing organizations today.

JOUR 528 Multimedia Production (Fall—3)

Students in this class develop and apply foundational techniques in digital storytelling, including video, sound, lighting, audio, editing, and photography. The course will emphasize acquiring production skills and understanding the theory and principles of digital media storytelling.

JOUR 529 Professional Video Techniques (Spring—3)

Intermediate field video pre-production, production and post-production concepts and techniques are developed and applied. Students combine fundamentals of all three phases of the production process into a unified system of video planning, creation, construction, and feedback. Prerequisite: JOUR 528 or permission.

JOUR 531 Advertising and Public Relations Research (Odd Years/Spring 3)

This course provides an overview of all major research methods used in advertising and public relations research, including focus groups, media measurement sources, ethnography, pretesting (including copy testing) and post-testing and clients' internal data. Students will learn how these resources fit into the public relations and advertising processes.

JOUR 535 Communication Management and Campaigns (Spring—3)

Students in this course study public relations/advertising agency and department management then act as an agency to plan, research and develop and Integrated Marketing Communications campaign for a local non-profit organization. Focus will be on utilizing advertising, public relations, direct communications and promotions to demonstrate mastery of communications theory/practice, processes and techniques involved in managing an agency or department. Emphasis will be on writing solid integrated marketing communications plans, including strategic tactics and creative tools.

JOUR 536 Branding and Identity Design (Fall—3-2-2)

This course provides students with advanced planning, design and production techniques for creating and enhancing persuasive communications. Students will use industry standard software, combined with solid theory in targeting and reaching audiences through creative and persuasive messages. Students will conceive and create and apply designs including logos, stationary systems and graphic standards for a variety of organizations. Prerequisites: JOUR 307.

JOUR 538 Integrated Marketing Communications (Odd Years/Fall-3)

The students will study marketing theory, case studies, specific applications to communications programs, and they will develop a complete marketing communications plan for a client.

JOUR 539 Public Relations for Non-profit Organizations (Even Years/Fall)

This course will explore the various ways that public relations programs are managed in health care, social service and educational organizations. Students will explore programs relating to internal communications, external public relations campaigns and special topics such as crisis communications, marketing communications, public service and fund-raising.

JOUR 540 Freelance Communications and Consulting (Odd Years/Sum)

This course provides fundamental instruction in the basics of operating as an independent communications consultant or freelance journalist. This course is appropriate for students interested in starting a communications consultancy and/or those interested in pursuing freelance writing or editing opportunities while working full time. Topics will include: developing a communications business, research, planning, marketing and networking for success, and will be related to current issues, trends, and employment opportunities.

JOUR 541 Broadcast Copywriting (Fall-3-2-2)

Adapting print writing ability to broadcast style. Development of continuity in a variety of broadcast formats, including spot commercials, public service announcements, promos, info-spots, and political spots. Not open to the student with credit in JOUR 341. Prerequisite: JOUR 503 and JOUR 528 or permission.

JOUR 542 Advanced Television Production (Odd Years/Fall-3-2-2)

In this course, students will apply producing, directing, videotaping, writing, and editing skills to non-news television programming they create. Programming produced will air on U-View, Point Park University's closed circuit television channel. Graduate students would be required to do a research project in addition to the production requirements. Prerequisites: JOUR 528 or permission.

JOUR 545 Communication Technology and Culture (Fall-3)

This course is for students who wish to attain a comprehensive vision of communication and broaden their perspectives across the traditional fields. It explores the intersection of communication, technology and culture with a focus on six major areas: information, networking, socialization, identity, entertainment, and globalization. Covers issues such as technological determinism, social shaping of communication technologies, identity formation, cultural transnationalization and globalization.

JOUR 546 History of Documentary Cinema (Spring-3)

In the course, students will review the history of documentary film and profile innovative documentary filmmakers. Students will view and analyze major works within the context of major film theories, as well as a wide variety of documentary archetype, styles, and methods. The films and filmmakers profiled in the course represent a diverse sampling of modern world cultures. This course is cross-listed with CINE 301 and JOUR 446.

JOUR 547 Electronic Media Management (Spring - 3)

This course will introduce students to the fundamental theories and concepts of management in the media industry. Students will demonstrate their understanding of these concepts through projects, case studies, and management simulations.

JOUR 548 Sports Media and Marketing (3)

This course is a survey of issues pertaining to sports media and the marketing of sports products and entities. Emphasis is given to the application of strategic marketing planning concepts. The guiding framework for the course is a "5Ps" model of sports marketing developed with the aim of creating exceptional customer

experiences. In turn, experiences strengthen relationships between a company or organization and its customers. The course will also substantially review the emerging trends, tactics, and platforms of sports media and be a weekly forum for examining analyzing “hot button” issues breaking in the industry.

JOUR 550 Web Publishing and Editing (Fall/Spring-3)

This course will provide technical background for those students in the Digital Media field. Students will incorporate Web design theory and technical skills to create a series of Web products, including graphics, animations, and Web pages. Students will learn the current practices of Web publishing, which may include HTML, Flash, PHP coding, and the use of Content Management Systems. Upon completion of this class, students will have a variety of Web design pieces to add to their portfolios. (Dual listed with Jour 365)

JOUR 551, 552 Graduate Internship in JMC I,II (Fall/Spring/Summer-3-0-15)

Student must have completed 15 credit hours toward the degree and prerequisite courses or practical experience for eligibility. A minimum of an average of 15 hours a week (a total of at least 225 hours) must be worked in a media-related position. Regular reports and periodic conferences with the instructor are required, as well as a final report. A total of six credits in internships may be earned toward the degree. Other specific criteria are published and applicable.

JOUR 553 Journalism Initiative I (3)

This course, to be taken in sequence with JOUR 554, is designed for students who already have experience or strong academic backgrounds in the field. Students will research, report, write, and peer-edit in-depth, long-form journalism focusing on issues or trends in a specific subject area. Students will work independently to produce enterprise or investigative series; single magazine-length journalism (including documentary) but will collaborate on story ideas, story input and story editing. The instructor will fill the role of editor and will work one-on-one with the students during the course. The objective is to prepare students for a career in enterprise/investigative journalism in multiple platforms with a solid foundation in specific subject concentrations. Course assignments are intended for publication or presentation in industry publications and/or media organizations and thus for preparation of a student portfolio of professional work. Prerequisite: 6 hours of journalism initiative concentration courses completed.

JOUR 554 Journalism Initiative II (3)

This course, to be taken in sequence with JOUR 553, is designed for students who already have experience or strong academic backgrounds in the field. Students will research, report, write, and peer-edit in-depth, long-form journalism focusing on issues or trends in a specific subject area. Students will work independently to produce enterprise or investigative series; single magazine-length journalism (including documentary) but will collaborate on story ideas, story input and story editing. The instructor will fill the role of editor and will work one-on-one with the students during the course. The objective is to prepare students for a career in enterprise/investigative journalism in multiple platforms with a solid foundation in specific subject concentrations. Course assignments are intended for publication or presentation in industry publications and/or media organizations and thus for preparation of a student portfolio of professional work. Prerequisite: 6 hours of journalism initiative concentration courses completed.

JOUR 560 Public Relations Campaign I (3)

This course, to be taken in sequence with JOUR 561, is designed for students who already have experience or strong academic backgrounds in the field. Students will research, develop, write and prepare, with peer review, public relations campaigns focusing on issues or trends in a specific subject area. Students will work independently to produce individual campaigns but will collaborate on campaign ideas, focus, and progress review. The instructor will fill the role of campaign coordinator and will work one-on-one with the students during the course of the two-semester sequence. The objective of the course is to prepare students for a career in marketing, public relations or strategic planning in multiple platforms with a solid foundation in specific subject concentrations. Course assignments are intended for presentation according to highest industry standards and thus for preparation of a student portfolio of professional work. Prerequisite: 6 hours of public relations campaign concentration courses completed.

JOUR 561 Public Relations Campaign II (3)

This course, to be taken in sequence with JOUR 560, is designed for students who already have experience or strong academic backgrounds in the field. Students will research, develop, write and prepare, with peer review, public relations campaigns focusing on issues or trends in a specific subject area. Students will work independently to produce individual campaigns but will collaborate on campaign ideas, focus, and progress review. The instructor will fill the role of campaign coordinator and will work one-on-one with the students during the course of the two-semester sequence. The objective of the course is to prepare students for a career in marketing, public relations, or strategic planning in multiple platforms with a solid foundation in specific subject concentrations. Course assignments are intended for presentation according to highest industry standards and thus for preparation of a student portfolio of professional work. Prerequisite: 6 hours of public relations campaign concentration courses completed.

JOUR 562 Documentary Thesis I (3)

This course, to be taken in sequence with JOUR 563, is designed for students to research, report, write, and produce in-depth entrepreneurial or investigative long-form visual documentary reportage in the context of actual political, societal or cultural issues, events, or news. Students will produce documentaries for possible publication, display or broadcast to the community in public venues or through existing, professional media, and informational outlets. This is a capstone project that will be approved by the program director and a full-time faculty member, overseen and graded as an independent project by a full-time faculty member; and it can comprise, as determined in consultation with the program director and supervising faculty member, a single, long-form project produced over the course of two semesters in conjunction with JOUR 563, or two or more shorter projects.

JOUR 563 Documentary Thesis II (3)

This course, to be taken in sequence with JOUR 562, is designed for students to research, report, write, and produce in-depth entrepreneurial or investigative long-form visual documentary reportage in the context of actual political, societal or cultural issues, events, or news. Students will produce documentaries for possible publication, display or broadcast to the community in public venues or through existing, professional media and informational outlets. This is a capstone project that will be approved by the program director and a full-time faculty member, overseen and graded as an independent project by a full-time faculty member; and it can comprise, as determined in consultation with the program director and supervising faculty member, a single, long-form project produced over the course of two semesters in conjunction with JOUR 562, or two or more shorter projects.

JOUR 564 Social Media Analytics & SEO (3)

This course will teach students how to prove return on investment (ROI) to clients by understanding and evaluating analytics. In addition, students will learn search engine optimization best practices to further increase a brand's social media ROI. Students will have a deeper understanding of the principles and how to measure and prove the ROI of social media and a working knowledge of various industry-standard analytics tools. Students will write social media reports for clients based on ROI and analytics results.

JOUR 573 Social Media Campaigns (3)

Students will research, write, and implement advanced social media concepts including analytics, advertising, activism, influencers, and budgets. Social media for journalists will be emphasized. Students will either work directly with business or nonprofit clients to plan and execute a social media campaign or publish an advanced social media journalism project.

JOUR 590 International Media (3)

This course combines classroom preparation and readings in professional and research-oriented scholarly source for the international setting of mass media in a designated country. Students will compare and contrast the designated country and U.S. media corporate and business models, law/regulations, production, and content. Prerequisites: six graduate credits in the School of Communication.

JOUR 591 Directed Readings (Fall/Spring/Summer—3)

The student will read, summarize, and critique six selected books, at least four of which must be scholarly, in a significant area of mass communication not otherwise covered in the curriculum, then synthesize them into a major paper comparing and contrasting them in multiple ways. A faculty member must oversee the project, a proposal for which must be approved by that faculty member and the program director. Final paper's text must be at least 20 pages. May constitute three of the six hours of the candidate's required research obligation. Only students with Incompletes must continue work by enrolling in JOUR 599 for only one regular academic term. Prerequisite: 18 credits.

JOUR 592 Publication Project (Fall/Spring/Summer—3)

The student earns credit for off-campus work on an investigative, interpretive series in a medium such as print, a media script, publications/advertising campaign, or other significant project. Proof of intended implementation is required. A faculty member must oversee the project, a proposal for which must be approved by that faculty member and the program director. May constitute three of the six hours of the candidate's required research obligation. Only students with Incompletes must continue work by enrolling in JOUR 599 for only one regular academic term. Prerequisite: 18 credits.

JOUR 593 Applied Mass Communication Research Methods (Spring—3)

Analysis and application of social scientific research methods used by academic researchers and/or in industry and professional research, especially surveys, polls, content and textual analysis, controlled experiments, focus groups, in-depth interviews, case studies, ethnography, and cultural/critical studies. Students also learn the structure, purpose, and philosophy of mass communication theory, and tailor homework assignments and term papers to their own professional/industry interests.

JOUR 594 Directed Research (Fall/Spring/Summer—3)

The student works with one faculty member on a comprehensive research project in an area of inquiry that is not available through any course offered at Point Park University. A formal paper of at least 40 pages, plus notes, references, and appendices, culminates the study. Students must have the approval of the faculty member expected to supervise the study and the program director prior to registration. May constitute three of the six hours of the candidate's required research obligation. Only students with Incompletes must continue work by enrolling in JOUR 599 for only one regular academic term. Prerequisite: 18 credits, including JOUR 593.

JOUR 595 Special Topics in Journalism and Mass Communication (Fall/Spring/Summer - 3)

Courses are offered in specialized topics including branding, government lobbying, international advertising, media relations, history of public relations and advertising, high school journalism, alternative and minority media, community and citizen journalism, and others. Students may elect to take several JOUR 595 courses as long as the topics differ.

JOUR 596 Independent Study (Fall/Spring/Summer (1-3 credits))

Students have the option of making a written proposal to the Graduate Programs Director for 1-3 credits of independent study credit. Proposals will be considered on a case-by-case basis and need to be granted.

JOUR 597, JOUR 598 Thesis in Journalism and Mass Communication I, II (Fall/Spring/Summer-3)

The student works with a faculty committee of three on a topic and research for a major paper that will require two terms for completion. A proposal and committee chair must be approved before registration. Development of a bibliographic essay, outline, and research method(s) are emphasized in the first semester. Writing a fully documented original thesis of not less than 90 pages using the American Psychological Association's (APA) style is the goal for the second term. In order to participate in graduation ceremonies in the Spring, Thesis I must be completed by April for the diploma to be dated that year, Thesis II must be completed before the last day of the following term. JOUR 597 and JOUR 598 may be Pass ("P"), Fail ("F"), or Incomplete ("I") depending on progress in Thesis. Student with Incomplete ("I") in JOUR 598 must continue work by enrolling in JOUR 599 for one regular academic term only. Prerequisite for JOUR

JOUR 599 Completion of Thesis in Journalism & Mass Communication II (1)

To be taken only if the student does not complete the Thesis requirement in JOUR 598. If the adviser deems progress has been satisfactory in one of the above, even though the project was not completed, a grade of "P" may be awarded. The student must register for JOUR 599 during one regular academic term, but not summer sessions, and complete all requirements during the term for which registered. Pass ("P") or ("F") grade only. No Incomplete ("I") permitted. Fail ("F") in JOUR 599 precludes the student from re-enrolling in the course failed. Successful completion must be verified by presentation of the finished project for graduate director's files.

PHOT 500 Photographic Art Marketing (Spring—3)

Photographic Art Marketing provides self-motivated students with direction into today's dynamic market for photography. The course focuses on grant writing, networking, navigating gallery shows, developing resumes, CVs, portfolio development, and what it means to be a professional artist. Classroom lectures cultivate a broader awareness of career options and professional prospects for photographers seeking to pursue a successful career in the art world. Individual research and projects allow students to explore an area in depth. Students share their research methodology and results with their classmates, fostering growth of peer relationships.

PHOT 501 Digital Photo Editing (Spring—3-2-2)

Students will learn to use electronic photo and graphics editing tools such as a slide and negative scanner and industry standard software such as Photoshop. As the photojournalists move out of the darkroom and into the electronic newsroom, these skills will be increasingly vital to their careers. Not open to the student with credit in PHOT 350.

PHOT 514 Business of Photography (Fall/Spring—3-3-2)

This course will expose the student to the essential business principles of the editorial, commercial, and fine art areas of the photographic industry. Topics to be covered include contracts, copyright, trade organizations, stock photo market, portfolio development, marketing, and the costs of doing business. Dual listed with PHOT 414.

PHOT 570 Documentary Photography (Spring—3-3-2)

Students will work on photo documentary projects based on the established methodology to reduce the fast-paced world to a set of still images that convey life and world experiences by creating a distinctive and compelling sense of reason, place and time. Students will gain a basic understanding of documentary photography history and principles through writing reactions to assigned books and films about documentary principles. Students will establish personal methods to focus on the meaning and content of their pictures, the quality of their pictures, and the way they observe the world around them. Prerequisites: JOUR 528, or Instructor Permission.

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