



Public Disclosure of Student Achievement

Institution Name: Point Park University

Business Unit(s) included in this report: Rowland School of

Business Academic Period Covered: 2023-2024

Date Report Posted: 12/11/2024

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration	Retention	94%	79%
Master of Science in Healthcare Administration	Retention	100%	100%
B.S. Post-Bac Accounting	Retention	100%	67%
B.S. Post-Bac Business Management	Retention	100%	N/A
B.S. Post-Bac Human Resources Management	Retention	100%	0%
B.S. Accounting	Retention	59%	87%
B.S. Applied Computer Science	Retention	77%	72%
B.S. Business Management	Retention	78%	50%
B.S. Economics and Finance	Retention	88%	60%
B.S. Human Resources Mgmt.	Retention	65%	75%
B.S. Marketing & Sales	Retention	88%	75%
B.S. Sports, Arts & Ent Mgmt	Retention	80%	65%

* No Data Available-no enrollment

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	First to second year retention of all new students 2023-2024
Target	1% above previous year if enrollment is present in the major