

Bachelor's Degree in _____
From _____

DEPARTMENT CORE REQUIREMENTS 12

___	COMM	515	Communication Theory	3
___	COMM	518	Comm. Law & Regulation*	3
___	COMM	519	Media Ethics & Responsibilities*	3
___	COMM	593	Applied Mass Comm. Research Methods	3

*Courses may be waived based on prior experience at the discretion of the Graduate Program Director. Waived requirements are to be replaced with electives.

**CHOOSE ONE TRACK
PROFESSIONAL OR THESIS TRACK**

PROFESSIONAL TRACK

Complete the following two courses: 6

___	COMM	591	Professional Track I	3
___	COMM	592	Professional Track II	3

THESIS TRACK

Thesis track required courses: 6

___	COMM	597	Thesis I	3
___	COMM	598	Thesis II	3

Broadcast Concentration 18

___	COMM	505	Multimedia Storytelling	3
___	MULT	528	Multimedia Production	3
___	MULT	570	Short Documentary	3
Choose 3 electives				9

Sports Concentration 18

___	COMM	505	Multimedia Storytelling	3
___	MULT	528	Multimedia Production	3
___	MULT	570	Short Documentary	3
Choose 3 electives				9

Documentary Thesis Requirement 6

___	COMM	562	Documentary Thesis I	3
___	COMM	563	Documentary Thesis II	3

**MASTER OF ARTS IN BROADCASTING,
SPORTS MEDIA, DOCUMENTARY**

2024-2025

Student's Name: _____
Entrance Date: _____

ELECTIVES: Choose Three Courses:

___	BPMM	529	Professional Video Techniques	3
___	BPMM	542	Advanced Television Production	3
___	COMM	517	Global Communication	3
___	COMM	521	Podcasting	3
___	MULT	511	Visual Communication Tech.	3
___	MULT	516	Technology Mediated Comm.	3
___	MULT	550	Web Publishing	3
___	COMM	551	Graduate Internship I	3
___	COMM	552	Graduate Internship II	3
___	COMM	595	Special Topics*	3
___	JOUR	504	Broadcast News Reporting	3
___	JOUR	517	On Camera Performance	3
___	JOUR	530	Television Anchoring Producing	3
___	PHOT	501	Digital Photo Editing	3
___	PRAD	513	Social Media	3
___	PRAD	548	Sports Media and Marketing	3
___	PRAD	564	Social Media Analytics SEO	3

*May be repeated if topic differs

Documentary Concentration 18

___	MULT	528	Multimedia Production	3
___	JOUR	510	Investigative Reporting	3
___	JOUR	546	History of Documentary Cinema	3
___	COMM	589	Media Entrepreneurship	3
___	PHOT	565	Experimental Video	3
___	MULT	570	Short Documentary	3

Program Objectives

MASTER OF ARTS IN BROADCASTING, SPORTS MEDIA, DOCUMENTARY

Students who complete this program will:

1. Demonstrate strong writing and editing skills.
2. Perform professional level work in video and audio acquisition and editing
3. Employ professional legal and ethical principles.
3. Demonstrate readiness for continued academic and mass communication research in the field
4. Demonstrate readiness for continued academic and mass communication research
5. Create content that demonstrates understanding of the techniques and skills taught in the curriculum
- 6.