

**MASTER OF EDUCATION in
ATHLETIC COACHING & ADMINISTRATION**

2024-2025

Bachelor's Degree in _____

Student's Name _____

From _____

Student's ID Number _____

Entrance Date _____

Advisor's Name _____

CORE REQUIREMENTS

30

___	EDUC 503	Marketing and Branding in Athletics	3
___	EDUC 505	The Art and Science of Athletic Coaching	3
___	EDUC 507	Safety and Physical Conditioning of Athletes II	3
___	EDUC 508	Sports Psychology	3
___	EDUC 509	Diversity and Ethical Responsibility in Athletics	3
___	EDUC 510	Administration and Financial Responsibilities in Athletics	3
___	EDUC 511	Communication Skills for Athletics	3
___	EDUC 512	Research: Contemporary Theory to Current Practice	3
___	EDUC 513	Supervision and Evaluation of Athletes	3
___	EDUC 514	Practicum	3

Program Objectives

Upon successful completion of the program, students will be able to:

1. Develop and implement a personal philosophy that builds on an athlete-centered approach to coaching.
2. Become a skilled, knowledgeable and ethical coach of athletes of any age in any sport.
3. Gain an understanding of how athletes develop physically, emotionally, and psychologically.
4. Acquire the knowledge and expertise to administer a coaching program at any level.
5. Demonstrate the ability to build athletes' skills, confidence, and decision-making abilities.
6. Learn to communicate clearly and effectively with athletes, staff, stake-holders, community members and the media.
7. Learn how to use research to drive practical applications in the support and development of athletes' skills.
8. Develop and teach safety and emergency procedures for the protection of athletes.