

BACHELOR OF ARTS IN BROADCAST REPORTING

2018-2019 Degree Requirements

TOTAL CREDITS FOR DEGREE: 122

UNIVERSITY CORE CURRICULUM 42 credits

Required Courses:

| | | |
|-----------------|----------------------|-----------|
| COMM 101 | Oral Comm. & Pres. | 3 credits |
| ENGL 101 | College Composition | 3 credits |
| UNIV 101 | City-University Life | 3 credits |
| Senior Capstone | | 3 credits |

Choose thematic core courses in the following:

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|------------------------------|-----------|
| Explore the World - Choice 1 | 3 credits |
| Explore the World - Choice 2 | 3 credits |
| Investigate Science | 3 credits |
| Investigate Mathematics | 3 credits |
| Interpret Creative Works | 3 credits |
| Understand People - Choice 1 | 3 credits |
| Understand People - Choice 2 | 3 credits |
| Succeed in Business | 3 credits |
| Appreciate & Apply the Arts | 3 credits |
| Discover Technology | 3 credits |

MAJOR REQUIREMENTS:

47 credits (C = taken in the Core)

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|--|---|--|---|
| ENGL (Designated English Literature) | 3 | HIST 203 OR 204 | 3 |
| <i>Language Sequence (6 credits)</i> | 6 | POLS 102, 202, 205, 209, 250, 308, 372, OR 402 | 3 |
| 2-course sequence in the same foreign language (courses in translation excluded) | | ECON 201, 202, OR 421 | 3 |

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|----------|-----------------------------------|---|----------|--|---|
| JOUR 101 | Survey of Mass Communication | 3 | JOUR 309 | Applied Studio Practices OR | |
| JOUR 103 | Graphic Design I (Discover Tech.) | C | JOUR 311 | Practicum | 1 |
| JOUR 150 | Journalistic Writing & Editing | 3 | JOUR 317 | On Camera Performance OR | |
| JOUR 151 | Broadcast News Writing | 3 | JOUR 324 | Broadcast Announcing | 3 |
| JOUR 202 | Introduction to Broadcasting | 3 | JOUR 412 | Media Ethics & Responsibilities | 3 |
| JOUR 215 | Video Prod & Editing I | 3 | JOUR 418 | Comm. Law & Regulation | 3 |
| JOUR 300 | Career Prep Seminar | 1 | JOUR 445 | Editing & Producing News (Senior Capstone) | C |
| JOUR 304 | Broadcast News Reporting | 3 | | | |

MAJOR ELECTIVES:

18 credits

Choose 6 courses (18 credits) from the following:

| | | | | | |
|----------|---------------------------------|---|----------|-------------------------------|---|
| JOUR 216 | Multi Camera Vid Prod & Editing | 3 | JOUR 390 | International Media | 3 |
| JOUR 223 | Radio Production | 3 | JOUR 406 | Public Affairs Reporting | 3 |
| JOUR 260 | Newsgathering and Reporting | 3 | JOUR 409 | Specialized Reporting | 3 |
| JOUR 312 | Advanced Reporting | 3 | JOUR 410 | Investigative Reporting | 3 |
| JOUR 313 | Mass Media Internship I | 3 | JOUR 413 | Mass Media Internship II | 3 |
| JOUR 317 | On Camera Performance | 3 | JOUR 424 | Advanced Broadcast Announcing | 3 |
| JOUR 324 | Broadcast Announcing | 3 | JOUR 446 | History of Documentary Cinema | 3 |
| JOUR 329 | Professional Video Techniques | 3 | JOUR 465 | Mass Media History | 3 |
| JOUR 348 | Sports Media and Marketing | 3 | | | |

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GENERAL ELECTIVES:

15 credits

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Demonstrate professional-level broadcast journalism reporting, writing and editing skills, and news judgment.
2. Demonstrate an understanding of principles of aesthetics and composition.
3. Apply ethical and legal principles to media production and distribution.
4. Demonstrate professional-level skills in on-air performance and/or announcing techniques.
5. Evaluate and interpret the historical and business environment in which broadcasters operate.
6. Produce professional-level broadcast short and/or long form reporting packages.