



February 10, 2020

Point Park presenting Accelerating Women in Industry event in honor of International Women's Day

PITTSBURGH, PA – In honor of International Women's Day, the [Rowland School of Business](#) will host A WIN — Accelerating Women in Industry, a day of workshops open to the public and Point Park University students, faculty and staff.

The event will be from **8 a.m. to 1 p.m. Friday, March 6**, in 200 Lawrence Hall. International Women's Day is on Sunday, March 8.

The event is in collaboration with the Point Park's [Women in Industry Speaker Series](#) and led by Sandra Mervosh, assistant professor of HR Management, and Dorene Ciletti, associate professor of Sales and Marketing.

"We're thrilled to support International Women's Day with a program that challenges stereotypes, focuses on overcoming bias, encourages mentoring and celebrates the achievements of women in industry," Ciletti said. "We recognize that inclusion is good for business, and we want to do our part to accelerate women in industry -- as contributors, as leaders, as equals."

Workshops and panel discussions focus on celebrating the successes of women, while acknowledging challenges they have faced in the professional world.

Highlights of the event include:

- **BREAKOUT SESSIONS:** A session on unconscious bias and amplifying awareness will be led by Ciletti and Mervosh. A second session on mentoring and digital storytelling will be led by [Jocelyn Horner, Ph.D.](#), co-president and executive director of Strong Women, Strong Girls Pittsburgh. (*Both sessions are approved for one credit each for recertification with the Society for Human Resource Management and HR Certification Institute.*)
- **KEYNOTE SPEAKER:** [Janet Manuel](#), director of Human Resources & Civil Service for the City of Pittsburgh.
- **PANEL DISCUSSION:** The panel includes [Elizabeth Walsh](#), president of Women's Business Enterprise Center-East.

"I am honored to be selected as the keynote speaker for this event. I look forward to giving gold nuggets of wisdom to help those in attendance to set a trend, break through and to blaze a trail that will take them to a higher level beyond 2020," Manuel said. "It is imperative now more than ever for individuals

to not focus on where we are underrepresented in the business world, but rather on the progress that has been made. It is our collective responsibility to keep it moving forward."

The registration fee for this event, which includes continental breakfast, lunch and dessert, is \$25 per person, \$15 for students and \$175 for a table of eight. [Register online](#) by Friday, February 28 to secure your spot.

Contact: Lou Corsaro
Point Park University
lcorsaro@pointpark.edu
412.392.6190

###

Point Park University, immersed in the heart of Downtown Pittsburgh, focuses on student success through innovative experiential learning opportunities. Point Park enrolls approximately 4,000 students in over 100 undergraduate, master's and doctoral programs offered through its Conservatory of Performing Arts, Rowland School of Business, and schools of Arts and Sciences, Communication, and Education. The University's alumni and students represent all 50 states and 34 countries around the world. Visit [PointPark.edu](#) to learn more.